

Adjusting Loloyal Rewards Launcher Visibility

1 Introduction

The Launcher acts as the primary interface through which your customers engage with your rewards program. Ensuring its prominent visibility on your website is crucial. Concealing the Launcher may pose difficulties for customers to discover, join, and interact with your program, ultimately undermining its purpose. Maintaining visibility and accessibility of your Launcher is essential to maximizing customer engagement and cultivating a robust and loyal customer base for your business.

2 Placement of the Launcher

Within the Widget Display settings, you possess the flexibility to designate the specific device where you prefer your Launcher to appear. Various options are available for selection, allowing you to position the Launcher optimally according to your needs.

Widget Display

Set the visibility of the widget.

☐ Hide on mobile ☐ Hide on desktop

Tips: When you hide the widget it is recommended that you open the Loyalty widget by using the link, [click here](#) to view the help document.

Tips:

To expand the outreach of your rewards program, it's vital to enhance the visibility of your Launcher for customers browsing on desktop and mobile devices. This approach ensures every customer, irrespective of their preferred browsing platform, has an equal opportunity to discover and engage with your loyalty program. Consequently, this strategy can boost customer retention and foster brand loyalty. Therefore, optimizing your Launcher's visibility across all devices is strongly recommended.

3 Managing Launcher Visibility on Specific Pages

When constructing a website, there might be occasions when you need to regulate the display of the Launcher on particular pages. For example, you may wish to hide or reveal it on pages containing legal or administrative content, such as Terms and

Conditions or Contact Us. This capability can be attained through the utilization of specific settings or URL Paths.

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Visibility

Widget Launcher Visibility

Modifying the visibility of your Launcher.

☐

 Show on all pages

☒

 Show on specific pages

☐

 Home page

☐

 Product pages

☐

 Collection pages

☐

 Cart pages

☐

 Blog pages

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 Custom URL

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/Loloyal

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/URL

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Tips : Supports inputting the URL link you want to display the Launcher by yourself

For example, I want to display Loloyal's widget on this URL: <https://www.Loloyal.com/URL>

Then I only need to fill in /URL into the input box.

To showcase the launcher widget on particular pages of your website, you have the option to specify the URL path within the Page Visibility section. For example, if you intend to display the widget specifically on blog pages, you can input the path "/blog" in this section. This configuration will ensure that visitors can view the launcher when navigating to the specified URL path.

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/Blog

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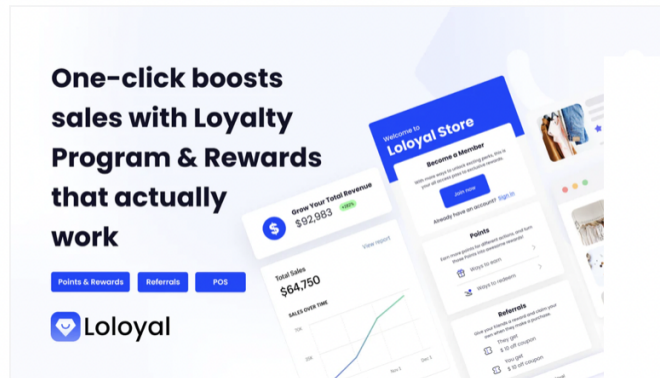
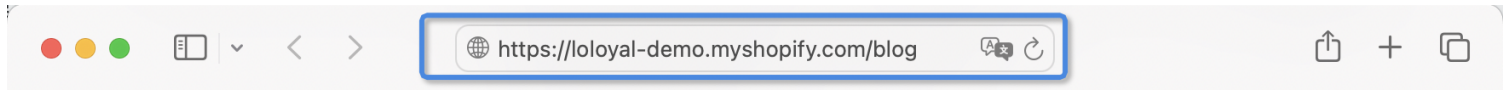
⊖

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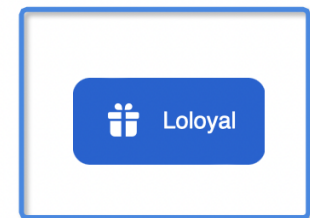
Note: This setting is only supported when the Custom URL option is selected. Additionally, after selecting this option, the field cannot remain empty. If you only input "/" (forward slash), it will display the launcher throughout the entire store for all pages.



Aims

Make the loyalty system more stable and smart to help you to **save time** and **convert more**. At the same time, we treat your customers like our own, strive to improve a **better experience** for your customers.

Get Loloyal Now



Tips:

It's not recommended to hide the Loyalty Program launcher on primary and high-traffic pages as this action might restrict your customers' opportunities to discover, join, and engage with the program. Ensure that rewards remain easily accessible throughout the shopping journey to maintain their prominence in customers' minds.