New Program Proposal

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Viewing: : Digital Film, Certificate

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Changes proposed by: Patrick Smith (D00416416)

Proposal Action

Effective Catalog

2024-2025

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Type of Program

Undergraduate Certificate

Program Credit hours defined by USHE:

Institutional Certificate < 16 Credits

Major

Digital Film

Emphasis

Department

Theatre, Dance and Digital Film

College

College of the Arts

CIP Code

500602 - Cinematography and Film/Video Production.

Catalog Program Title

Digital Film, Certificate

Banner Program Title

Certificate - Digital Film

Banner Program Code

Program Rationale

The Certificate in Digital Film (which will be available as a hybrid program as well as a fully online option) offers a focused exploration into the foundational aspects of modern filmmaking and digital storytelling for students seeking either. This program provides students with a streamlined yet comprehensive understanding of key elements in film production, emphasizing hands-on experience and practical application.

Curriculum Overview:

The certificate program consists of 15 credit hours, strategically designed to cover essential

areas within digital film studies. Students delve into courses focused on digital cinematography, editing techniques, storytelling principles, and introductory concepts in sound design. Through a condensed but immersive curriculum, participants gain proficiency in utilizing industry-standard software and equipment, equipping them with fundamental skills necessary for entry-level positions in the field of digital filmmaking.

Method of Instruction

Traditional and/or Online

Will this Program have external review or accreditation?

No

Program Learning Outcomes

Certificate in Digital Film - Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

1. PLO 1 - Demonstrate proficiency in digital cinematography, editing techniques, and basic sound design using industry-standard tools, showcasing competence in fundamental aspects of filmmaking.

2. PLO 2 - Apply storytelling principles effectively within digital filmmaking, showcasing the ability to construct compelling narratives and communicate ideas through visual storytelling techniques.

3. PLO 3 - Integrate acquired technical and creative skills to produce a cohesive short film project or portfolio piece, showcasing proficiency in storytelling, cinematography, editing, and sound design.

4. PLO 4 - Engage in collaborative projects, demonstrating effective communication, teamwork, and professionalism within the context of digital filmmaking, reflecting industry best practices.

The Degree Requirements field must include: Program course requirements, program description, admissions requirements, and graduation requirements for proper integration with the catalog.

Degree Requirements

Program Description

The Certificate in Digital Film offers a focused exploration into the foundational aspects of modern filmmaking and digital storytelling. This program provides students with a streamlined yet comprehensive understanding of key elements in film production, emphasizing hands-on experience and practical application. The certificate program consists of 15 credit hours, strategically designed to cover essential areas within digital film studies. Students delve into courses focused on digital cinematography, editing techniques, storytelling principles, and introductory concepts in sound design. Through a condensed but immersive curriculum,

participants gain proficiency in utilizing industry-standard software and equipment, equipping them with fundamental skills necessary for entry-level positions in the field of digital filmmaking.

Program Curriculum

15 credits

CERTIFICATE IN Digital Film Core Requirements

Course List

Code	Title	Hours
Complete all of the following (15 credits)		
FILM 3000	Business of Film	3
FILM 1000	History of Film	3
FILM 2130	Beginning Screenwriting	3
FILM 2660	Introduction to Digital Film Production	3
FILM 3680 & FILM 3685	Digital Film Editing and Digital Film Editing Lab	3
Total Hours		15

Graduation Requirements

1. Cumulative GPA 2.5 or higher.

Graduation Plan (Degree Map)

Graduation Plan

1st Year

Fall Semester	Hours	Spring Semester	Hours
FILM 2660	3	FILM 1000	3
	3		3

2nd Year

1st Year

Fall Semester	Hours	Spring Semester	Hours
Fall Semester	Hours	Spring Semester	Hours
FILM 3680	2	FILM 3000	3
FILM 3685	1		
	3		3

3rd Year

Spring Semester	Hours
FILM 2130	3
	3

Total Hours 15

Explain fit within University Mission, Core Themes, and Values
Aligned with Utah Tech University's mission of active and applied learning, this certificate program facilitates a hands-on approach to learning the fundamental principles of digital filmmaking. Emphasizing inclusivity and diversity, the program welcomes students from various backgrounds and disciplines, providing equitable access to foundational film education within a streamlined timeframe.

Emphasis on Core Themes Vision:
The certificate program supports the university's vision by offering a focused pathway for students to acquire essential skills in digital storytelling and film production. By compressing the coursework while maintaining quality, it fosters an environment where students can swiftly develop competence in key areas of filmmaking, contributing to the university's ethos of innovation and entrepreneurship.

The Certificate in Digital Film serves as an accelerated pathway for students seeking a concise yet comprehensive introduction to the world of digital filmmaking. Through an intensive 15-credit-hour curriculum, students gain foundational knowledge and hands-on experience, positioning them for entry-level roles within the dynamic field of film production.

Program Fees
No

Will this program affect enrollments of other UT programs or involve courses taken in different departments?

No