

FACEBOOK ADS BLUEPRINT

A free learning pack for better Facebook & Meta ads

How to use this pack

Work through the videos in order. Start with the beginner tutorial, then learn how to scale, review common mistakes, and finish with the Veres Reveur sessions for extra practical guidance.

1. START HERE: FACEBOOK ADS BASICS

► [The BEST Facebook Ads Tutorial For Beginners in 2026](#)

A starting point for learning the basics of Facebook ads.

2. LEARN HOW TO SCALE

► [How To Scale Facebook Ads](#)

A focused lesson on scaling Facebook ad campaigns.

► [How To Scale Facebook Ads](#)

Another scaling session to compare approaches and ideas.

3. TIPS, TRICKS & COMMON MISTAKES

► [Facebook Ads in 2026: NEW Secrets, Tips & Strategies](#)

Tips and strategies for improving Facebook and Meta ad performance.

4. PRACTICAL FACEBOOK ADS SESSIONS

► [Veres Reveur: Facebook Ads Live Session](#)

A practical Facebook ads session from Veres Reveur.

► [Veres Reveur: Facebook Ads Live Session](#)

A practical session with a focus on ad creatives and lead generation.

► [Veres Reveur: Facebook Ads Live Session](#)

Another Veres Reveur session for practical Facebook ads learning.

QUICK CHECKLIST

- ☐ Understand the basics before increasing ad spend.
- ☐ Test your ads before trying to scale them.
- ☐ Watch for weak creatives, weak offers, and poor targeting.
- ☐ Review your numbers before making big changes.
- ☐ Keep testing and improving instead of changing everything at once.

Important note: This resource pack is a curated list of the videos provided for the Future Business Summit bonus gifts. The descriptions above are brief labels to help you navigate the pack and are not presented as verbatim summaries of the videos.