RPAC Sub-Committee Agenda

Vision: Atlanta's real estate professionals' Association of choice

Mission: We, the members of the Atlanta REALTORS® Association, elevate the experience of real estate by delivering excellence, inclusion, superior education, and advocacy for our members, consumers, property owners and the communities we serve.

Association Priorities-Competencies:

- Professional Excellence & Leadership Development
- Advocacy and Government Affairs
- Diversity, Equity, and Inclusion
- Member Engagement
- Community Outreach and Investment
- Communications
- Innovative Association Development

Strategic Plan »

What Do We Do? **Promote, Protect and Defend** our Members and the Industry!

More About RPAC

RPAC, Your Best Investment In Real Estate

RPAC Resources

CONTRIBUTION LEVELS

AGENDA
RPAC Sub-Committee Meeting
Wednesday, February 2, 2022 | 10:00 am
Via Zoom

Chair, Caren Acheson, Presiding

1. Call To Order **Caren Acheson, Chair**

2. Minutes of the Previous Meeting

3. Review 2022 Draft RPAC Plan

4. 2022 RPAC Fundraising
   Events - *Suggested Dates*
   i. Major Investor Luncheon - 08/11/22 - **Approved**
   ii. Chili Cook-off -10/27/2022 **Approved**
   iii. MI Recruitment Event Suggested Dates: April 7, 21, 28.

5. Fundraising Goals
   a. 2022 GOAL: $317,450
   b. Raised to Date: $248,854
   c. Balance to Raise: $ 68,596
   d. Participation Level: % 40

6. Unfinished/New Business

7. Adjournment

Add the Atlanta REALTORS® Google Calendar to your list of calendars in Google and Outlook!
Visit www.atlantarealtors.com/googlecalendar and download the instructions. *2022 ARA Events at a Glance: