

Subject Line: Your thoughts?

Hi Joshua,

Your Grey Check suit is one of the coolest suits I've seen on the internet. The quality is apparent and it's really stylish. Everyone I asked had nothing but positive words for your service too which is hard to come by nowadays.

Look,

I think your brand is amazing and it can definitely be one of the top brands in the world. And I want to help you make that happen as much as I can.

I'm a copywriter and I'd love to aid you in developing a bigger reach. I analyzed your website and social media and noticed a few things you could implement to get more people interested in buying.

For instance, when I signed up for your newsletter, I didn't receive a welcoming email (aside from the confirmation one). But implementing a good welcoming email sequence of 5-6 emails can introduce a new customer to the brand and take him all the way to the sales page.

I've actually prepared the first email of the welcoming sequence and uploaded it here so you can see what it may look like. The next emails can familiarize the reader with your brand and "prepare" them for sale.

I have other ideas for getting more traffic to your website and more people invested in your brand.

But let me know what you think. I'd love to see your thoughts on this.

All the best,
Stefan