

Subject line: Follow these Simple universal laws and you'll land your dream client (create hair-spiking offers)

Picture this,

You're on your deathbed thinking back on why you quit copywriting

You go over archives of memories and you realize that you did it because no one cared about your offer

You remember all the valuable time and effort spent writing those cold emails that no one cared about.

And what's more painful is reflecting on how that one choice of giving up led to living a long life of slavery

You think:

"Why did no one accept my offer? "

"What about all these copywriters who got a reply and landed their dream client? What's so special about them?"

Here's the thing you don't understand ... there's absolutely nothing special about these "other" copywriters

They simply follow simple universal laws that govern the selling process

And you have been ignoring them all your life

One of them is a simple supply and demand law

You cannot sell to someone who doesn't need what you're selling

You cannot create a desire

And that's why your offer fails

So how do you find desire? And how to attach your offer to it to ensure you land that client?

And most importantly ...

How do you avoid regretting slaving away in your 9-5 job on your deathbed?

Simply **Buy my course**

If this is the cheapest sales tactic you have ever witnessed then that's exactly how you make your prospect feel reading your cold emails.

To put it simply, You're not striking nerves that make them get up from their chair and say *"Yep that's exactly what I need"*

And the way you do this is by understanding the universal rules of selling and the tactics needed to create a killer offer.

Tactics like:

- How to uncover the privately hidden desires and pains in unknown places on the internet specifically for business owners
- How to make your offer strictly attached to the need and desires of your audience using offer-desire pairing techniques that always work
- The selling equation you need to be experiencing to create killer offers

No business can stand a killer offer; millions of them are online, and you can't even land one.

Think about that for a sec

Opportunities are everywhere you just need the right techniques for selling your services

[Take a look at these universal rules of selling here to make sure you land that client as quickly as humanly possible](#)

But what is he replies to you?

How are you going to talk to him?

What questions should you ask?

Well you're lucky because in less than 2 days you're going to gain super insights into sales calls from one of the best leading sales experts in this nation

[Grab your seat now](#)