

Finance Report – Doncaster Pride AGM October 2018

With £1278.45 in the bank from last year, we were in a good position to start this year. As we had decided to move the position of the stage and also have a second stage, we knew that we would need more funds to cover these expenses.

We did work closely with the Council this year, and shared costs of some of the infrastructure of the day, such as the stage, food retailers etc, this helped somewhat to pay for the extra costs.

Funds came in slowly at first, but were boosted by an anonymous donation of £3,000, (thank you whoever you are). They were further boosted by the sale of Pride wristbands which sold well, especially to Louis Tomlinson fans around the world wanting to support the hometown of their idol.

Sponsorship increased this year with new sponsors coming on board, we are always on the lookout for new sponsor opportunities and can tailor them to suit individual pockets. If you know of anyone who would like to sponsor Pride, please contact us or give them our contact details.

Market stalls sold well and again increased our bank balance, along with adverts on the big screen at the side of the stage.

Our expenses increase year on year, even when dealing with the same providers and this year we were let down by our First Aid provider at the 11th hour. We received an email on Friday at 19:01, a time that is indelibly etched on my mind, informing us that they were unable to attend as the company had ceased trading. This sent myself and Jen, the chair into panic mode as without this cover we would have to cancel the whole event and the Sunday Grass Roots event.

Fortunately for us the employees who had been programmed to attend rang Jen, who was their contact, and said they would attend as booked. However, this did incur further costs which has left us with very little to take over to next year's event.

We will always endeavour to keep Doncaster Pride a free event, however some input from the local community would be helpful, we have a donate button on our website, where we suggested that if every person who attended on the day donated £1.00 we would nearly have enough funds to run next year's event. We had a good response to this initially with one person donating £1.00 a month, unfortunately this appears to have dropped off and we really need to push this more to the community.

We finished the year with a low bank balance of £116.14, which means we need to have a big push to attract the funding for next year's event, of approximately £25,000.