

## **The target**

My target audience is broke students who wish to eat something healthy and anything other than chicken with rice without stressing about money. Most likely those who don't know how to cook and what to cook.

They are right now in a situation where YouTube doesn't help anymore. They are looking for an answer through cookbooks and tutoring.

I'm trying to make them taste what good food tastes like and make them feel like it's cheap to make. Also, I'm trying to make them feel like this must be bought this instant.

## **SL - From “Concrete Chicken” To Michelin Star Meals In 1 Week**

I was fed up with making meals that tasted like solid concrete.

As a broke student, it felt like a lottery win to eat something other than my lackluster meals.

I sought answers through YouTube, and just when I was about to give up, I stumbled upon a masterpiece...

With this discovery, my cooking skills went from zero to Gordon Ramsay dishes in just a week!

And to top it all off, it was healthy and affordable.

Cooking truly would be harder without this work of art.

[Click here to reveal the secret food crafting tool.](#)