

Tab 1

# Everything you need to know about Killer Chat! Expanded Edition's Kickstarter

## **What is a Kickstarter?**

Kickstarter is a fundraising platform that raises money for us to create a product! In our case, we are raising money so we can create Killer Chat! Expanded Edition. Supporting us will allow us to build on the original game to make it bigger, better and bloodier. You can find a description of our plan on the [kickstarter page](#) or see the differences between the new version and the original [here](#). More [FAQs about the game](#) can be found below.

By pledging, you will get rewards! Our tiers range from a game key to making a new ending for one of the love interests, depending on the amount you pledge. You can find a list of rewards on our [kickstarter page](#) or in this [document](#).

Please take a look at the [Kickstarter Backer FAQ](#) for any general questions about Kickstarter! :) We have more specific answers tailored to our project below.

## **How much is needed for the Expanded Edition to be fully funded?**

Our goal for full funding is approximately 28k USD (which is equivalent to £21k GBP or \$220k HKD.)

If we reach full funding, we have stretch goals as well for more Killer Chat! content :)

## **What is the time limit for the goal to be hit?**

30 days! Our Kickstarter runs from 4th of June to 4th of July.

## **What happens if you don't meet the goal?**

Kickstarter operates on an [all-or-nothing](#) funding model. This means that you will only be charged for the project if we meet our funding goal.

## **What currency do I pay in?**

While you can pay in any currency, your pledge will be collected in the project's native currency (for us, that would be HKD.) [You can learn more here!](#)

## **When do I get charged for Kickstarter?**

You are charged for your Kickstarter pledge if the campaign is successfully funded, after it reaches its funding deadline. So that would be 4th of July for us, if we are successfully funded, as Kickstarter operates on an all-or-nothing funding model.

[You can learn more here.](#)

### **What's the difference between Tiers and Add ons?**

Tiers are rewards that you'll get for pledging money towards the creation of Killer Chat! Expanded Edition. The higher the tier, the more rewards you'll get, as tiers will include the rewards from the previous tiers! (Specifics of our tier reward paths are noted on [our Tier charts, seen here.](#))

Add-ons are single items or smaller bundles that you can add to your order at checkout, that allow you to get some additional items that weren't included in your tier. You can purchase digital add-ons with any tier, but need to have chosen a physical reward tier () to get physical add-ons.

### **Can I order individual merch items?**

No. We are doing the shipping ourselves so it isn't feasible to send out that many packages! You can get additional add-ons if you buy a tier which **already has physical merch** as we are sending them a package already. We will be doing individual merch in the future though.

### **It won't let me add merch at checkout?**

You have to support us at the Print merch bundle tier (Crime Photographer) and above to be able to order physical merch add ons. These tiers are marked by a  symbol.

### **How do I add Feli and Luca merch?**

You can get the full Lovers' bundle ([x1] Feli and [x1] Luca's keychains & [x2] digital love letters) by:

- i) purchasing a physical merch  tier that includes a full collectors merch bundle (so all  tiers except the individual love interest merch bundles)
- ii) supporting at Crime Scene Photographer (Print merch) or Lover's shrine tiers and then choose the Feli & Luca Lovers' bundle as an add-on reward at the check out.

Anyone can get the individual Feli and Luca digital love letters by choosing any tier and adding them at checkout (note - these will be the same as the ones in the Lovers' bundle so no need to get both!).

If you've already pledged, don't worry! You can change your pledge and/or add ons during the duration of the Kickstarter! [Learn more here.](#)

**I've already pledged to a tier that includes the collector's merch bundle - do I need to do anything to make sure I get the Feli and Luca merch?**

Nope! We will automatically add the Feli & Luca Lovers' bundles to the orders of all supporters of the  tiers above Trophy Hunter at no additional cost, even if they pledged before the keychains were unlocked.

**I pledged a certain tier, but have now changed my mind. Can I upgrade or downgrade my tier?**

Yes, you'll be able to upgrade or downgrade your pledge during the duration of the Kickstarter! [You can learn more here.](#)

**Can I make my own merch?**

No. It is unlawful (copyright theft) to sell any products using these designs. We also request you do not use them to make your own personal merch - it isn't fair to those who have paid for them.

**Is the merch Kickstarter-exclusive?**

No! However, the digital love letters are a Kickstarter-exclusive reward.

**Will I be able to grab your merch in the future even after the Kickstarter's over?**

Yes! I plan on selling the merch here through [my Ko-fi store](#) in the future after everyone has their rewards, so don't worry if you aren't able to get merch now :)

**How do I choose my love interest preference for the love letters and merch?**

When we are ready to send out rewards we will send out a survey **at a later date** asking which love interest you would like to choose. Character-specific rewards are available as add ons, but these will be *in addition to* what is included in the tier.

**What is happening with tariffs?**

We cannot guarantee what is happening with tariffs. Parts of our merch bundles will be produced in China and unfortunately the tariff situation in the US is rather volatile.

This means that if you order merch, you may have to pay extra customs tax upon its arrival. The situation is evolving and we hope it will resolve before we ship — if not we may delay US support shipping to minimise the additional costs for you guys.

US-based supporters are responsible for ensuring that they will be able to pay, as unfortunately, we will not be able to refund if you cannot pay the tariffs.

# Game FAQs

## **What's the difference between Expanded Edition, the steam demo and the Original free version on itch.io?**

Expanded Edition is the **paid game** we are funding to improve on the free Original Edition you know and love on itch.io. If funded, it will be released next year on steam and itch.io. We have a summary of the things we are adding [here](#). The Expanded Edition **demo** is currently on steam and itch and includes Month 1 of the game showcasing additional content and new features.

## **Will the game cost money?**

Yes, it will cost \$20-25 USD (price will be dependent on taxes, exchange rate where you live!). If you buy the "Welcome to hell" tier or above you will get a free game key to use on Steam or itch when it launches next year though!

## **Will it be available on steam/itch/mobile?**

We will be releasing on itch.io and Steam for PC, Mac and Linux, but we will not be releasing it on mobile.

## **What is your policy on AI?**

We will never use AI-generated content in our games or use any of the team's work to generate AI content. Killer Chat! Original Edition was covered by a game jam agreement, and we have AI clauses in all our VA contracts. Any use of AI in relation to our works illegally infringes upon the rights of the company and our contributors. This includes, but is not limited to, ai-generated images, music, voice, text, and feeding original content to ai generation softwares (such as c.ai and more).