

# World of Dypians Whitepaper

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# Game

The World of Dypians (WoD) is a vast multiplayer online role-playing game that immerses players in a connected virtual world with advanced AI, graphics, and engaging gameplay content. It caters to both individuals and businesses within and beyond the crypto industry. It is the biggest Metaverse ever built, designed to provide an immersive experience that aims to bring businesses and new users to the crypto space, surpassing traditional methods.

## Problems

- Current metaverse games are just worlds you can run around in.
- Brands face challenges when trying to find an innovative approach to sell products beyond the traditional ways.
- Users interested in learning more about crypto are faced with boring and uninteresting ways in which information is displayed.
- Current DeFi, NFT, and crypto platforms are overcomplicated, making it hard to navigate the sector.

## Solutions

- World of Dypians is like World of Warcraft with a story narrative to its MMORPG.
- World of Dypians helps businesses succeed by offering innovative personalized showrooms and smart advertising solutions.
- World of Dypians offers fun and engaging activities for everyone to dive into the crypto space. From quizzes to events, WoD makes learning crypto easy and enjoyable.
- WoD helps explore DeFi solutions and marketplace activities without leaving the game. Users can buy, sell, and customize NFTs to enjoy personalized experiences.

World of Dypians warmly welcomes users from all backgrounds, regardless of their familiarity with cryptocurrencies ensuring accessibility for everyone, including businesses.

We designed WoD in a way that everything is seamlessly integrated, including seamless integration and customization of NFTs, an all-in-one marketplace that unites creators and collectors, ensuring wide accessibility of NFTs.

World of Dypians also acts as a bridge from Web2 to Web3 for users to transition from traditional to decentralized web paradigms.



## Closed Beta Traction

World of Dypians closed Beta Version has been live since December 29, 2022, and it achieved exceptional traction during its closed Beta testing phase:

- 179k+ downloads on Epic Games Store after launching on December 21<sup>st</sup>, 2023.
- A total of 70,100,000+ on-chain transactions (as of the time of writing this).
- \$9.54M in total volume.

Our 2 NFT collections were also well-received by our community:

- World of Dypians Collection reached 151 ETH Total Volume on OpenSea, with a floor price of 0.78 ETH.
- Cats and Watched Society Collection reached 194 ETH Total Volume on OpenSea, with a floor price of 0.059 ETH.

## Game Modes

World of Dypians is an MMO RPG designed with gamers and businesses in mind, with evident market fit, brought to you by the Dypius team.

- *Think World of Warcraft with Web3 elements.*

World of Dypians is already available for desktop, the mobile app is coming soon, and virtual reality is in progress. We offer 3 attractive game modes to cater every user's taste:

### 1. Campaign

- a. Progressive gameplay in a diverse environment.
  - i. Maps become harder as players advance, offering increased rewards.
- b. Scavenging, mining, killing animals, farming, and forging materials.
- c. Combat against NPCs and bosses throughout.

### 2. Multiplayer

Join forces with players from around the world to participate in battles and challenges.

- a. **Competitions** - players can engage in intense worldwide competitions with global leaderboards.

- b. **Player vs. Player** - paid tournaments where users deposit funds as wagers and win.
- c. **Co-op** – fight alongside teammates to beat bosses and more.
- d. **Clan wars** – team battles in which members collaborate.
- e. **Dynamic Gameplay** – multiplayer mode offers ever-evolving challenges and excitement.
- f. **Trading** – trade items, equipment, gear, and more.

### 3. Open World

- a. MMO RPG in a land size of 2,000 km<sup>2</sup>.
  - i. The total WoD size is divided into 128 parcels of 15,625 m<sup>2</sup> each.
  - ii. There are 5 NFT Land tiers.
  - iii. A total of 100,000 Land NFTs will be available.
- b. The world is dynamic and immersive, where users will encounter diverse landscapes and challenges – mine, kill animals, earn rewards.
- c. Engage in boss battles and explore uncharted territories.
- d. Ability to build businesses, which users can then rent out to other players.
- e. Go on quests and hunts to earn rewards.

<https://drive.google.com/drive/folders/14RxYII-WtCBYFRhz4VJaipRLc4UXzEgZ>

### Land Areas

Land areas in the World of Dypians can be personalized to form districts or zones. The main area is the downtown area which will be filled with businesses and activities for users. The other area for gamers will be The Island, where they can explore and play the game in a more natural setting.

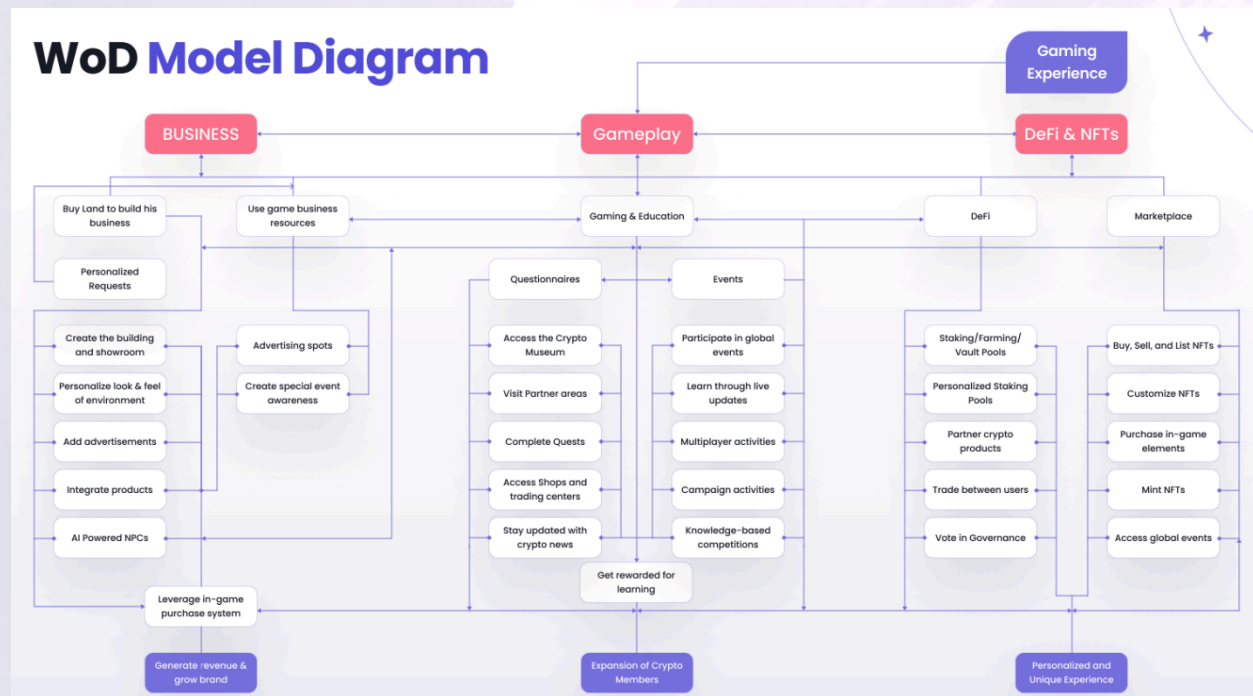
Companies can purchase buildings in the downtown area and showcase their products, allow users to conduct DeFi actions (like swap, purchase, etc.) and more.





- Downtown First Line | \$75,000
  - This first line of buildings endorse a futuristic style in the downtown area.
  - Their design gives them a more open and aesthetically pleasing appearance.
  - The area is close to the main gaming area where people spend most of their time looking for challenges and competition.
- Downtown Second Line | \$50,000
  - The second line will still feature a futuristic style, but more in line with what most people have already seen.
  - These buildings are also open and aesthetically pleasing, but also offer a sense of comfort and stability.
- Downtown Third Line | \$35,000
  - The third line of buildings maintain a futuristic style.
  - They also provide a welcoming atmosphere, but also provide cosiness and steadiness.

## World of Dypians Model Diagram



## In-game Features

- Players can build land, construct structures, and craft landscape.
  - Land Ownership – Players can buy land, construct buildings, and craft landscapes.
    - Players can also rent these places out.
  - Unlimited creativity – It encourages players to display their creations to the world.
  - Land ownership creates unique player empires and fuels creative communities.
  - It brings a new dimension of creativity and community engagement within the metaverse.
  - Sandbox mode offers limitless freedom for building and designing.
- Users can improve their experience with companion cat NFTs that bring enhanced in-game interactions, new abilities, and extra rewards.
- Play to Earn
  - Players earn rewards and assets by playing, including quests and events.
  - These rewards increase the value of virtual assets, enhancing their tradability in the metaverse.
  - It creates a dynamic and immersive gaming experience.
  - Players are incentivized to keep playing and participating.



- World of Dypians will host concurring events like:
  - Treasure Hunt
  - Dragon Ruins
  - Golden Pass
  - Puzzle Madness
  - Critical Hit
- Companies can leverage World of Dypians for:
  - Custom integrations: develop customizable lands using a variety of elements.
  - Host activities: host especial in-game activities.
  - Advertising: display products and services to an online community.
  - Run airdrops: host different types of airdrop events.
  - API: multiple API and data feed integrations.

The World of Dypians (WoD) will be the biggest metaverse ever built. Featuring a vast multiplayer online role-playing game (MMORPG) set in a 2,000 km<sup>2</sup> connected virtual world with advanced AI and graphics, live on Ethereum and BNB Chain Mainnets, catering to individuals and businesses within and outside the crypto industry.

## **Business-to-Consumer (B2C) Traction**

- Closed Beta with tens of thousands of users.
- World of Dypians became one of the top protocols on BNB Chain and opBNB by DAUs.
- We keep coming first on BNB thanks to our attractive rewards program (\$100k+ have been distributed in \$BNB rewards to our users).
- We have interest from other projects, receiving grants from:
  1. SKALE
  2. BNB Chain
  3. Manta Network
  4. Conflux Network
  5. Space ID
  6. Core Dao
- Investments received:
  - Castrum Capital
  - Financial Move
  - Meu Plano Crypto
  - Easy2Stake
  - Crypto Adventure

## Business-to-Business (B2B) Traction

- We acquired over 21k users from our BNB partners.
- We're working closely with the best, collaborating with companies like Coingecko, CoinMarketCap, MEXC, and Gate.io.
- Additionally, huge players in Web3 are building in World of Dypians:
  - Avalanche
  - CoinMarketCap
  - BNB Chain
  - CoinGecko
  - Coin98
  - Gate.io
  - KuCoin
  - Easy2Stake
  - BabyDoge
  - SKALE
  - Conflux Network
  - MEXC Global
  - CORE
  - VICTION
  - MultiversX
  - Manta Network
  - Cookie3
  - Midle

## Market Size

The market capitulation of Web3 gaming projects is massive. Based on gamer spend alone, our market is huge.

- **TAM**

The Web2 MMORPG market is at [\\$25.3B](#) currently, expected to grow at CAGR of 10.5%. Combining that with the Web3 gaming market, we get \$31B+.

- **SAM**

On the chains we're already working with, there is a total of [5.4M MAUs](#).

Assuming an average of [\\$100 annual spend](#) per user, we have a market of \$6.48B.

- **SOM**

On BNB, Skale, and ImmutableX, there are [~500k monthly UAW](#) gaming.



Assuming an average of [\\$100 annual spend](#) per user, we get a market of \$600M.

## Competitors

We compete with a couple of metaverse platforms: Axie Infinity, Decentraland, and The Sandbox. We outperform them in terms of:

- Gameplay
- Interactions
- Use of AI
- Connected environments
- Graphics quality
- In-game DeFi integration
- Cross-platform architecture
- Land Size
- Seamless NFT Integration

## Go-to-Market Strategy

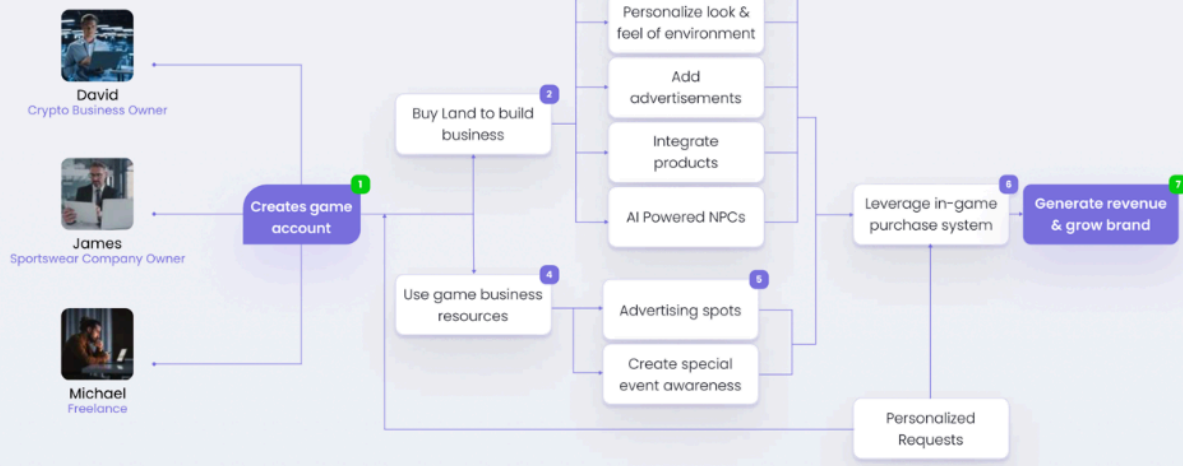
Our GTM strategy is based on two main pillars: business and user acquisition.

### 1. Business Acquisition

Giving dedicated areas to Web3 companies to let them benefit from our active users, and in return we get cross-marketing and bring their users onto World of Dypians.

## Scenario #1

Bringing your business to metaverse



## World of Dypians Plans

- Starter | \$5,000
  - Ideal for boosting brand visibility and enhancing brand recognition effortlessly.
  - It includes:
    - News amplify
    - Giveaway campaign
    - Metaverse Space Advertisement
- Pro | \$7,000
  - A strategic choice for brand amplification in the digital landscape.
  - It includes:
    - Everything in the starter plan.
    - Partnership Announcement.
    - SC Development & Security
    - AMA Campaign
- Premium | \$25,000
  - Experience top-tier brand enhancement tailored for remarkable visibility.



- It includes:
  - Everything in pro plan.
  - Special metaverse event
  - Gameplay Questionnaires
  - Customized Metaverse Symbol
  - Maximum Exposure on Billboards
  - Continuous Advertising
- Elite | \$50,000
  - Unleash full potential by offering a unique metaverse experience.
  - It includes:
    - Everything in the Premium Plan.
    - Dedicated Metaverse Area
    - Personalized Environment
    - Personalized Avatar
    - Gameplay Achievements
    - API Integration
    - Area Spotlight

Additionally, we offer add-ons that can offer even more customization and bring added revenue to World of Dypians.

## **2. User Acquisition**

Continuing hosting events with our partners to bring us thousands of users and running our own marketing campaigns like airdrops for direct marketing.

## Scenario #2

Bringing new users to crypto space



Additionally, we'll leverage our existing product Dypius, which has a community of over 374k+ members and a huge network to accelerate our GTM with businesses and users.

## Roadmap

We have been building consistently. These are the most relevant milestones that were already achieved:

- Q1 2023
  - o Demo Launch
  - o Beta Tester access
  - o CAWS Integration
  - o Leaderboard
  - o Genesis Land Whitelist & Launch
  - o Multichain integration
  - o Development of partnerships
  - o Introduced the CAWS Timepiece NFT collection
  - o CAWS NFT 3D rendering
- Q2 2023:
  - o Introduction of our marketplace
  - o In-game representation of land NFTs
  - o Quest System
  - o Tracking goals and achievements
  - o Addition and development of partnerships
- Q3 2023:
  - o CAWS NFT transformation
  - o Introduction of in-game mounts
  - o Multiplayer PvE demo



- o *Multiplayer PvP demo*
  - o *Expansion to Conflux Network*
  - o *Introduction of Beta Pass NFT collection*
  - o *Introduction of new events*
  - o *Addition and development of partnerships*
- Q4 2023:
  - o *Global events*
  - o *Legal entity*
  - o *Addition of Beta Pass NFTs*
  - o *Multiplayer PvE*
  - o *Multiplayer PvP*
  - o *In-game chat*
  - o *Addition and development of partnerships*

Here's how we plan to continue integrating product features:

- Q1 2024
  - o Introduction of AI powered NPCs
  - o Expansion of the City Area
  - o Introduction of new Teleport Station
  - o Addition of new game creatures
  - o New Chain Expansion
  - o Daily bonus improvement
  - o Launch of Mobile App
  - o Partnership Development
- Q2 2024
  - o New game UI Development
  - o Multiplayer social hub
  - o Introduction of character customization
  - o Addition of game currency
  - o Introduction of Shop V1
  - o Improving Tracking Rewards
  - o Personalized Game Domains
  - o Partnership Development
- Q3 2024
  - o Launch of Crypto Museum
  - o Introduction of Character NFT Generation
  - o Expanding with a New Environment
  - o Introduction of Shop V2
  - o Loot Box Introduction
  - o Introduction to Mall Center
  - o In-game DeFi integration
  - o Full Release of the Multiplayer PvE
  - o Partnership Development

- Q4 2024
  - Full Release of the Multiplayer PvP
  - Adopt CAWS Functionality:
  - NFT Customization.
  - Addition of Trade P2P
  - Addition of New AI Powered NPCs
  - In-game DeFi Integration
  - Partnership Development

## Business Model

We've already achieved **\$2.8M in revenue** in the last 15 months, maintaining a **33% MoM growth**.

Revenue streams

- NFT Sales
- NFT Royalties
- Partnerships & Integrations
- In-game Purchases
- Subscriptions

Post-launch, we'll have extra revenue streams:

- Full in-game purchases
- Full subscriptions
- Paid advertisements
- Tournaments (cut)

We're projecting \$66M in revenue by Q4 2026 with our existing revenue streams. With the addition of the post-launch revenue streams, our projection is \$116M by 2026.

## Company & Team

World of Dypians is being developed by the same team that brought you Dypius. Our team has relevant experience in top companies like Vodafone, Ubisoft, Sonos, Meta, and Steam.

- [Mihai Nicusor](#) – Chief Executive Officer

Successful Web3 founder of [Dypius](#) that generated and paid \$34M to its users; and veteran blockchain miner, growing annual revenues to \$46M.

- [Razvan Ion](#) – Chief Technical Officer



10 years of blockchain development experience from Algorand, with lead developer roles at Web2 companies yielding a 20% reduction in infrastructure costs.

- [Teki Kolaneci](#) – COO

Led Vodafone Digital, achieving a growth in online sales by ~240%. Increased pre-orders by 31% and online services by 122%, contributing to revenue growth.

- [Arben Meta](#) – Director of 3D Art & VFX

20 years of experience managing teams of 50+, overseeing 100+ projects, and implementing scrum programs resulting in a near-perfect client satisfaction rate.

- [Renato Toni](#) – Metaverse Technical Lead

10 years of experience and a successful track record as a VR game creator, with titles on Steam and Meta stores totaling 8 million downloads.

- [Gazmend Mici](#) – Project Manager

Delivered the launch of Vodafone's Fixed, Security, and IoT Services nationally, achieving 18% YoY revenue growth and 64% user growth.

## Token

\$WOD acts as money within the World of Dypians, creating a sovereign token economy with a natural moat against counter-party risk of using external currency.

Given the pure economic nature, the token's value and market cap will grow directly in line with the growth of the World of Dypians.

WOD was designed to be open, fair, and focused on lasting value. Our goal is to make sure everyone involved - our core contributors, community, team, and investors - all benefit in the long run.

## Token Utilities

- Metaverse – In-Game Items, Bundles, Events, Trade PvP, Subscriptions, and Upgrades.
- DeFi – Staking, Farming, Vault, and WoD Locker.
- NFTs – Trade and Mint.
- Business – Operate integrations with token.

## Token Distribution and Vesting

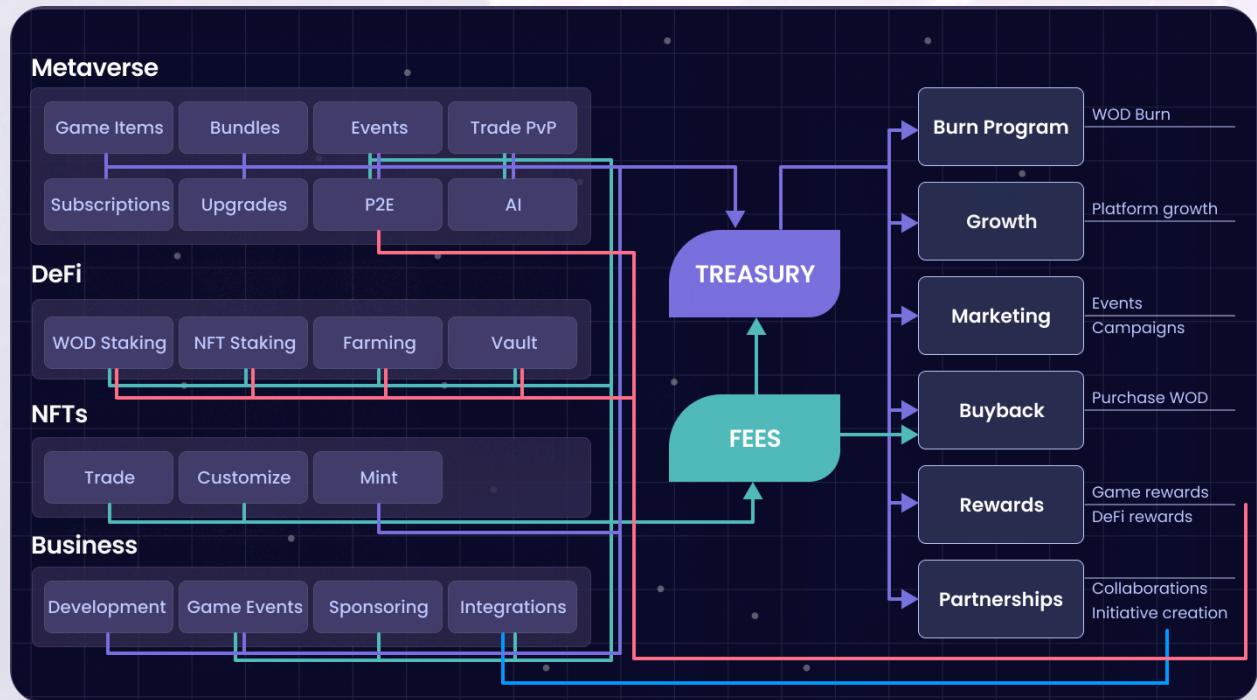
We've carefully planned how we distribute tokens and when they become available, so everyone gets a fair share and our ecosystem keeps growing strong.

Token Allocation Summary	Allocation (%)	Unlocked at TGE (%)	Cliff (months)	Vesting (months)
Seed	8.0%	4%	6	19
Private	8.5%	6%	3	16
KOL	1.5%	15%	1	8
Public	2.0%	20%	0	6
Team	12.0%	0%	12	36
Advisors	5.0%	0%	9	30
Community	30.0%	2%	0	48
Ecosystem Fund	25.0%	0%	1	36
Liquidity	8.0%	50%	0	3
<b>TOTAL</b>	<b>100%</b>			

## Token Value Flow

The following diagram helps understand how the token gets value within the World of Dypians ecosystem.





## Strategic Partners

### Chainlink

They included us in their BUILD program for platform growth. Their involvement provides access to resources, mentorship, and technical support to accelerate the development and adoption of our platform within the blockchain ecosystem.

### Avalanche

An ecosystem partner where we integrated their chain into our products and created their metaverse space within the World of Dypians. They support community growth by offering various incentives, and we provide access to the Avalanche community in the game. This collaboration enhances our community engagement efforts and enriches our ecosystem.

### BNB Chain

Ecosystem partner where we've developed multiple game events and created NFT collections for our community. Additionally, we've launched a dedicated metaverse area for them to foster community growth and ensure daily access. Leveraging BNB Chain's support for community growth, we secured a position in the top 5 of the BNB Chain DAU Program in December, #1 in February, and we are currently leading in March, earning grants totaling more than \$82,000 in BNB.

### CoinMarketCap

An integral part of the World of Dypians, as they have a dedicated metaverse area so all of their users can access it daily. They provided us with free access to their APIs, allowing us to display real-time data on their billboards so that every user can stay updated with the latest information. We created 10,000 CMC Beta Pass NFTs distributed through the CMC Diamond Program and organized an event for all NFT holders.

### CoinGecko

Built a Gecko structure in the metaverse featuring AI-powered NPCs that attract and interact with users, creating a great experience. We launched 10,000 Beta Pass NFTs through the Candy Program and organized a Treasure Hunt event for NFT holders to keep them engaged daily.

### SKALE

Granted 3.35M SKL tokens and provided free infrastructure for 12 months for ecosystem development, user growth, and community building. This enables us to enhance our platform, expand our user base, and foster community engagement within the ecosystem.

### Dentons

They're ensuring the compliance of our tokenomics and web3 products with respect to US security laws and international standards. They offer expert legal counsel and guidance to navigate the complex regulatory landscape.

### Gate.io


Initiated various marketing campaigns for the launch of their dedicated area in the World of Dypians and the release of their 1,000 Beta Pass NFT collection. We've integrated the Gate wallet to welcome their community into our ecosystem, aligning with our focus on community growth.

### Coin98

They've set up their own dedicated metaverse space within our platform, allowing their community to access the World of Dypians. Additionally, they've implemented an AI-powered NPC to engage with all players, drawing their community into the game. This partnership enhances our community engagement efforts and strengthens our ecosystem.

### CryptoAdventure



A background image of a mountain landscape. In the foreground, there's a river with some rocks and small trees. In the background, there are large, rugged mountains under a clear sky. The overall tone is natural and scenic.

A marketing agency assisting with marketing strategies, campaigns, and outreach efforts. Their expertise in the crypto space helps us reach and engage with our target audience effectively.

### BabyDoge

Assists with community growth and provides advisory services. We've allocated resources to build a dedicated area and an event for them to further facilitate the growth of our community, ensuring its long-term sustainability and fostering loyalty among our supporters.