

August “End of Summer Splash” \$2000 Cash Giveaway!

Sample on-air scripts

Thank you for downloading the Mega Contest sweeps and liner package, please feel free to use or modify the scripts below to promote your Mega Contest.

“Make a Splash with \$2,000!”

Whether it's one last road trip or a backyard blowout, wrap up your summer in style! Enter the *End of Summer Splash* at {SiteName} for your chance to win \$2,000 in cash!

“End Summer with a Bang—And \$2,000!”

Don't let summer fade without a celebration! One lucky winner will score \$2,000 cash. Enter now at {SiteName} before the sun sets on your chance to win.

“Dive Into \$2,000!”

Summer's slipping away, but there's still time to make a splash! Enter the *End of Summer Splash* contest at {SiteName} and you could win \$2,000 to soak up the final days of sunshine.

“Catch Waves, Not Bills!”

Say goodbye to summer stress—\$2,000 cash could be yours to cap off the season right. Enter the *End of Summer Splash* now at {SiteName} and ride out the heat in style.

“Squeeze the Last Drop Out of Summer!”

From pool parties to patio upgrades, \$2,000 could make your summer send-off one to remember. Enter the *End of Summer Splash* at {SiteName} today—before it's too late!

How does it help me?

Mega Contests are all about helping you grow your audience by offering an awesome prize at no cost to you! We're here to make sure you get what you need to win by providing a great prize as part of a great promotion.

How can I grow my audience with Mega Contests?

Growing your audience with Mega Contests requires that you spread the word, and we've included all the resources you need to do that. In the Mega Contest blog post you'll find sample liners, supporting graphics, and other useful tips to grow your site traffic and get more newsletter subscribers. Go download what you need and start promoting this contest today!

Best practices

If you want wild success with your Mega Contests, we suggest you do these things:

- Promote your Mega Contest often in your most effective communication channel; Your listeners will love the opportunity to win this awesome prize!
- Remember that players will have to find the contest so you should make sure to highlight it on your homepage. We provide graphics so you can do just that!
- Make your contest viral! Let your audience know that anyone who shares the contest on Facebook can earn extra entries when their friends enter!

Find out more about free upcoming Mega Contests you can promote at

<https://www.socastdigital.com/2024/12/10/mega-contests/> or sign up today to receive email

Updates! Contact us at: support@socastdigital.com.