

Configuration of Admitad tracking plugin (Wordpress / * WooCommerce)

[Installation](#)

[Authorization](#)

[Actions and tariffs configuration](#)

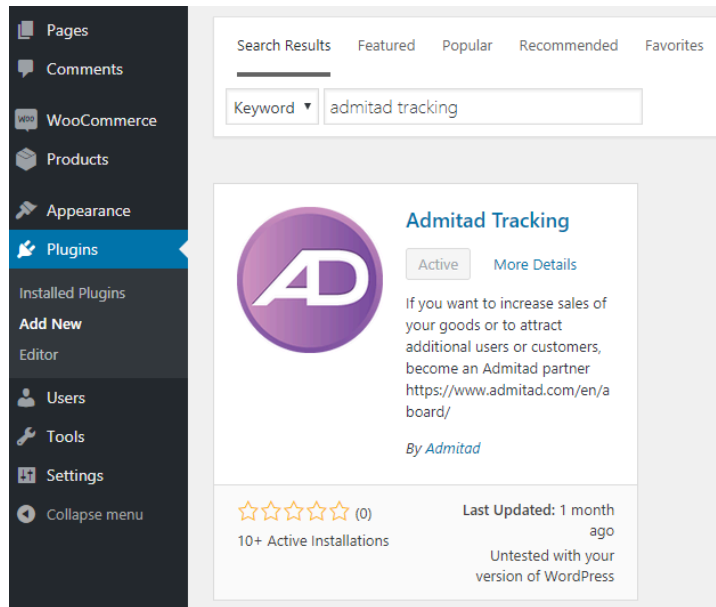
[Revision configuration](#)

[Reset and uninstallation](#)

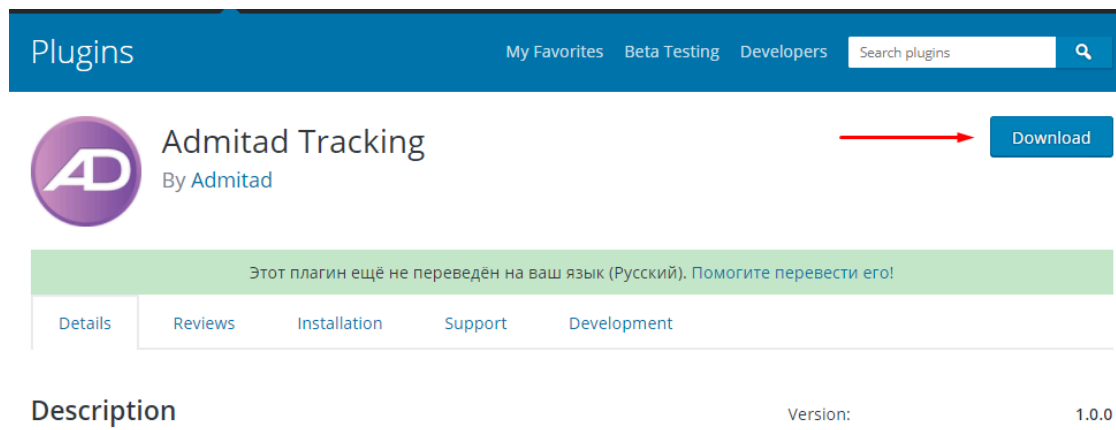
* This plugin is **only** for Wordpress CMS
Make sure WooCommerce shop plugin is installed and configured

1. Installation

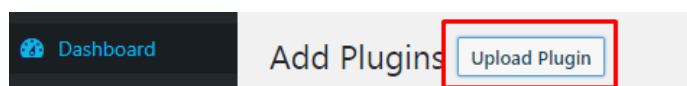
Install Admitad tracking plugin with internal installer, then activate it.
You can easily find our plugin by keywords *admitad tracking*.



Or manually download zip file with plugin sources from
<https://wordpress.org/plugins/admitad-tracking/>



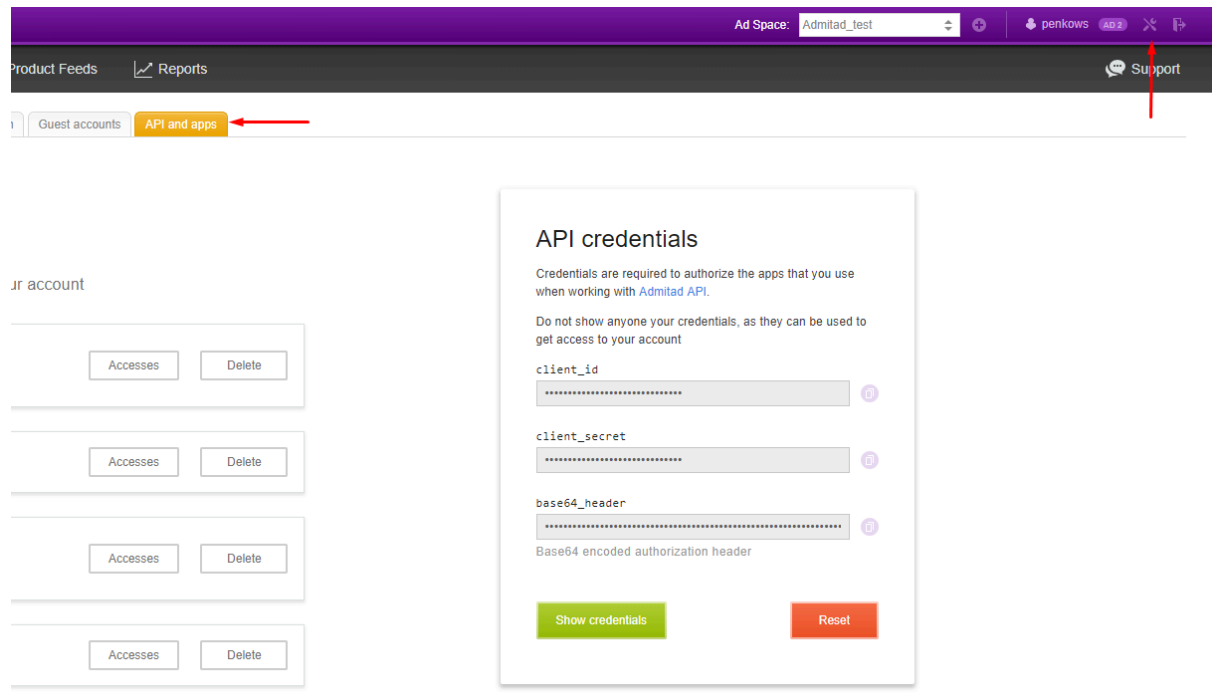
And then install it by clicking the “Upload plugin” button



2. Authorization

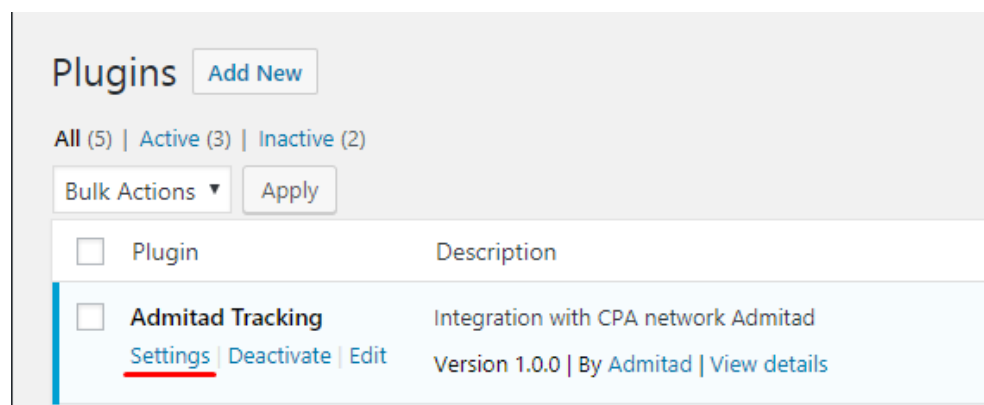
NB: This plugin is [for Admitad advertisers](#) only

If you already know the ID and secret key for your store, you can proceed to the next step. If not yet, visit the settings page of your personal Admitad account, and get your key at "API and apps" tab.



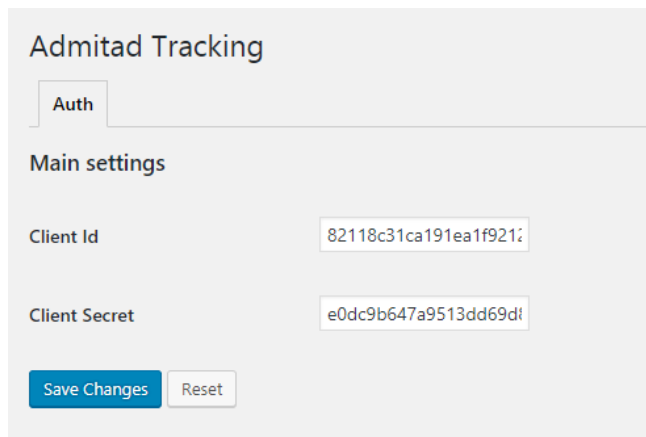
The screenshot shows the Admitad dashboard interface. At the top, there's a purple header bar with 'Ad Space: Admitad_test' and a user profile 'penkows'. Below the header, there's a navigation bar with 'Product Feeds' and 'Reports' tabs. A red arrow points to the 'API and apps' tab in the navigation bar. The main content area shows a modal for 'API credentials' with the following text: 'Credentials are required to authorize the apps that you use when working with Admitad API. Do not show anyone your credentials, as they can be used to get access to your account'. The modal contains three input fields: 'client_id', 'client_secret', and 'base64_header'. Below the fields are two buttons: 'Show credentials' (green) and 'Reset' (red).

Go to the Admitad Tracking plugin settings.



The screenshot shows the 'Plugins' section of the dashboard. At the top, there's a 'Plugins' header with an 'Add New' button. Below the header, there's a filter bar with 'All (5) | Active (3) | Inactive (2)' and a 'Bulk Actions' dropdown menu. The main content area shows a table of plugins. The first plugin is 'Admitad Tracking' with a description 'Integration with CPA network Admitad' and a version '1.0.0'. The 'Settings' link is highlighted with a red underline.

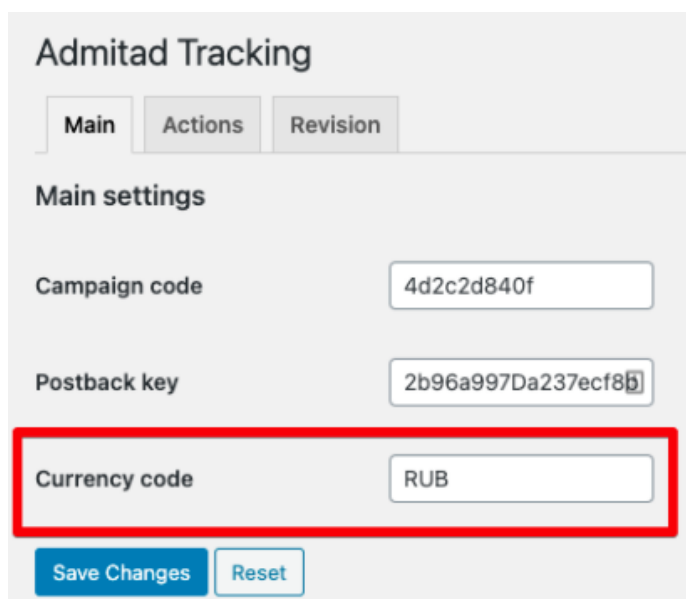
Go to the "Auth" tab.



The screenshot shows the 'Auth' tab of the Admitad Tracking interface. It features a 'Main settings' section with two input fields: 'Client Id' containing the value '82118c31ca191ea1f9212' and 'Client Secret' containing 'e0dc9b647a9513dd69dl'. Below these fields are two buttons: 'Save Changes' (highlighted in blue) and 'Reset'.

Enter the ID and secret key and click the "Save Changes" button.

Go to the "Main" tab and set the shop currency for the plugin. If the currency isn't set, the plugin will not send it in tracking requests.



The screenshot shows the 'Main' tab of the Admitad Tracking interface. It features a 'Main settings' section with three input fields: 'Campaign code' containing '4d2c2d840f', 'Postback key' containing '2b96a997Da237ecf8b', and 'Currency code' containing 'RUB'. The 'Currency code' field and its label are highlighted with a red rectangular border. Below these fields are two buttons: 'Save Changes' (highlighted in blue) and 'Reset'.

3. Actions and tariffs configuration

Go to the “Actions” tab.

Admitad Tracking

Main

Actions

Revision

Main settings

26	Paid order (new customer)	Sale ▼	New user ▼
1	Category 1	× Kittens	
2	Category 2	× Cones	
35	Paid order (old customer)	Sale ▼	Old user ▼
1	Category 1	× Kittens	
2	Category 2	× Cones	

Save Changes

Reset

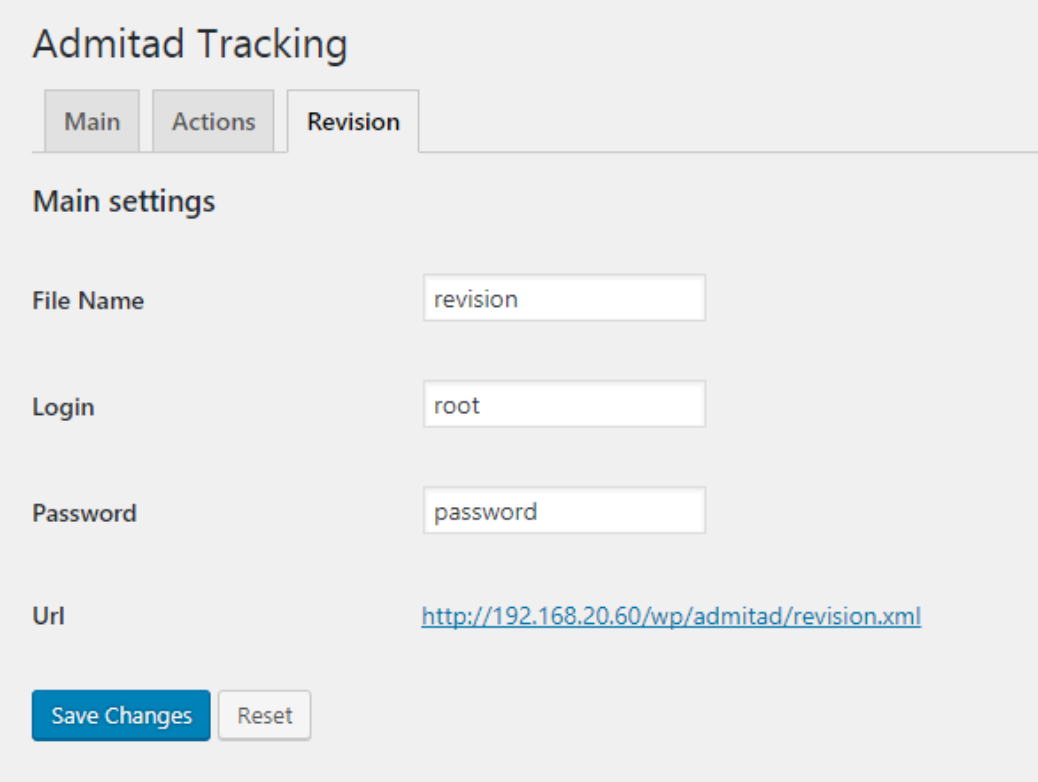
Select the “Sale” option in the drop-down list for the campaign’s active target actions.

Choose the “New user” option for target action for a new customer and the “Old user” option for target action for an old customer (if such action exists).

After that, distribute the categories of goods in accordance with the tariffs of the target action in your Admitad account. Click the "Save Changes" button.

4. Revision configuration

Go to the “Revision” tab.

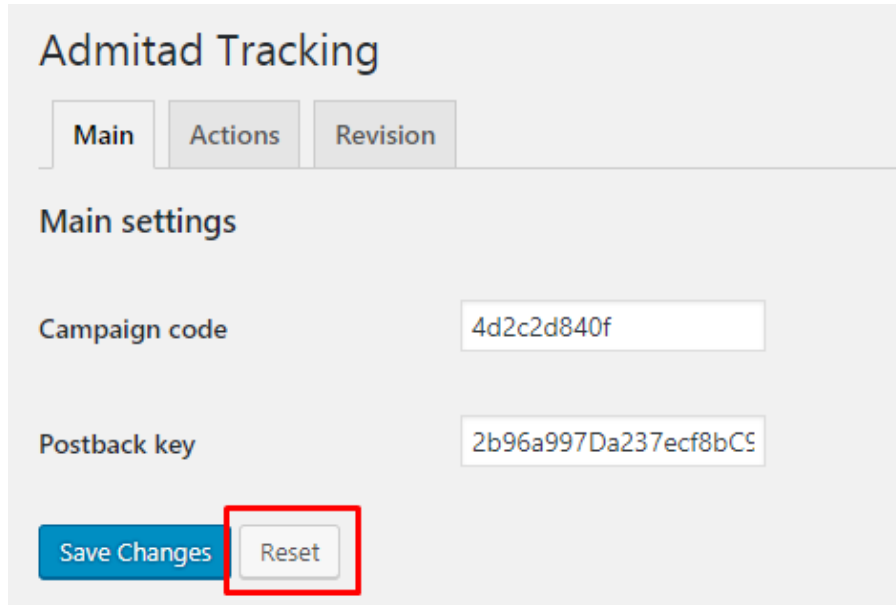


The screenshot shows the 'Admitad Tracking' interface with the 'Revision' tab selected. Under the 'Main settings' section, there are four input fields: 'File Name' with the value 'revision', 'Login' with the value 'root', 'Password' with the value 'password', and 'Url' with the value <http://192.168.20.60/wp/admitad/revision.xml>. At the bottom, there are two buttons: 'Save Changes' (highlighted in blue) and 'Reset'.

Enter the name of the revision file. If you want to restrict access to the file, enter your login and password. Click "Save Changes". You will see the link to the upload below.

5. Reset and uninstallation

You can reset the settings by clicking on the “Reset” button.



Admitad Tracking

Main Actions Revision

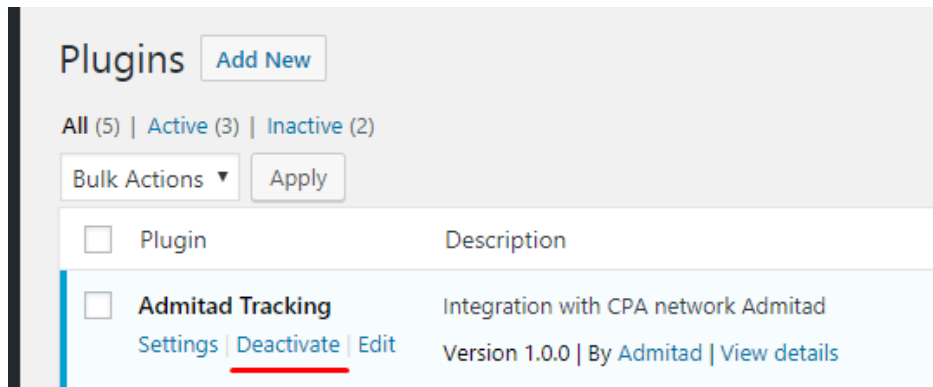
Main settings

Campaign code: 4d2c2d840f

Postback key: 2b96a997Da237ecf8bC9

Save Changes **Reset**

Go to the “Plugins” menu. Deactivate and uninstall plugin.

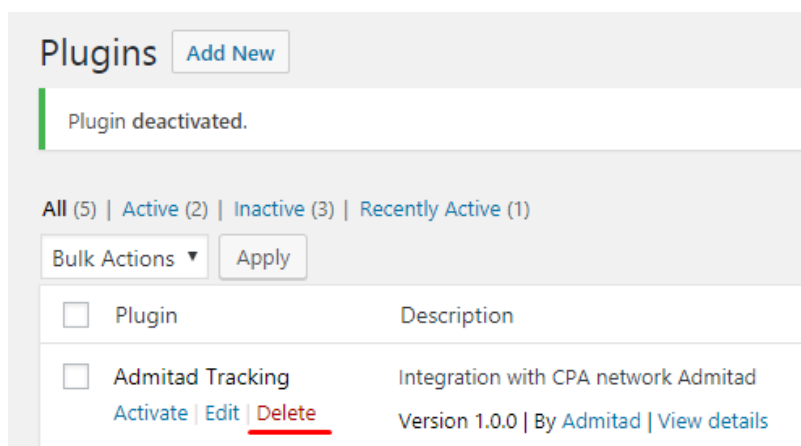


Plugins Add New

All (5) | Active (3) | Inactive (2)

Bulk Actions ▾ Apply

☐	Plugin	Description
☐	Admitad Tracking Settings <u>Deactivate</u> Edit	Integration with CPA network Admitad Version 1.0.0 By Admitad View details



Plugins Add New

Plugin deactivated.

All (5) | Active (2) | Inactive (3) | Recently Active (1)

Bulk Actions ▾ Apply

☐	Plugin	Description
☐	Admitad Tracking Activate Edit <u>Delete</u>	Integration with CPA network Admitad Version 1.0.0 By Admitad View details

Thank you for reading this manual.
You can leave your feedback on the plugin page
<https://wordpress.org/plugins/admitad-tracking/#reviews>