PITCHBOOK PUBLISHED RESEARCH ARTICLES

Analyst notes:

- Human Movement Tracking and Sleep Tech
- 2022 Emerging Technology Outlook (Authored enterprise healthtech pgs. 12-14 & retail healthtech pgs. 28-30)
- Q3 2021 Healthtech Partnership Tracker
- The Rise of Subscription Healthcare
- Emerging Startups Enable LGBTQ Healthcare
- Emerging Opportunities: Real-World Evidence
- Creating a Consumer-Centric Patient Payment Ecosystem
- E-Pharmacies Disrupting the Pharmacy Supply Chain
- Gut Health Research Opens Market Opportunities
- Femtech Expected to Break New Grounds
- Leveraging Technology to Revamp Health Insurance
- 2021 Emerging Technology Outlook (Authored enterprise healthtech pgs. 9-10 & retail healthtech pgs. 24-25)
- The Effects of COVID-19 on Fitness and Mental Health Technology
- The Digital Therapeutics Revolution
- Transforming Clinical-Trial Patient Recruitment and Retention
- Tech Startups Pivot to Help Offices Reopen
- Value-Based Care Drives Technology Opportunities

2021 Retail Healthtech reports:

- 2021 Annual Retail Healthtech Report
- Q3 2021 Retail Healthtech Report
- Q2 2021 Retail Healthtech Report
- Q1 2021 Retail Healthtech Report

2021 Enterprise Healthtech reports:

- 2021 Annual Enterprise Healthtech Report
- Q3 2021 Enterprise Healthtech
- Q2 2021 Enterprise Healthtech
- Q1 2021 Enterprise Healthtech

Sample Quotes in News:

- Forbes: 23andMe's Anne Wojcicki Becomes Newest Self-Made Billionaire After SPAC Deal With Sir Richard Branson
- Forbes: Digital Health Startup Ro Enters Home-Based Care With First Acquisition
- Morning Brew: The rise of digital health in five charts
- Morning Brew: By the Numbers

· Morning Brew: The 2021 Crystal Ball for Emerging Tech

· Crain's New York: Maven unicorn status signals growing investor interest

· Yahoo: The pitch: subscribe n' save on medical costs

· Inventiva: Femtech poised for growth beyond fertility

· Forbes: Telehealth Race Kicks Into Gear As Amwell IPO Cashes In On Coronavirus Boom

· Nikkei Asia: China's Genebox hypes a fresh breakthrough in-home DNA testing

· Axios: Subscribe-save-on-medical-costs

· Inc: It's Easy to Know What Your Gut Is Telling You. But What About Your Vagina?