TLP2 UXR Home Screen Survey Draft

Background and Objective: The Design team requested assistance from the Research team about what should be included in the Home screen of the app. We felt that we did not have enough information from existing research to be able to adequately respond to that request. We believe a survey of potential TLP app users about their expectations for the app, learning preferences, and organization of content will inform decisions about content and design of the home screen. Phase 2 is ending before we can deploy and analyze findings, so we have prepared a potential survey for Phase 3 Researchers to use.

We divided the survey into 7 sections to gather basic information about participants and why they are interested in learning Taíno and their previous experience with the language. We intended to recruit people who identify as Taíno, as we have done in previous research. Additionally, we have included questions that will provide insights for the new Curriculum Design team.

Structure of Survey:
1. Demographics (4 Qs)
2. Motivations (1 Q)
3. Experience with Taíno language (4 Qs)
4. Questions about content and organization (7 Qs)
5. Learning preferences (6 Qs)
6. Desired home screen feature (1 Q)
7. Future participation (2 Qs)

Demographics

1. What is your age?
    a. 18-24 years old
    b. 25-34 years old
    c. 35-44 years old
    d. 45-54 years old
    e. 55-64 years old
    f. 65 years old and over
    g. Prefer not to say

2. What is your primary language?
    a. English
    b. Spanish
    c. Other (please specify):

3. Where do you currently reside? (City, country)

4. Do you identify as Taíno?
    a. Yes
    b. No
    c. Other (please specify)

Motivations

1. What is your motivation for learning Taíno? (allow for multiple responses)
    a. Connect with heritage
    b. Learn an Indigenous language
    c. Understand more of the Taino culture
    d. For social justice and cultural preservation
    e. Just for fun
    f. Other (please specify)

Experience with Taíno language

1. How would you rate your current knowledge of the Taíno language?
    a. Beginner
    b. Intermediate
    c. Advanced
    d. I don't know

2. What resources do you currently use to learn or practice the Taíno language?
    a. Books
    b. Youtube or social media videos
    c. Community groups
    d. Family members
    e. Other (please specify)

3. How often do you practice or study the Taíno language?
    a. Daily
    b. Weekly
    c. Monthly
    d. Other (please specify)

4. What level of proficiency do you aim to achieve in Taíno?
    a. Basic
    b. Intermediate
    c. Advanced
    d. Complete fluency including reading, writing, and speaking

Questions about content and organization

1. How do you prefer to consume educational content? Select all that apply.
   a. Watching videos
   b. Reading articles
   c. Listening to audio recordings
   d. Interactive exercises
   e. Other (please specify)

2. How important is it for you to learn the culture and historical background alongside the language?
   a. Not important
   b. Somewhat important
   c. Very important

3. What specific historical or cultural topics are you interested in learning about? Select all that apply.
   a. Taíno history and major events
   b. Traditional Taíno customs and rituals
   c. Taíno mythology and folklore
   d. Taíno art and craftsmanship
   e. The impact of colonization on Taíno culture
   f. Modern-day Taíno communities and their activities
   g. I'm not sure
   h. Other (please specify)

4. What types of community features would you find most valuable? Select all that apply
   a. Discussion forums or message boards
   b. Story sharing sections uploaded by users
   c. Study groups
   d. User profiles and networking
   e. I'm not interested in a community feature
   f. Other (please specify)

5. We are considering incorporating AI into the Taíno Language App in future versions. Are you comfortable with AI being used?
   a. Yes, any use of AI would be great
   b. Yes, depending on how it is used
   c. No, not interested in engaging with AI
   d. I don't know
   e. Other (please specify)

Learning Preferences

Other options:

1. Reflecting on the last time you tried to learn a new skill or subject (such as a language or course), how did you feel most engaged in the process?

(Select all that apply)

- When I could watch or listen (videos, podcasts, audio lessons).
- When I could read and take notes (books, articles, slides).
- When I practiced by speaking or writing actively.
- When I interacted with others (group discussions, study partners, language exchanges).
- When there were games, challenges, or quizzes.
- Other (please specify): _____

2. In your opinion, what makes it easier for you to stay motivated when learning something new?

(Select all that apply)

- Setting small, achievable goals.
- Tracking my progress or earning rewards (e.g., points, badges).
- Learning with friends, family, or a community.
- Seeing practical results or ways I can apply what I've learned.
- Receiving feedback or guidance from teachers or mentors.
- Other (please specify): _____

3. Think of a time when you completed a lesson or course you enjoyed. How important were the following elements in your experience?

(Rate each from 1 - Not Important to 5 - Very Important)

- Interactive activities (quizzes, conversations, etc.)
- Access to materials in different formats (video, text, audio).
- Flexibility to learn at my own pace.
- Being part of a community or learning group.
- Having a clear structure or lesson plan.

4. How would you prefer to measure your progress when learning a new language?

(Select all that apply)

- Personal reflections or journaling.
- Feedback from others (teachers, mentors, or peers).
- Tests, quizzes, or assessments.
- Tracking milestones (e.g., completing lessons or levels).
- Comparing my skills with others.
- I'm not sure.
- Other (please specify): _____

5. Finish the end of this sentence:

Learning the Taino language with others within a community is…

1. Nice to have but not necessary
2. Not important. I enjoy solo learning.
3. Very important
4. Other _____

**How do you prefer to consume educational content? Select all that apply.
     f. Watching videos
     g. Reading articles
     h. Listening to audio recordings
     i. Interactive exercises
     j. Other (please specify)

1. Which features would keep you most engaged in the app? (Select all that apply)
   a. Acknowledging individual and/or collective success
   b. Real-life practice opportunities
   c. Community interaction
   d. Regularly updated content
   e. Customizable learning paths
   f. Other (please specify)

2. Would you prefer an immersive and linear learning experience that combines language learning, history, and community engagement, or a more self-guided approach where you can choose what to learn and when?
   a. Immersive and linear
   b. Self-guided
   c. A mix of both

3. Do you prefer choosing one-off mini language lessons or going on a set lesson path?
   a. Choosing mini lessons
   b. Set path
   c. No preference

4. What specific aspects of the Taíno language are you most interested in learning? (Select all that apply)
   a. Vocabulary

      b. Grammar
      c. Pronunciation
      d. Conversational phrases
      e. Other (please specify)

5. How do you prefer to learn new vocabulary and phrases? Select up to 3 options.
      a. Flashcards
      b. Audio recordings
      c. Interactive quizzes or games
      d. Videos
      e. Conversations with other learners
      f. Other (please specify)

6. What kind of notifications or reminders would be helpful for you?
      a. Lesson reminders
      b. Motivational messages
      c. New content alerts

7. Can you describe a successful learning experience you had as an adult? What happened? What went well? (open-ended question) (OPTIONAL)

8. Which accessibility needs or preferences should we prioritize in the app design? (Select all that apply) (OPTIONAL)
      a. Text size adjustments
      b. Color contrast options
      c. Screen reader compatibility
      d. Keyboard navigation
      e. Subtitles or transcripts for audio/video content
      f. Simplified interface options
      g. Voice control or dictation
      h. Other (please specify)

Desired home screen features (include sketch of a mobile phone to indicate that this will be a mobile app)

1. Are there any unique features or content you believe would be particularly valuable or engaging for the Home Screen of a cultural preservation and language learning app? (Open-ended question) (OPTIONAL)

Future participation

1. Is there anything else you would like to share about your expectations for this app? (OPTIONAL)

2. Would you be interested in participating in future usability testing or providing further feedback on the development of this app?
    a. Yes (please provide your contact information)
    b. No