

Complete Comms Pack for Day of Celebration & Action 2024 - *please look at, in-depth ahead of the event.*

1. Comms Assets

Images

For **images** - see the image files within this folder:

https://drive.google.com/drive/folders/12ypGWKKlvdbmUz_ag2NxqXV1LxphfZxi?usp=sharing

Please credit “Sustainable Food Places” for the graphics, and “Jonathan Goldberg” for the photos - that are all from last year’s event.

LINKS

Link to the event page on our website, or a local news-story about the day: [Day of Celebration and Action in Westminster 2024 | Sustainable Food Places](#)

HASHTAGS

Hashtags associated with the day #wearethesolution #SFPDayofAction2024

Suggested Twitter Posts

Suggested Twitter posts (words only, refer to images above)

On the 13th November we will be heading to [#parliament](#) to showcase the brilliant work of our [#foodpartnership](#) and to show the government the solutions and power that we hold for systematic change of our [#FoodSystems](#). [#sustainablefoodplaces](#) [#wearethesolution](#) [#SFPDayofAction2024](#)

We’re going to [#Westminster](#) to showcase how we, alongside 110+ [#food](#) partnerships have the UK’s best locally powered [#solutions](#) to [#health](#) [#inequalities](#), our struggling [#economy](#), and our response to the [#globalclimatecrisis](#). [#wearethesolution](#) [#SFPDayofAction2024](#) [@FoodPlacesUK](#)

Suggested Instagram Posts & LinkedIn

(Words only, refer to images above)

On the 13th November, we will be heading to Westminster to showcase the work of our food partnership, alongside the other Sustainable Food Places 110+ food partnerships' Nations-wide locally powered solutions to health inequalities, our struggling economy, and our response to the global climatic crisis.

We will be coming together in solidarity to celebrate our collective achievements over the past ten years, and to show the resilience and ingenuity of our grassroots solutions, and how the devolved Nations' governments can support our work through funding, policies, and integration of the food partnership model within every local authority in the UK.

Link to the event page on our website, or a local news-story about the day: [Day of Celebration and Action in Westminster 2024 | Sustainable Food Places](#)

#sustainablefoodplaces #wearethesolution #SFPDayofAction2024 #UKFood #foodsystem #foodsystems #ukfoodsystem #ukfoodsystems #westminster #ukelections2024 #ukelections #goodfoodmovement #foodpartnership #foodpartnerships #healthyfood #sustainablefood #costofliving #costoflivingcrisis #local #community #localfood #localeconomy

2. Newsletter copy:

This year's Day of Celebration and Action will take place on Wednesday the 13th November. This is our occasion to convene in Parliament to showcase and celebrate the important work of our network, strengthen our relationships with our MPs and step into our roles as experts on issues that matter the most to their constituents.

[Day of Celebration and Action in Westminster 2024 | Sustainable Food Places](#)

See image for Newsletter below:



3. Press release to send out to local press:

Please find a link to an editable local press release here:

[W DCA 2024 Local Press Release to be edited for local area. .docx](#)

4. Policy Briefing:

[PDF DCA Policy Briefing November 2024.pdf](#)

5. Template text for email invitations to MPs

Day of Celebration and Action

Wednesday 13th November

09:30-11:30

Atlee Suite, Portcullis House

How do you get healthy, sustainable, and affordable food in **insert area**?

We have the answers.

Dear X MP,

I am writing to invite you to the Sustainable Food Places Network's Day of Celebration and Action. This is a unique opportunity to meet us at **insert food partnership** who are driving positive changes in our area.

At **X food partnership**, we are proud of our area's rich food heritage. Since forming in **insert year**, we have:

- **Insert 3 bullet points of achievements/what you plan to achieve.**

We would love to meet you in Parliament to discuss how you can support our work. The event will also showcase the work of our network's 110+ food partnerships. From Aberdeen to Plymouth, Cambridge to Carmarthenshire, you will hear from inspiring case studies on how they have tackled food insecurity and championed local, affordable, and sustainable food.

We are calling on the Government to support a food partnership in every local authority and a Good Food Bill in all four nations, to ensure that all UK residents can benefit from the support, innovation, and long-term solutions driven by the Sustainable Food Places movement.

We will discuss how food partnerships link up local authorities, community organisations, farmers, local businesses, and residents to roll out innovative projects improving the local supply of healthy and sustainable food in their area.

Please RSVP to me by **Friday 25th October** if you are planning to attend.

Best wishes,

Insert name

Optional to include

Our Case Studies on the day

Aberdeen:

Granite City Good Food supported Aberdeen City Council to sign the Glasgow Food and Climate Declaration. As part of the city's and county's commitment to making climate and nature-friendly food more accessible to everyone, the food partnership supports leading caterers and businesses to adopt sustainable food policies, and runs the popular Community Garden Festival.

Cambridge:

Cambridge Sustainable Food led the effort to achieve a Sustainable Food Places Gold Award for the city's leadership on food justice: addressing food insecurity and expanding public access to sustainable food. The Community Food Hubs network ensures everyone has access to healthy, sustainable, culturally appropriate food, alongside opportunities to develop skills and celebrate good food.

Carmarthenshire:

Bwyd Sir Gâr Food secured funding from the Welsh Rural Development Programme to grow a more resilient and sustainable local horticulture sector by developing sustainable food procurement hubs to help put local food onto Welsh public plates, and utilised UK Shared Prosperity Funding to support small-scale farmers to access machinery improve sustainable land management.

Newry, Mourne & Down:

Newry, Mourne and Down Food Partnership works to put local food producers at the heart of the area's tourism industry and local economies. The area's Invest Northern Ireland-supported Make it Local Campaign champions local artisans and the

communities that sustain them. Kilkeel, the nation's largest fishing port, and the port's Mourne Seafood Cookery School, platform high-quality, sustainable seafood while supporting the local fishing community.

Plymouth:

Food Plymouth is working with the Diversity Business Incubator (DBI) to promote diversity, anti-racism and inclusion through the development of new ventures including the Black and Asian women-led Jabulani food enterprise hub, and the Bazaar monthly market supporting Black and Minority Ethnic artisans and chefs. The food partnership also supports the city's Fairtrade city status through institutional engagement and the Fairtrade Fortnight.