

The Creative Exchange

We're Hiring!

Social Media Content Writer

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Freelance Remote Position / Hourly Rate or Weekly Rate DOE

Hours per month: 25-40 (with room for growth as our business grows)

Job Description:

We are seeking a content writer to create amazing captions/content for social media posts for our various clients. The position would include utilizing their creative writing skills as well as knowledge of tone of voice to write engaging content. It will also include coordinating with graphic designer/community manager to maximize content creation efforts and identify trends, styles, content that we should promote per client.

Skills Needed (we have HIGH standards)

- Quick Learner
- GREAT Communication Skills (Written and verbal)
- Customer Service
- Grammar and punctuation is your jam and you enjoy not having mistakes in any of your writing
- Ability to take critics/criticism well
- Knowledge of social media channels and their content best practices (general to advanced)
 - Understanding of social media and the best uses for each top channel
 - Enjoy staying up to date with trends
- Design Mind
 - General knowledge of design and aesthetic for each channel
- Fast paced lifestyle, ready to hop on a project quickly (and ask questions)
 - Quick deadlines somethings - but mostly reg schedule each month
- Well Organized
- Interest in Social Media for business use
- Generally Creative
- Time Management
- Previous social media management experience required as well as agency experience preferred
- Critical Thinking/Ability to troubleshoot a problem/issue

About Us:

Learn more about us: thecreativeexchange.co (seriously stalk us)

How to apply:

- Email Charles@thecreativeexchange.co your
 - Resume

- Cover Letter
- Anything you can provide about your writing style and pieces that you have created.
 - Including writing samples (both personal and for brands/businesses you've written for)
 - Any social media accounts/brands blogs you have written or been a part of
 - Personal Social Media Accounts
 - Last book you've read
 - Etc.