



RPAC Sub-Committee Agenda

Vision: Atlanta's real estate professionals' Association of choice

Mission: We, the members of the Atlanta REALTORS® Association, elevate the experience of real estate by delivering excellence, inclusion, superior education, and advocacy for our members, consumers, property owners and the communities we serve.

Association Priorities-Competencies:

- ❖ Professional Excellence & Leadership Development
- ❖ Advocacy and Government Affairs
- ❖ Diversity, Equity, and Inclusion
- ❖ Member Engagement
- ❖ Community Outreach and Investment
- ❖ Communications
- ❖ Innovative Association Development

[Strategic Plan »](#)

What Do We Do? **Promote, Protect and Defend** our Members and the Industry!

[More About RPAC](#)

[RPAC, Your Best Investment
In Real Estate](#)

[RPAC Resources](#)

[CONTRIBUTION LEVELS](#)

AGENDA

RPAC Sub-Committee Meeting

Wednesday, February 2, 2022 | 10:00 am

Via Zoom

Chair, Caren Acheson, Presiding

1. Call To Order **Caren Acheson, Chair**
2. [Minutes of the Previous Meeting](#)
3. Review 2022 [Draft RPAC Plan](#)
4. 2022 RPAC Fundraising
 - Events - *Suggested Dates*
 - i. Major Investor Luncheon - 08/11/22 - **Approved**
 - ii. Chili Cook-off -10/27/2022 **Approved**
 - iii. MI Recruitment Event Suggested Dates: April 7, 21, 28.
5. Fundraising Goals
 - a. 2022 GOAL: \$317,450
 - b. Raised to Date: \$248,854
 - c. Balance to Raise: \$ 68,596
 - d. Participation Level: % 40
6. Unfinished/New Business
7. Adjournment

Add the Atlanta REALTORS® Google Calendar to your list of calendars in Google and Outlook!

Visit www.atlantarealtors.com/googlecalendar and download the instructions. [*2022 ARA Events at a Glance:](#)

