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Integrated Dual Degree B.Com-M.Com (Semester: 7th)

SOCIAL ENTREPRENEURSHIP

Subject Code: BMCMSI706

Paper ID: [21410136]

Time: 3 Hours **Maximum Marks: 60**

Instructions to Candidates:

1. Section A consists of 10 compulsory short notes of two marks each.
2. Section B consists of Four Units (Unit-I, II, III & IV). Each unit contains two questions of 8 marks each. Attempt one question from each unit.
3. Section C (8 marks). A short case study.

SECTION A (2 Marks each)

Q1. Define/ Explain the following:

a) Definition of social entrepreneur
b) Difference between traditional business and social enterprise
c) Opportunity analysis
d) The Timmons Model of the entrepreneurship
e) Social Activism
f) What is the difference between social entrepreneurship and traditional entrepreneurship?
g) What is Case Model?
h) Eternal ethics
i) Relationship between entrepreneurs and government
j) Sources of social entrepreneurship

SECTION B (8 Marks each)

UNIT-I

Q2. How do social entrepreneurs identify opportunities within communities to create meaningful change, and what role does innovation play in developing solutions to these challenges?

Q3. What are the main characteristics of a social enterprise, and how do they enable social entrepreneurs to address societal challenges while ensuring financial sustainability?

UNIT-II

Q4. Explain the key stages of the PCDO model (Preparation, Creation, Development, and Outcome) in the social entrepreneurship process. How do they contribute to the success of a social enterprise?

Q5. How can social entrepreneurs develop a strong understanding of the communities they aim to serve. What skills are needed to ensure their solutions are relevant, impactful, and sustainable?

UNIT-III

Q6. How has SEWA contributed to the empowerment of women in rural India, and what role does social entrepreneurship play in this initiative?

Q7. What are the boundaries of social entrepreneurship when working in rural and underserved communities, and how can these boundaries be expanded for greater impact?

UNIT-IV

Q8. What are some of the ethical challenges social entrepreneurs encounter when seeking funding from investors or partnerships with corporations.

Q9. How can the empirical study of ethics help in understanding how individuals and organizations make ethical decisions in real-world scenarios?

SECTION C (8 Marks)

Q10. A social entrepreneur named Maria started a venture called Eco Waves, aimed at providing affordable clean energy solutions to rural communities in her home country. Maria's mission was to reduce energy poverty and environmental degradation by installing solar panels in off-grid rural areas. Her company not only sells solar power systems but also trains local entrepreneurs to install and maintain the technology, creating jobs within the community. Despite facing challenges in accessing initial funding and overcoming technical barriers, EcoWaves has successfully powered over 1,000 homes and improved the livelihoods of hundreds of individuals. The business's profits are reinvested into expanding operations and reaching more underserved areas, contributing to both social impact and financial sustainability.

Questions:

a) How can Maria balance social impact with financial sustainability as EcoWaves expands its operations to other rural areas?

b) What strategies could Maria use to overcome the challenges of securing funding and scaling the business while maintaining a focus on her social mission?