



CAMPAIGN RULES

PAPMSS ELECTIONS: Fall 2023

- (1) There shall be no groups of candidates (“slates”) running as a group; but candidates are able to positively endorse each other.
- (2) Campaigning will be defined as “any activity by a candidate, be it through social media, discussion, or announcements, to encourage or entice a constituent to vote for them or another specific candidate.”
- (3) Please note that while the Constitution stipulates that candidates must reside in Ottawa during the school year, that due to COVID-19 this requirement will be temporarily lifted. Resultantly, candidates **do not need to reside** in Ottawa to apply.
- (4) The campaign window will be open from **Thursday, October 13th 2022, 8:30am – Wednesday October 19th, 2023, 11:59pm.**

- (1) A maximum of two (2) posters no larger than 11” x 17” will be permitted for campaigning purposes, with one in the PAPM lab and one next to the door entering into Arthur Kroeger College (LA D199).

- (5) Social media campaigning is permitted on **Facebook, Instagram, and Discord** platforms.

Facebook campaign rules are as follows:

- a. Candidates can post campaign messaging in the form of text, photo, and video posts shared on their personal Facebook account and/or posted in Facebook groups/chats dedicated to year cohorts.
- b. Candidates may also create and run one (1) Facebook event page per candidate to advertise the candidate’s platform.

Instagram campaign rules are as follows:

- a. Candidates can post campaign messaging in the form of photos, videos and stories to their personal Instagram account, so long as 1) the account is public, and 2) each post tags the official PAPMSS Instagram account (@papmss) and uses the official #PAPMSSelectionsFall2023 hashtag.
- b. Candidates may create an Instagram account/profile for their campaign. The account must be public and each post and story must tag the official PAPMSS Instagram account (@papmss) and use the official hashtag above.

Discord campaign rules are as follows:

- a. Candidates can post campaign messaging only in channels that the Chief Electoral Officer can access. You may need to reach out to the Chief Electoral Officer at simonharris3@email.carleton.ca to ensure that they have access to the channel.

We encourage all candidates to be **mindful of accessibility** in their campaigning (for example, **closed captioning videos** etc).

- (6) No campaign material shall refer to another candidate or their platform in any way without express consent of said candidate.

- (7) All Candidates must **sign and adhere** to the Integrity and Respect Declaration throughout the campaign period.
- (8) Please note you cannot use the PAPMSS logo or similar in any campaigning, but you must include the PAPMSS hashtag and tag PAPMSS when posting on Instagram.
- (9) **A violation of Rules 1-8 will result in an electoral penalty.** A candidate with three electoral penalties will be disqualified.
- (10) Electoral complaints and appeals can be submitted to **Simon Harris (SimonHarris3@cmail.carleton.ca) the Chief Electoral Officer.**