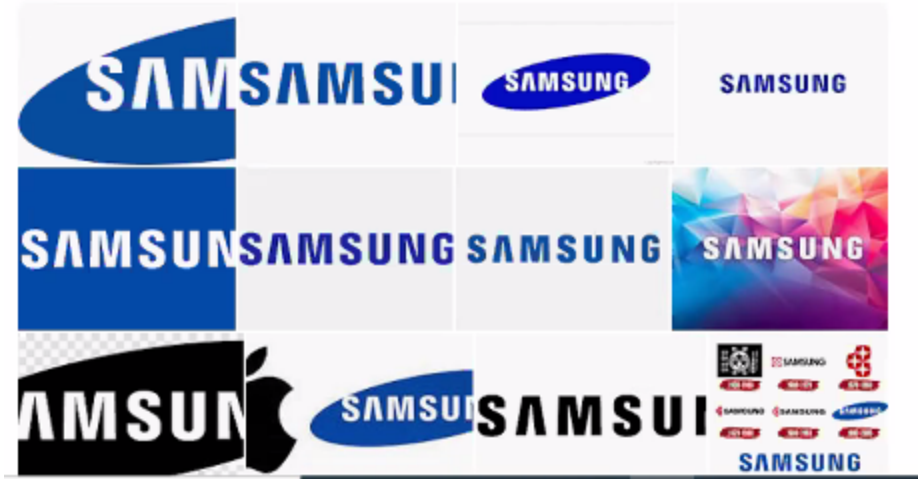
TAKE AND GO: EAST ASIA ECONOMIC MIRACLES

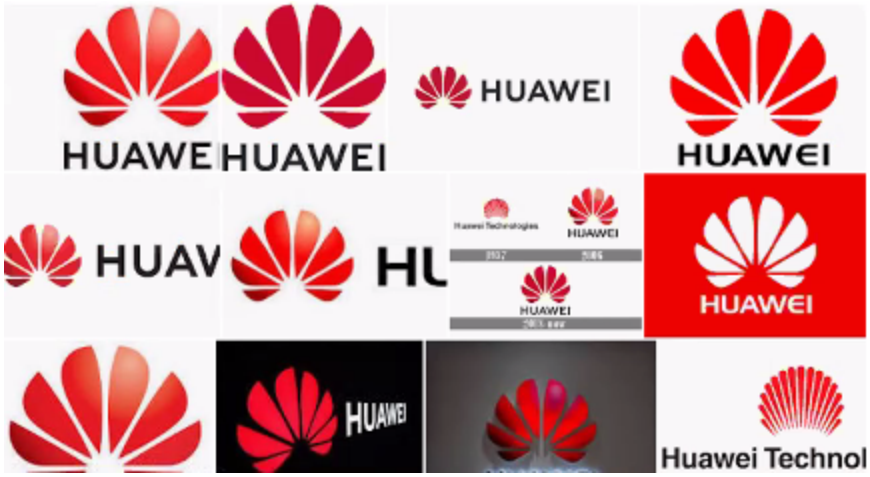
(Rich Englar)

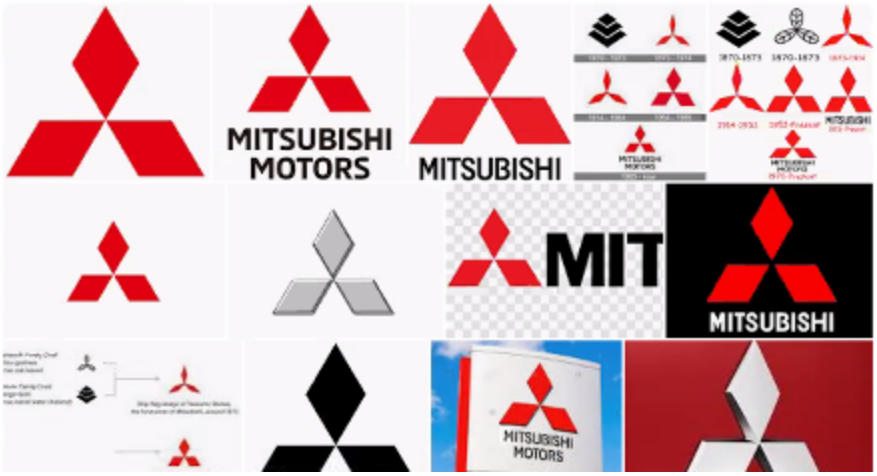
Part 1: Can you name each of the following 6 international companies, and identify their home nations?

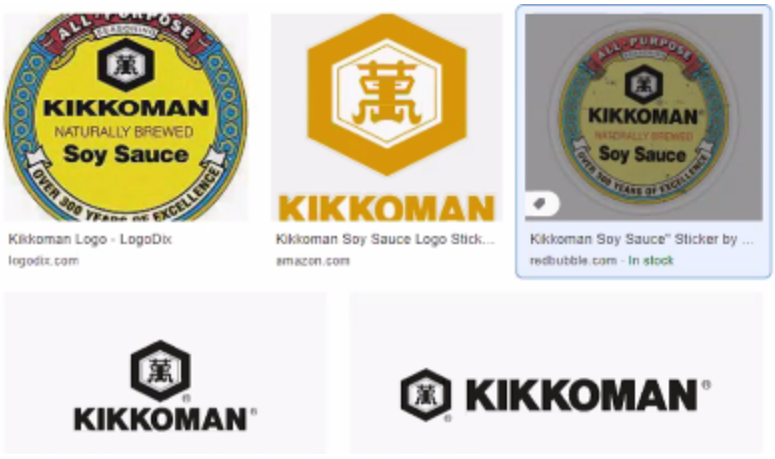





Alibaba
Alibaba
Alibaba
Alibaba
Alibaba
Alibaba Group
1999-now
Alibaba.com
Alibaba Group
Alibaba.com


HUAWEI
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1. Which of these products do you use? Are there similar American products?
2. What are some advantages or problems of selling products in international markets?
3. Why do you think these companies have become international successes?

PART 2:

Extension: Students: Utilize internet resources to find additional information about **one** East Asian company that conducts international business, specifically:

year founded? _____ products? _____

pace of growth/annual sales growth?_____

1st year of international sales? _____ exports to …?_____

Type of government assistance? _____

Reasons for success: _____

Closing: Students should share with classmates the examples they have found.

Part 1 answers:

LG and Samsung-- (South Korea)

Alibaba and Huawei-- (People' s Republic of China)

Mitsubishi and Kikkoman-- (Japan)