

Julieta Colantonio

CONTACT

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LANGUAGES

Spanish · Native
English · C2 level / Cambridge / Full proficiency
German · B2 level / IPU Berlin, DAAD Artists / International Professionals

EDUCATION

Licenciatura en Ciencias de la Comunicación (Univ.)

Universidad de Buenos Aires (UBA), 2022

- Equivalence: 5-year professional university degree (German Diplom / Master-level). (GPA: 8.4 / 10.0)
- Final Thesis (Grade: 9.0 / 10.0): 'Of the Visual Order and Its Chimeras. The Development of an Image Corpus for Academic Communication: An Analysis of the lilaDot Case Study.'

Visual Research Internship

Humboldt-Universität zu Berlin International Programme, lilaDot, Humboldt-Innovation, 2021

RESIDENCIES AND GRANTS

Curatorial Residency

Arts of the Working Class, 2025

Research Residency

Workspace Brussels and Kaaistudios, 2024

Santander, Humboldt International Scholarship

Full mobility grant, 2021

REFERENCES

Dalia Maini Editorial Director, Arts of the Working Class
dm@artsoftheworkingclass.org

Daria Suvorova-Konstandin Founder, WAA Community daria@waa.berlin

I am a communication strategist, writer, and curator. I collaborate with brands, institutions, and artists to develop culturally sensitive translations of ideas across registers and contexts. Leading cycles from research and briefing through production and analysis, my work moves between digital strategy, press, editorial, and concept to design systems that sustain complexity and intersectionality.

WORK

Self Employed · spiritual technologies, Berlin Mar 2023 — Present

I co-founded and co-direct a curatorial and research infrastructure working across publications, exhibitions, and spatial dramaturgies. The resulting knowledge production has informed my independent writing contributions for Dazed, King Kong, Arts of the Working Class, vakuum Magazin, and GRAU; as well as the artistic publications I edited and that are present in the catalogue of Printed Matter Inc. (NYC) and the Institute of Postnatural Studies' (Madrid) collection.

Creative Strategist · WAA Community, Berlin Sep 2022 — Dec 2022

I helped design the digital communication identity and brand voice for WAA Community, a Berlin-born platform for culture and personal narratives. I led a video interview series and wrote digital content based on the homonymous Podcast and the conversations with the guests, and helped position the founder and host, Daria Suvorova-Konstandin, as an opinion leader in her field.

Creative Strategist · LABELS by Cee Cee, Berlin Mar — Aug 2022

Starting as an Impact Community Manager, I supported the development of the brand voice, visual identity, content strategy, and strategic partnerships for a same-day delivery app that promoted access to local designers and brands. The project was built by the Cee Cee Berlin team. My role was focused on building a coherent yet specific approach to content, tone, and narrative across each of their platforms.

Digital Communications Strategist · Museo de Arte Moderno, Buenos Aires Mar 2021 — Mar 2022
(remote from June 2021)

I assisted the Museum's Communication Lead and Curatorial Team in the direction and production of a 22-cycle digital content program in collaboration with 200+ artists and curators, conceived as an archive of the present. It became the foundation for the institution's ongoing Museo Digital repository.

Visual Culture Researcher · Humboldt-Universität zu Berlin Jun 2021 — Feb 2022

I coordinated communications and performed research tasks for lilaDot: a Humboldt-incubated knowledge visualisation startup founded by philosophers, while simultaneously writing a 9/10-graded ethnographic thesis on the project from a dual insider-observer position for my UBA Licenciatura.

Marketing Analyst · NINCH, Buenos Aires Mar — Dec 2020

I assisted the creative agency's own digital presence and brand positioning, including the development of a video editorial series and newsletter, translating NINCH's creative identity into a coherent public narrative, oriented to channel and audience specificity.

Community and Social Media Manager · NINCH, Buenos Aires Oct 2017 — Mar 2020

Managed social media and digital content for L'Oréal, Sony, Mercado Libre across Latin American markets with a focus on cultural research and analysis. My role serves as the nexus between clients, in-house departments and external creatives across full campaign cycles.

SELECTED FEATURED STORIES

032c.com · Dazed · King Kong Magazine · Arts of the Working Class · vakuum Magazin · Grau Magazin · STUCK Magazine

SKILLS

Editorial Direction · Essayistic Practice · Research · Critical Theory · Press and Artist Relationships · Discourse Analysis · Content Strategy · Organic and Paid Campaign Analysis · UGC and Localisation · Voice and Brand Identity · Adobe Creative Suite · InDesign · Photoshop · Illustrator · Premiere Pro