

## **Group Programs and Masterminds Round-up**

Group programs and masterminds have a triple return on your investment. Participating in group programs and masterminds help you:

- Grow your network of clients,
- Find referral partners and collaborators,
- Enrich your knowledge and expertise as an entrepreneur.

Here are some of my favorite group programs that I highly recommend.

### Mindset:

<u>The Magnetic Coach certification program</u>- Liz White is a certified NLP practitioner and coach who makes learning neuro-linguistic programming simple and easy. Going through this program helped me attract high quality clients because I was able to improve my communication skills and marketing with my new in-depth knowledge of sales psychology and consumer behavior.

This program also helped me release mindset blocks that held me back from taking action while adding to my sales and marketing strategy. (I'd say this program has served the mindset, strategy and action part of my success formula.)

# Strategy:

The Sales Success Lab- Michelle Terpstra is hands down the best sales coach out there.
Her brilliant mind is strategic and graceful which is the perfect blend of masculine and feminine energy for an aligned sales strategy.

Her group program helped expand my network and create amazing collaborations. The women in this program truly support fellow members as they learn from the course material and weekly strategy calls.

<u>Dream Client Accelerator</u>: Michelle Vroom's program to grow your audience is a must if you want to have people to sell to. Michelle teaches fun and practical ways to grow your Facebook group and how to monetize your following.

This program has pushed me out of my comfort zone and ignited momentum in my business. She offers opportunities to share about your business with fellow members so you can find potential clients and collab partners.

### Action:

<u>The Vault</u>: Melanie Ann Layer creates a phenomenal experience for program participants and provides them with a high-vibe, supportive Facebook community to connect and network. The women inside the Facebook communities truly uplift one another and collaborate with each other.

The program content truly lights you up to take action in your business. She helps you release the fear of rejection and disappointment to do the dang thing! I highly recommend any of her programs and the Vault is a great place to start. Or better yet, join the <u>Alpha Femme Experience</u> for an entire year of access to all of her programs and Facebook communities.

### Combination of All:

<u>Connections that Convert</u>: This is my signature group program that infuses self-study material and monthly group coaching over the topics of my secret success formula: Mindset + Strategy + Action. You have an opportunity to truly maximize a group setting while learning amazing entrepreneurial and communication skills that make sales and marketing a breeze.

If you're money conscious and unsure how to come up with the investment for these programs, check out my free training <u>Quick Course Cash</u> to learn creative ways to come up with the money.