



Examples of smaller orders from resellers

Organisations: LicencePro resellers in The Netherlands

Amount of resellers: In the Netherlands we have 150 resellers in our clientbase

Order qnt.: Some resellers place orders every week, others ones a month

Case: the regular and daily orders from LicencePro resellers

Resellers of LicencePro

We work with approx. 150 different smaller and bigger (Microsoft) resellers in The Netherlands. These are also the 'standard' Microsoft resellers.

Advantage of working with reseller(s):

- They have already a relationship with their clients and with one reseller as a client you reach a potential market of 1,000's of small businesses,
- The revenues of the (daily) orders from these resellers makes sure that your overhead is covered,
- Working with resellers also enlarges your trustworthiness for other potential clients and resellers, especially during the first years.

What kind of (daily) orders are we talking about?

Below you see 4 random orders of our resellers of last week. The resellers normally gets a discount on our standard pricelist. This gives the them the change to be competitive to!