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新闻稿

欲知详情, 欢迎联络:

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为圣诞佳节增添**Hendrick's**品味

圣诞时节选购***Hendrick's Maestro Jigger Pack***, 在家中或您最爱的酒馆品尝清爽美酒

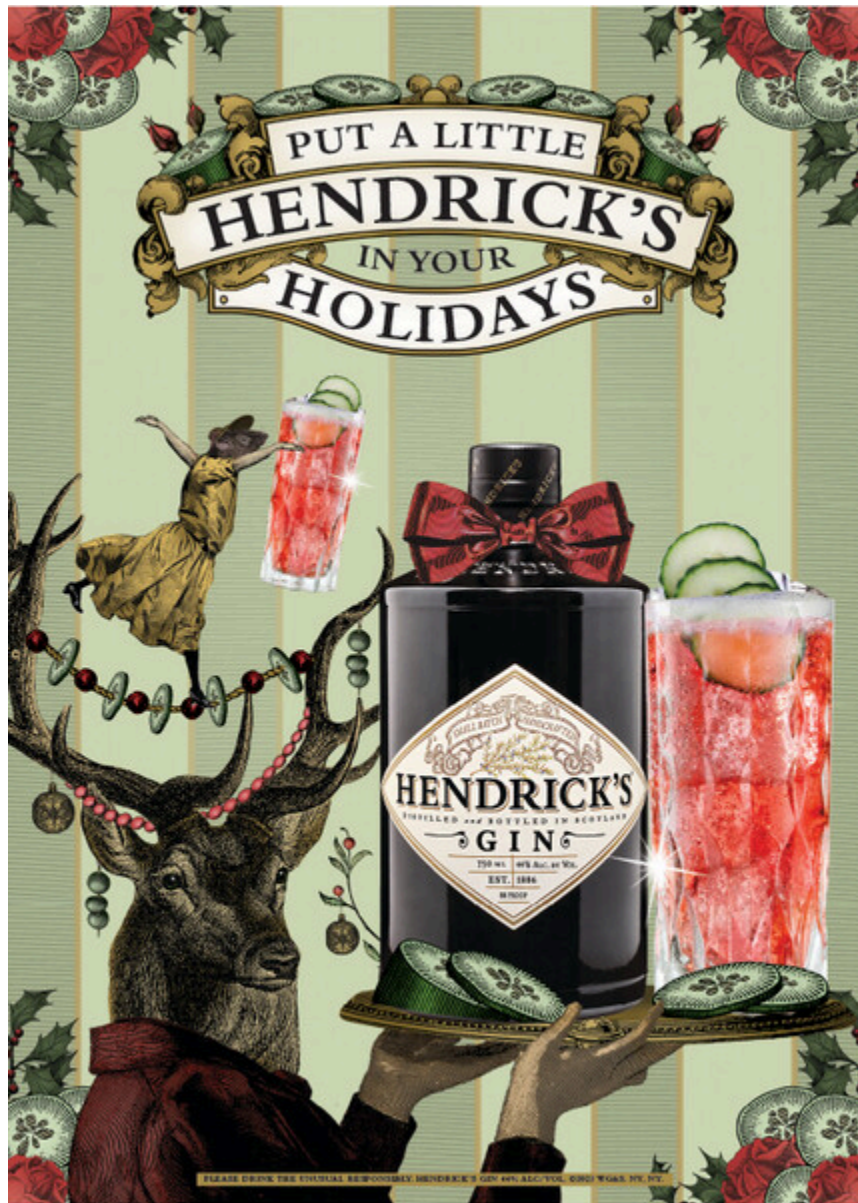


(吉隆坡**11月28日**讯) 即将迎来一年中最期待的美好时光! 在这个佳节期间, Hendrick's Gin隆重推出令人耳目一新的鸡尾酒, 让您与亲朋好友共庆欢乐时光。不论是在温馨的家庭聚会中, 还是在热闹的酒馆里品味佳节鸡尾酒, 又或者打算送上独特的礼物给亲友, 今年的佳节, 让 Hendrick's Gin为您的庆典活动增添一丝新意。

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GIN



在您喜爱的酒馆欢庆佳节

佳节期间总少不了欢聚盛会。如果您正为选择聚会地点而犹豫不决，Hendrick's Gin已为您精心策划一些节目，让您度过一个与众不同的佳节。

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在12月期间, 您可在**Mantra Rooftop Bar and Lounge**、**Jama**、**Caffeinees Kampung Pandan** 和**LE Live House**品尝各种特色的圣诞鸡尾酒和美味佳肴, 感受这个季节的欢愉氛围。为了推介这一圣诞搭配菜单, Hendrick's Gin东南亚品牌代言人Charmaine Thio将分别在**Caffeinees**(11月29日)和**Jama**(12月1日)主持两场独家圣诞派对, 顾客可在活动中品尝她亲自调制的鸡尾酒, 还可参与精彩的特备活动。

此外, 圣诞佳节怎能少了Hendrick的特别调酒活动? Thio将于11月29日在**Fritz Troika**亮相, 为顾客呈献她精心准备的特色鸡尾酒。随后, 在**Hendrick's Festive Garden**活动中, 顾客还能品尝到清爽的**Hendrick's Cranberry Fizz**。这款饮品将在**Mercato Pavilion Bukit Bintang**、**Qra Arcoris**、**One Utama Main Concourse**、**Fine Foods @ BSC**销售, 同时, 顾客还可在此期间选购Hendrick's Maestro Pack。



举办一场与众不同的假期聚餐会

一个特别的假日聚会是一个令人愉快且难忘的体验。无论是策划一场精彩的盛宴，还是安排一次温馨的聚餐，Hendrick's Gin都能为您的活动注入欢乐和色彩。如果您想在家中品味那些曾在最喜欢的酒吧中尝过的清爽Hendrick's Gin鸡尾酒，无需担心，新推出的鸡尾酒也很容易调制，一定能让您和亲友在家中开心过节（详细配方请参见附录）。

无论是外观还是口味，**Hendrick's Cranberry Fizz**都充满了节日氛围，是一款传递佳节欢愉的清新饮品。这款美味的鸡尾酒适合倒入高球杯中，以黄瓜片为装饰，它由Hendrick's Gin、蔓越莓汁以及您喜欢的苏打水或气泡酒完美混合而成。

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佳节祝福同样需要一杯令人振奋的清爽之选。是时候告别那些平平无奇的香曲，尝试一下 **Hendrick's French 75**。这款优雅的鸡尾酒在法国被简称为“**Soixante Quinze**”，展现了柑橘的热情，搭配Hendrick's Gin独有的黄瓜和玫瑰芳香，再加上清新的起泡香槟。

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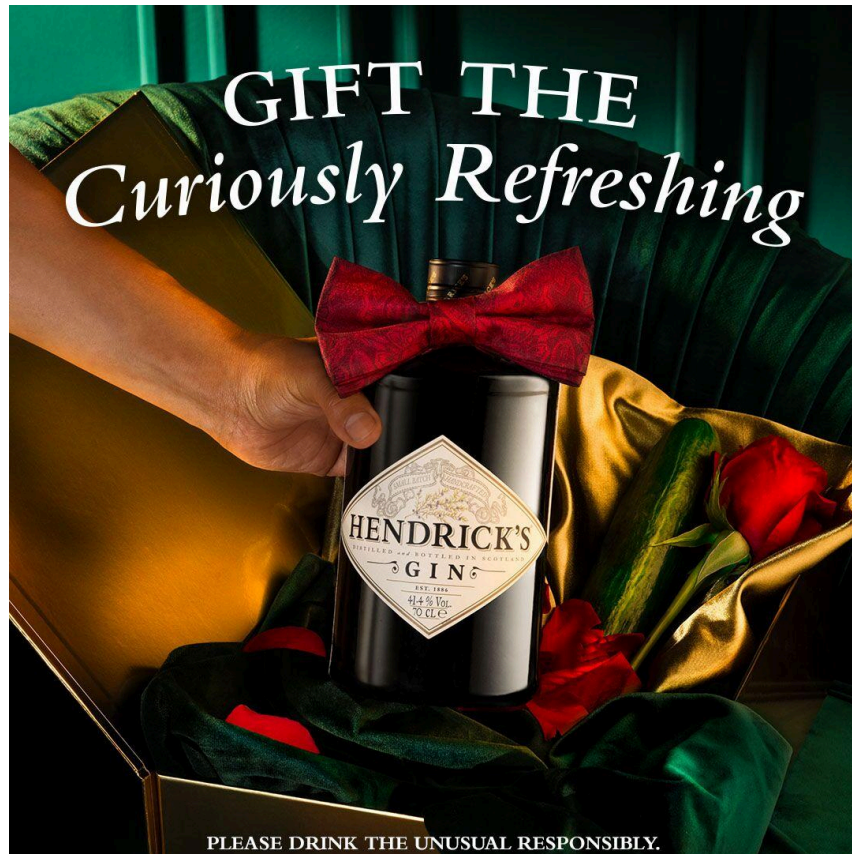
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赠送与众不同的**Hendrick's Gin**给亲友



没有**Hendrick's Gin**的佳节将留下一丝遗憾, 所以在这个特别的季节里, 不要忘记为您的至爱和亲朋好友送上这瓶金酒。**Hendrick's Gin**纯净无瑕, 回味悠长, 是鸡尾酒的多功能基酒, 也是送给主人的完美礼物。**Hendrick's Maestro Jigger Pack**是理想的节日礼品选择, 有了它, 现场还能即刻准备各种清爽的**Hendrick's Gin**鸡尾酒, 激发味蕾的同时, 也为佳节增添色彩。

感受佳节欢愉, 走出寻常, 体会意想不到的喜悦。欢迎关注Hendrick's的 [Instagram](#) 专页, 了解最新动态消息。

完



附录 - Hendrick's Gin 佳节鸡尾酒配方

Hendrick's Cranberry Fizz



成分：

- 1 份 (30mL) Hendrick's Gin
- 2 份 (60mL) 蔓越莓汁
- 1 份 (30mL) 气泡酒或苏打水
- 黄瓜片、薄荷叶和蔓越莓为装饰

将所有成分混合后，倒入一杯盛满冰块的高球杯。轻轻搅拌，然后装饰上两片薄薄的黄瓜、蔓越莓和几片薄荷叶。

Hendrick's French 75



成分：

- 1 份 (30mL) Hendrick's Gin
- 1/3 份 (10mL) 糖浆 (Simple Syrup)
- 1/3 份 (10mL) 柠檬汁
- 3 份 (上层) 香槟
- 柠檬卷为装饰

在鸡尾酒摇酒器中加入Hendrick's Gin、糖浆和柠檬汁。加入冰块，摇匀后过滤，然后倒入笛型杯中。在酒液上层轻轻注入香槟，最后以柠檬卷进行精致装饰。



ABOUT HENDRICK'S GIN

Hendrick's is a deliciously super premium gin, made with a number of unusual twists. To deliver a most curious and delightfully unique flavour, Hendrick's combines a distinct blend of eleven botanicals, as well as the signature infusions of cucumber and rose petals, producing a wonderfully refreshing gin with a delightfully unique aroma. Hand crafted in Scotland in miniscule batches by William Grant & Sons, Hendrick's is the only gin that uses a marriage of spirits from both Carterhead and Bennett Copper Pot Still, a combination that produces a divinely smooth gin that has both the required character and balance of subtle flavours. In 2018, the Hendrick's Master Distiller, Lesley Gracie, was awarded 'Gin Distiller of the Year' by the World Gin Awards in recognition of her ground-breaking work. For further information, visit www.hendricksgin.com.

ABOUT WILLIAM GRANT & SONS

William Grant & Sons Holdings Ltd. is an independent, family-owned distiller headquartered in the United Kingdom and founded by William Grant in 1887. Today, the global premium spirits company is owned by the sixth generation of his family and distils some of the world's leading brands of Scotch whisky, including the world's most awarded single malt, Glenfiddich®, The Balvenie®, a range of handcrafted single malts, and the world's third largest blended Scotch, Grant's®, as well as other iconic spirits brands such as Hendrick's® Gin, Sailor Jerry®, Tullamore D.E.W.® Irish Whiskey, Monkey Shoulder® and Drambuie®.