

Find and link below to an online resource that touts some sort of health claim. This can be a social media post, a blog post, a news article, or anything other online resource.

STOP

Do you know or trust the website or information source above?

INVESTIGATE THE SOURCE

Search online for more information on the source (Hint: Just add Wikipedia). What relevant details did you discover about the source? Did you find more details about the author/content creator?

FIND TRUSTED COVERAGE

Search online for more information about the health claim (Hint: Just add Wikipedia, use fact-checking sites, use Google Scholar if applicable, use Google news). What other coverage exists on this health claim? Do they support or refute the health claim?

TRACE CLAIMS, QUOTES, AND MEDIA BACK TO THE ORIGINAL CONTEXT

Search online to identify where the health claim originated. If applicable, use reverse image search (see Lesson Four). Who was the original reporting source? Are they a reliable source? Was the original health claim fairly represented?

