

Silver Lake Booster Club Board of Directors

Meeting Minutes – 6 p.m., Wednesday, July 16, 2025

In attendance: Angie Cormier, Anna Bolan, Nancy Burkhardt, Teuka Kruger, Jenifer Whitehead, Jennifer Hanni, Dana Harris

Topic	Notes/Discussion	Action Items
Breakfast for last day of Summer Weights	-We have been asked to sponsor again this year -We provided \$200 -This year's last day is July 31 - Motion: Anna made a motion to sponsor again this year for same amount - Second: Jen -All voted in favor	-Anna (?) agreed to reach out about this (my notes were sketchy on who said they would do this)
Food Truck fundraiser at home football games	-Everyone agreed the food truck we did last year was a success and we should do again -Discussed long lines last year and maybe a different vendor might be able to work faster and move the line faster	-Nancy will check with Alli/David Schooler to see if any dates are taken yet
Basketball Fundraiser	-All agreed this is our best fundraiser and we should continue	-Jen W will check on dates in January
Other fundraisers	-Angie would like to do a special fundraiser specifically for an inflatable run-through that can be used for multiple sports (football, track, gym sports, etc)	
Merchandise	-Teuka's report: -Fall designs are in the works. Wanting to have more generic designs. -Freida is going to let us buy some screens so we can keep some generic designs on-hand to have available throughout the year -Planning to do an X-Grain order right away. We discussed finances being tight for some at enrollment time so we should do two orders with the first one deadlining and delivering early and a second one opening up after the first order delivers so people who didn't buy from the first order can catch the second one a little bit later. -Working on new hats -Stocking the table for fall:	-Teuka will share designs with the Board via GroupMe when she has them -Teuka will set up two X-Grain orders for fall – one early and one later -Teuka will purchase items to stock the table for the fall season -Need to make a plan to recruit table workers

Merchandise (continued)	-We should stock with 2 of each size -We have a good supply of blankets and bleacher seats -Need staffing for fall -Would like to have an iPad or tablet to keep with the box -Angie reported we have received a request to have merch available at last SL Farmers' Market -Would like to have a permanent home for our merchandise	-Who will coordinate merch at Farmers' Market? -Angie will contact the school about the possibility of using the old ticket booth structure for a permanent home for our merchandise
Summer 2025 SL Alumni event follow up	-Received a thank you for having merchandise available at breakfast -Nancy reported Phylis Dolecheck dropped off a check for blankets purchased -An individual mailed a check to Phylis to purchase a blanket. Need to get check and deliver blanket	-Nancy will deposit at SLB and will follow up with Phylis
Communication	Discussed the following items related to communication: -Need to communicate to coaches that they can request funding for their programs. Angie showed request form. -Need more emphasis on how booster club money is used and that all funds raised go to students and district activities -Jennifer H will take lead on social media. Nancy said she would be willing to assist. -Agreed social media posts should be reviewed by at least one other board member -Need to increase the frequency of our communication on social media	-Nancy will add Jenny H as an admin on the BC facebook page
Notifying District office of new board list	-Need to notify district office who the new board members are	-Angie will provide the new list to Lori and request activities passes for the 2025-26 year
Membership	-Priority to grow membership this year -Need to update membership form. It was suggested that we add a line for mobile phone and a box to check okay to receive text messages with info about BC	-Angie will update membership form -Need a plan for enrollment

	-Need to have membership forms available at enrollment	
Junior High	-It was discussed that we should make it a priority to get junior high parents more involved this year	
Request to help sponsor fence wrap for football field	-We received a request to help sponsor a fence wrap that will cover the entire fence line on both home and visitor sides. Total cost is \$2400.	- Angie made a motion that we donate \$500 to the project. Jennifer H seconded. All were in favor. -Need to make sure school administration is aware (assuming they are)
Goodie Bags	-It was discussed that we would like to no longer do goodie bags for high school events this year because there is a lot of waste, hard to communicate they are from BC and they are a lot of work -We would like to Continue for junior high	
Master list of all the things we do	-Anna has started to compile a list -Angie also has started a list on paper	-Nancy said she would combine the two lists if Anna and Angie would send to her
Game Broadcasts	-There has been some discussion about what it would take to get a broadcast channel for our major sports like some other schools have. -Wade, who we worked with on sponsoring the broadcast of state softball and baseball, has said he would like to see if there's enough advertising interest to get our own channel -Questions – would this be radio broadcast only or also video?	-Anna has Wade's email address and said she would reach out to get more information on how we could help

Next meeting	-Need to meet soon to continue discussion and planning for weights breakfast, dawg roast, merch table, etc.	-next meeting 6 p.m. Wednesday, July 23 High School commons
--------------	---	---