

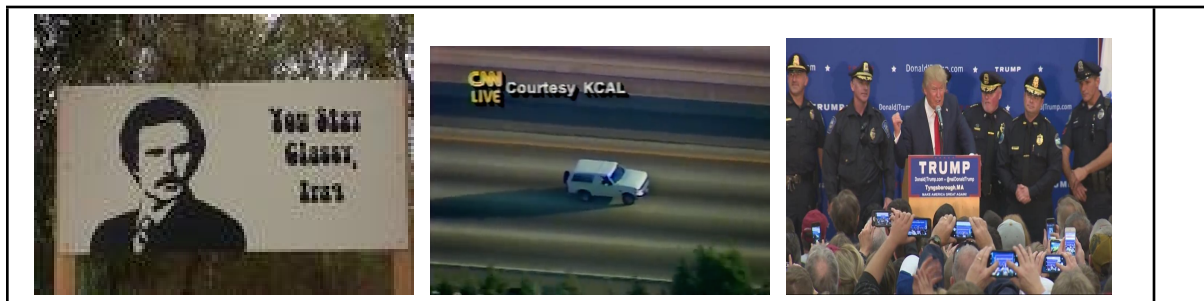
You stay classy, TMS -

*******LIVE BROADCAST in school *******

Calling all future Ron Burgundys for a great project..... (grading/points- see your ELA teacher)

So you think you may be ready for prime time news? Try this first of all.
Three. Two. One. And ROLLING.....

You are now the broadcaster, anchorman or anchorwoman or a big time producer producing the end of the year review for MMB (Maslanka-Myers Broadcasting). This is PPT/slideshow/video or live action.



Project: Research a facet of the 1960s . You will be assigned a specific topic. Let's see how the material applies to S.E. Hinton's *The Outsiders*- which is set in that tumultuous decade. You will collaborate together in groups of three to four to produce an End of the Decade Look-back Newscast (airing at the end of 1969 or Jan 1st, 1970) for some of the few and privileged that were watching the tube in color back during the hippy heyday.

Remember- since this is taking place during the 1960's, what you consider ancient history today would be current events for the broadcast

So we are thinking: some research time and work time in the library and computer lab.

A presentation slideshow/ppt with images, videos, live interviews will be scored as a project.

- Include pictures- always pleasing to an audience. Some slides should have facts/info. Slides that have images should not have information to be read by audience of them.
- You must also properly document images and any quotes or information. Check out how to do that to save time. We'll talk about this, too.
- You may interview an older person (grandparent, great-grandparent, etc.) I am sure some people would love to talk about this. (videotape if you wish)

Remember-

1. focus on the topic you are assigned.
2. research, research, research. Note cards may help - both in research and organization, and also as you present - and document your sources
3. document, document, document.
4. Organize structure of the show
5. All will speak and present

Topics:

World News

U.S. News

Sports & Entertainment

Fashion & Entertainment

Science & Technology

Music and society

Social issues

Politics

Slides**50 points total**

• 16 slides min.	20	15	10	5
The split must be no greater than 60/40 between images and text/facts/numbers slides.	10	8	6	3
The fonts are easy-to-read and point size varies appropriately for headings and text.	5	4	2	1
Use of italics, bold, and indentations enhances readability/not over killed (it's a news broadcast...)	5	4	3	1
Text- appropriate in length for the target audience & to the point.	5	4	2	1
6 lines per slide MAX	5	4	3	1

Aesthetics- (philosophy of art)**15 points total**

• The layout is visually pleasing & contributes to the overall message with appropriate use of headings, subheadings & space.	7.5	5	3	1
• Design/color of slides does not distract audience. Background is consistent throughout the presentation.	7.5	5	3	1
• remember- it's a news broadcast, not a Instafeed....				

Citation/credibility**15 points total**

• Information sources properly cited so that the audience can determine the credibility and authority of the information	5	4	2	1
• All sources of information are clearly identified and credited using MLA citations throughout the project	5	4	3	1
• Students able to answer any questions presented after broadcast	5	3	2	1

Accuracy of information and presentation of information**20 points**

• The text is written with no errors in grammar, capitalization, punctuation, and spelling.	10	7	5	2
• All information is accurate	5	3	2	1
• Content is clear, message is concise, progression is logical and does not diffuse. i.e. follow general format of a news broadcast.	5	3	2	1
TOTALS				

All must play a speaking role in this project.

