

SL – This email explodes upon opening

'Morning Steve,

I'm writing you this email while performing my daily morning ritual (taking a shit).

Y'know...?

The normal kind of shit professionals do in the morning.

The fact that you're reading this email means you've clicked onto here despite the subject line saying this email will explode upon opening...

...

...

...

Oh no...

KA-BOOOOOOOOOMP!!!



Yes, that's a 100% visually accurate representation of me taking a shit and my ass flying five minutes ago!!! (My ass 🤢).

That big ass shit was only possible because I came across your business coaching funnel.

And...

~~THAT SHIT WAS MORE PUTRI~~ I figured it could use a LOT of extra OOOMPH, pattern interrupts (same reason why you decided to continue reading this email), and TOP TIER ADVANCED SALES PRESENTATION on the value of your product. Your product page right now doesn't match where your reader is mentally.

(I'm gonna need a serious amount of anal cream after this 😊)

So as a *very small* attempt to cover the SHITTY mess you left behind...

I've decided to spend the next two and a half hours, while I'm attempting to recover from that explosion (still lying down at my bathroom floor 😞) to make your business coaching sales page less... shitty...

It will help your prospects see the value of your coaching and make them see you as an authority to listen to.

And while I attempt to recover from the explosion, I recorded a whole 10 minute loom video (with facecam) pointing out the things your sales page can improve on.

[You can watch the video here.](#)

Anyhoo, enjoy your day Steve.

Talk later, chow!

<signature>