



SOCIAL MEDIA TOOLKIT: FEBRUARY 2023 ACTION ALERT

*From **FEBRUARY 15 - 22**, use the tweets below to tell Mayor Adams and your City Councilmember to support a 6.5% COLA for human services workers in the FY24 budget!*

TWEET AT THE MAYOR

Tweet 1: Nonprofit human services workers are the lifeline of our communities, but the City doesn't pay them as such. @NYCMayor it's time to #JustPay human services workers fair wages and fund a 6.5% COLA in their contracts! @HSC_NY

Tweet 2: Human services workers go above and beyond for the City every day! Paying them fair wages and funding a 6.5% COLA in FY24 is the least @NYCMayor can do to thank them for their essential work. #JustPay @HSC_NY

Tweet 3: Two-thirds of human services workers - who are mostly women of color - had 2019 earnings below NYC's near-poverty threshold.

@NYCMayor you can change this. Support wage equity by funding a 6.5% COLA for human services workers in FY24. #JustPay @HSC_NY

TWEET AT YOUR CITY COUNCILMEMBER

Find your City Councilmember's Twitter handle below. Please tweet at the same Councilmember you were matched with for the [email writing action](#).

Tweet 1: Our community would not be the same without the human services workers who serve New Yorkers. -insert Councilmember's Twitter handle - please fund a 6.5% COLA for human services workers in FY24 so they can support themselves and their families!! #JustPay @HSC_NY

Tweet 2: City contracts have resulted in human services workers being some of the lowest-paid in NY. -insert Councilmember's Twitter handle - it's time to #JustPay these workers equitable wages by funding a 6.5% COLA in FY24! #JustPay @HSC_NY

Tweet 3: The City relies on human services workers, who are mostly women of color, to strengthen our communities - all while paying them poverty wages. -insert Councilmember's Twitter handle - support wage equity for low-income & BIPOC communities by giving them a 6.5% COLA! #JustPay @HSC_NY

First Name	Last Name	Twitter Handle
Shaun	Abreu	@CMShaunAbreu
Adrienne	Adams	@NYCSpeakerAdams



Joann	Ariola	@JoannAriola32
Alexa	Aviles	@NYCCouncil38
Diana	Ayala	@NYCCouncilAyala
Charles	Barron	@Cmbarron
Joseph	Borelli	@JoeBorelliNYC
Erik	Bottcher	@ebottcher
Justin	Brannan	@JustinBrannan
Gale	Brewer	@galeabrewer
Selvena	Brooks-Powers	@CMBrooksPowers
Tiffany	Caban	@CabanD22
David	Carr	@CMDMCarr
Carmen	De La Rosa	@CnDelarosa
Eric	Dinowitz	@EricDinowitzNYC
Amanda	Farias	@CMAmandaFarias
Oswald	Feliz	@OswaldFeliz
James	Gennaro	@JimGennaro
Jennifer	Gutierrez	@CMJenGutierrez
Shahana	Hanif	@CMShahanaHanif
Kamillah*	Hanks	@KamillahMHanks
Robert	Holden	@BobHoldenNYC
Crystal	Hudson	@CMCrystalHudson
Rita	Joseph	@CMRitaJoseph
Ari	Kagan	@CMAriKagan47
Shekar	Krishnan	@CMShekarK
Linda	Lee	@CMLindaLee
Farah	Louis	@CMFarahLouis



Christopher	Marte	@nycdistrict1
Darlene	Mealy	@CMDarleneMealy
Julie	Menin	@JulieMenin
Francisco	Moya	@CMFranciscoMoya
Mercedes	Narcisse	@CMMercedesCD46
Sandy	Nurse	@CMSandyNurse
Chi	Ossé	@CMChiOsse
Vickie	Paladino	@Cmvpaladino
Keith*	Powers	@KeithPowersNYC
Lincoln	Restler	@CMRestler
Kristin	Richardson Jordan	@Kristin4Harlem
Kevin	Riley	@CMKevinCRiley
Carlina	Rivera	@CMCarlinaRivera
Rafael	Salamanca	@CMSalamancaJr
Pierina	Sanchez	@CMPiSanchez
Lynn	Schulman	@Lynn4NYC
Althea	Stevens	@A_StevensD16
Sandra	Ung	@CMSandraUng
Marjorie	Velazquez	@cmmvelaz
Inna	Vernikov	@InnaVernikov
Nantasha	Williams	@CMNantashaW
Julie	Won	@CMJulieWon
Kalman	Yeger	@KalmanYegerNYC

**Please note that this legislator only uses a political Twitter handle; tweeting at them may conflict with your organization's nonprofit status.*