

Propaganda: The spreading of ideas, information, or rumor for the purpose of helping or injuring an institution, a cause, or a person; ideas, facts, or allegations spread deliberately to further one's cause or to damage an opposing cause.

Create a short 2 minute propaganda film describing how great the society/government is and why everyone should love it.

Commercial for a very important item in your dystopian. Something highly prized- but what's it really all about- what does it really mean - scary commercials promoting or advertising an important item or idea of your dystopian premise

Political Ads

THREE OPTIONS:

Commercial Examples:

[1984 Apple Macintosh Ad](#)

[Out of This World](#)

[Galaxy Cigarette commercials](#)

[Dystopian Commercial \(English project\)](#)

[A Legend, Evolved All New 2018 Jeep Wrangler](#)

-Political Ad Examples:

[Daisy Ad \(1964\)](#)

[Carly Fiorina's Demon Sheep Ad](#)

[McCain](#) - strong imagery

[Bush Ad](#) (w wolves)

[Hillary Failed](#)

[What it takes to make a great political ad](#)

Dystopian Trailers:

Dystopia Project Proposal

Group Names:

Directions: With your group, fill out the following project proposal below.

1. What will your PROJECT make a criticism about? How will this be apparent? (What specific trend, societal norm, or political system are you going to exaggerate in your premise?)

2. Through which types of controls (corporate, bureaucratic/totalitarian, technological, moral, or post-apocalyptic) will your society be maintained? How will you show this?

3. For your project, you must include at least 5 characteristics of a dystopia. Which five characteristics will you be using, and briefly summarize how they will be apparent in the movie trailer.

4. What is the setting of your dystopia (date, place, etc.)? List some possible (realistic) places you could film your dystopian trailer.
5. Describe your main character; how do they feel in this dystopian world? What dystopian characteristics do they possess and how are those apparent?
6. How is the protagonist a model citizen at first? **What/who is the catalyst for a change** in the way they see the world? Who are the supporting characters? Why are they important?
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7. What is the main conflict? Who/what is the antagonist?
8. Lastly, write a brief synopsis of your plan that will later be more developed in your project.

Your trailers should include important plot points as listed below:

The Three Act Structure: You must include at least FIVE TOTAL SCENES in your trailer.

Act 1: (2 MAIN SCENES)

Scene 1

Introduce the setting (year)

Introduce the main character

Introduce the premise of your dystopian society

Scene 2

Inciting Incident. **Something unexpected happens** to get the story started and pushes the main character into a new reality. Often, the main character resists this change at first. This is the conflict that gets the story started- THE CATALYST

Act 2: (2 SCENES)

Rising action as a result of the inciting incident. This is a series of escalating events where things often do not go well for the main character. At some point, the main character reaches a breaking point where **everything seems to be a total absolute disaster**. This sets up Act 3. You need TWO SCENES from Act 2.

Act 3: (1 SCENE)

The final showdown. This is where the story reaches its climax and there's a final resolution. Summarize your story and identify the main conflict driving the plot. The final scene **MUST BE A CLIFFHANGER**

List all Props and Costumes Needed for the production:

Two Column Script

Working Title:

Group Members & Roles:

Images, Video, Archival Footage, Sound Effects, Music and Text Slides	Use this column to write out the entire script. Create a new row for each new scene or shift in the trailer. Every word that is in the eventual trailer should be here in the script - including all VO's and any dialogue from the actual scenes.
ACT 1	

ACT 2	

sounds/music