

Foundraiser service agreement

This is what you get from our standard service:

Email reach out campaign created by Foundraiser:

- Outreach email copywriting
- List of investors or contacts relevant for your request
- Setting up of tech stack to do outreach
- Support for the duration of your engagement
- Follow up strategy when needed

What you do not get by default from our standard service:

- Dialogue service with people responding to your email
- Negotiation of your term sheet
- Advice on fundraising legal strategy
- Pitchdeck advice (though we're happy to have a look and give feedback)
- Emails or LinkedIn messages promoting your round with our names
- Dedicated domain to send emails from (you need to buy it yourself if you wish to use a separate domain)
- Upgrades to the software used to send out emails or otherwise used to fulfill the service. If you wish to upgrade any software the client needs to pay for the upgrade.

Progress updates

- As often as you need when prompted

Feel free to get in touch if you wish a separate engagement to help with some of the above.

Additional terms and conditions:

- Foundraiser is not legally allowed to work for a success fee
- Foundraiser is, in essence, an email marketing service and not a broker dealer