

Eddie Fuhrer

Leechburg, Pennsylvania 15656 • (724) 664-4262 • fuhreredward@gmail.com •
<https://www.linkedin.com/in/eddie-fuhrer/>

EDUCATION

Lehigh University, Bethlehem, Pennsylvania
Bachelor of Arts in Journalism
Minor: International Relations
Dean's List: Fall 2022 - Spring 2025

Graduated: May 2025
GPA: 3.81/4.00

AWARDS/PROJECTS

2025 Rod Campbell Award Winner

- Winner of the 2025 Rod Campbell Award, a fellowship awarded to one young individual each year who shows outstanding performance in motorsports journalism, communications, or public relations.
- Awarded and featured on RACER.com for continued excellence in covering junior levels of open-wheel racing.

Independent Sports Data Analyst/Research

- Built [an Olympics research platform](#) focused on underrepresented and underdog nations, enabling fast answers to qualification, participation, and historical context questions.
- Built [USOWN Scout](#), an advanced analytics platform for motorsport prospect evaluation that aggregates historical race results and computes adjusted performance scores to profile and compare emerging IndyCar talent.

RELATED EXPERIENCE

2024 & 2026 Olympic Games Streaming Operations Associate

Dec. 2025 - Present

NBC Sports Group, Stamford, CT

- Maintained upkeep and continuous running as the primary point of contact of 110+ Peacock and NBC App event streams for the 2024 Paris and 2026 Milano-Cortina Olympic Games.
- Utilized tools such as Swim and MediaProxy to directly monitor the health of encoders, ad insertions and closed captioning across up to four events at once as the primary point-of-contact for stream health.
- Worked diligently with a team of 40+ engineers to ensure continuous running of Games-time events.

Founder/Motorsports Writer

Dec 2022 - Present

USOpenWheelNation.com

- Founded a comprehensive media platform covering single-seater motorsports which averages over 850,000 impressions a year across social platforms.
- Developed a website using CSS and HTML which houses in-depth features, race recaps, and over written content which receive 2400+ views over the web each month.
- Gained media accreditation to races for series such as the IndyCar Series, Indy NXT Series, and IMSA SportsCar Racing Championship

Public Relations Intern

May 2025 - Oct 2025

Campbell Marketing and Communications/Ford Racing

- Conducted on-site interviews, wrote advances, and coordinated press releases for IMSA, NASCAR, and NHRA events to promote Ford's motorsports offerings and support to 400+ media members.
- Developed and edited social and video content for Ford Performance platforms, reaching their 2M+ followers on social media.
- Oversaw media research for marquee events including the Six Hours at The Glen to create packets for media and NBC Sports broadcasts.

Post-Production Intern, NASCAR Race Hub

Jun. 2023 - Aug. 2023

FOX Sports Group, Charlotte, NC

- Edited video footage in Adobe Premiere Pro which was used on NASCAR Race Hub and NASCAR RaceDay, shows which average nearly a million viewers every week.
- Instructed production assistants on ways to better enhance video footage for broadcast in areas including color correction and transitions while being overseen by the senior editing staff.