
I wrote a sales page for a Russian teacher who has a course and wants to convince his audience to buy this course from him (We've launched this sales page for 3 weeks and we've got ZERO purchases.)

I need some serious feedback...

4 questions:

1. Who am I talking to?

I'm talking to people who are not good Russian speakers but they want to be, plus they don't trust my client yet so they are not convinced that this course can help them to become a master in Russian. They are there just consuming his free content on Instagram (on first level of the value ladder)

2. Where are they now?

As I mentioned, they are not good speakers but they really want to be; their biggest obstacles to learning Russian are: 1. **Complex Grammar** 2. Genders 3. Conjunctions and

This is what makes Russian hard for them and they make mistakes while talking and see learning Russian super hard.

His home page (I haven't changed it yet) only contains a basic explanation of his course and a CTA that drives people to buy the product, I mean his audience doesn't see any sales page or even lead funnel on his website.

3. What do they need to do for me? What do I want from them?

I want them to trust my client and trust this course and buy it, plus I want them to stop consuming just the free content on my client's Instagram and buy his course to learn real Russian.

My Client has 3 memberships. I'm doing my best here to convince them buy the VIP (Most Expensive one [100\$])

4. What are the steps they need to experience?

They need to believe this course and process and get 100% certainty that this course will help them to become like a native speaker and solve their problems, plus they have to deeply feel I'm telling the truth inside this copy and feel the pains, desires so they can take action.

What is their roadblock:

As I mentioned their roadblock is that they can't find a course that is trustable and will fit them for sure.

They are struggling more with Grammar and Pronunciation and can't find a resource to help them.

I know they are emotionally damaged by learning Russian and they know that Russian is super hard and almost impossible to master without a big amount of dedication (it's their mindset).

Where are they in the value ladder?

There are in the first step, they are just consuming my client's free content on IG, which means they are not interested in his course.

How can I improve my copy (My sales page) and personal analysis?

I checked the people's activity on **Hotjar** (46 recordings), and I saw some people didn't read the copy, and some of them read just the headline or a little more but both groups clicked on my CTA which showed them 3 plans of the course **(But none of them buys, they just look at the plans).**

I think maybe I should start my copy by tapping on their pains instead of introducing the course, it may make them pay more attention and compel them to buy.

So, I think I should put their pains in the headline because they just scroll and don't read the copy well.

Avatar: Jimmy, has technical problems and doesn't know how to solve them. Jimmy is not confident and is not sure this course will help him to master Russian.

Jimmy has to Experience the power of this course by Getting his pains amplified.

Jimmy sucks at speaking, he doesn't like to study a lot, he wants to overcome challenges.

He Will Experience the pain by reading this copy and he'll picture himself as a Fluent Speaker after this.

I want to trigger his emotions and I want him to experience this is his best choice.

I know he likes to be a fluent Russian Speaker...

He just needs to feel this and by getting his pains amplified get this course.

Push-Ups: <https://vimeo.com/910077287?share=copy>
<https://vimeo.com/910077835?share=copy>

Unlock My **Legendary** Method And Speak Russian From TODAY...

My New Course Uses a Proven, Surprising Approach That Makes Mastering Russian Easy and Fun.

,
Without Endless Boring Hours of Complex Grammar Lessons...

**The ONLY Proven Step-By-Step Program That Forces You to
Speak Fluently & Confidently Without Making Any Mistakes...
From Day #1**

**Guaranteed To Take YOU From an Unconfident Speaker
To Speaking Amazingly With Natives & Shock Them By Your
Confidence And Fluency.**

After 4 years of mentoring thousands of amazing students from over 35 countries over the world, I've discovered **the secret of language fluency** to sound like a real native speaker.

Because **once you realize it**, you won't struggle with Russian Grammar, Nouns, Conjunctions, Genders, or even Pronunciation anymore!

Learning Russian becomes as easy as playing a video game...

You'll be able to enjoy the deep conversation & your brain automatically picks up the right words without pausing even a second.

No matter how bad your situation is...

- **Even if** you're absolute zero and don't know how to pronounce "Hello" in Russian
- **Even if** you've tried other courses before or watched lessons on YouTube and didn't see the results you wanted
- Or **Even if** You're completely lost and don't know if you can ever speak fluently one day.

...it doesn't matter

Because over the next few minutes, I'm going to reveal **my Legendary Learning Method...**

It's a Completely New System That YOU can get IMMEDIATE **life-changing results from it...**

From The Day #1.

But Wait... Why This One is Completely Different?

**This is the only system I know
that's PROVEN to boost your Russian.**

Regardless of your current situation or capabilities.

Take a look at my students...

<Testimonials>

Keep in mind, these are **100% REAL results**

from real people, just like you...

Who were in the exact place as you BUT Decided to transform their Russian.

Now, they can enjoy deep conversations without that nervousness sitting in the back of their mind.

I can't stress this enough:

This isn't just like any other pointless **COURSE!**

- **I won't** overwhelm you with unnecessary Tutorials to Highlight the advanced nature of my course...

- **I won't** overwhelm you with hundreds of hours of boring lessons either.

As many Teachers and Language learning Apps Do...

They offer you hundreds of hours of video lessons...

Only for you to become as fluent as a 5-year-old trying to squeal for a chocolate ice cream...

And after 10 minutes you remember nothing from what they told you in those videos, let alone speaking fluently.

They just dump a bunch of Useless grammar that you don't even need to know!

Then you wonder, Why the Russian language is that overwhelming and difficult?

Instead...

I focus on Giving you **all the essentials** needed to communicate with natives in various situations — so you can sound like one of them.

Heck, some of my students speak in a way without suspecting that they're not Russian themselves...

Why don't you speak **like them**?

Why don't you become fluent **once and forever**?

Why don't you speak **without** making any mistakes?

All these Lessons are proven and tested on my students – you'll see that in a while.

I'm here to assure you that...

You **CAN** learn Russian and speak fluently without making any mistakes.

That's just the beginning.

If I couldn't make complex Russian Grammar or Nouns **Easy, Fun,** and **Understandable** for my students, I wouldn't hold the title of a Certified Teacher.

<A PHOTO OF DIPLOMA HERE>

Take a look at what people like you are saying after joining this course:

<6 PHOTO TESTIMONIALS>

They tried other courses and none of them gave them the results they wanted.

They asked me the question YOU might ask:

Is This Program Really for Me?

This is **100%** for you if:

✓ You want to speak Russian Fluently but **you're busy and don't have time** for useless classes and endless lessons.

- ✓ You **Want To Get a Job** in a Russian-speaking Country and want to have no accents and sound professional.
- ✓ You Want to Master **Pronunciation, Irregulars, Cyrillic Alphabet, and ESPECIALLY Grammar** once Forever.
- ✓ You seek a **single place** that has all the necessary tools.
- ✓ You want all the essentials **without giving up your comfort at home and money**.
- ✓ You prefer a **simple method** without getting confused or overwhelmed.

And the interesting part is that it's not All, there is More!

This is **NOT** for you **ONLY** if:

- ✗ You're **not serious about learning** and improving your current Russian proficiency in Russian.
- ✗ You're **not willing to catch grand opportunities** and commit to a single resource that guarantees your Fluency.
- ✗ You're the kind of person who likes to **go at it alone** & spend months even YEARS to learn the things they could learn in just a few days...

I Put All My Experience and Knowledge Gathered From over 4 years of mentoring & interacting with 20,000+ Students from 35+ countries

around the world into this Course.

And I Analyzed the Mistakes that 99% of Students Make and Covered All of Them in This Course to Ensure your Success & Fluency.

That's what I created by myself and it took me **thousands of hours** to compile everything.

But You're lucky because you can't find this anywhere else.

So, Don't Join If You see this as entertainment and aren't serious...

And You're someone that would rather spend a lot more time & do a LOT more work...

just to save a tiny amount of cash.

Well, that's your choice and I'm totally fine with that.

BUT, Do Join If you're truly serious about this, because if you're you can easily watch a significant amount of videos in an afternoon and feel the transformation from day #1.

And I can't wait for you to experience the same success as the many students I've Mentored!

But First, let me ask you a question:

What Would YOU Do If You Could Finally Speak Fluently As a Native?

I really want you to think about it.

What would happen if you could speak fluently with ease... anytime you want without even thinking?

Imagine understanding perfectly your favorite movies, songs, books, and videos on the internet.

Imagine getting your dream job & shocking your boss by flexing your fluency.

Imagine talking to your Russian family or partner and feel every single word they use like your mother tongue.

That's what happened to All my students when they followed my method (I'll show that to you again in a minute)

And I Can guarantee you these:

NO MORE Grammar or Pronunciation mistakes while talking to Native friends, Boyfriend/Girlfriend, Family, and any other Native speaker, Plus You'll understand them perfectly.

NO MORE Pausing or Searching for the right words. Your mind will automatically pick up the words, allowing you to think and communicate seamlessly in Russian.

NO MORE Feeling Unconfident or Shy in Public. Our course empowers you to speak confidently, whether in public or private settings.

NO MORE Spending Months of Your Life and Searching for Real Russian Courses. Get access to over 30+ practical Russian lessons that deliver real results.

NO MORE Fear and Embarrassment. Break free from the fear of making mistakes or feeling embarrassed. Gain instant access to all materials – your key to overcoming language barriers!

<Get Instant Access to All Material NOW>

Want a **Sneak Peak** of what you're about to discover?

If I were to detail everything you'll learn, I'd need to write a book for you.

Here's just a MERE fraction of what's inside:

→ **Mistakes that 99% of beginners make while Speaking that Kill their Fluency...**

I give You automated/personal feedback on all your exercises, I also tell You EXACTLY what You're doing wrong, Plus How you can Avoid them Entirely.

→ **What makes Genders, verbs Conjunctions, and Noun Declensions, Difficult for students...**

- **Plus How you can Master Them.**

I don't leave you to figure out all of these alone.

I give you real-life examples in each module that will make Russian seem as easy as ABC.

→ **Why Russian Grammar & Alphabet seem complex to most students**

-**The steps that every fluent foreign student took to avoid common grammar mistakes in their writing and speaking.**

I break down the grammar into bite-sized pieces for you. From A-Z... I won't leave any important out.

→ **What are the most common Daily Slang Words that Native Speakers Use...**

Plus, A list of "33 Slang Words" For VIP Students.

→ **Why Singular and Plural Nouns Knock Everybody Down...**

-and how can You engrave them in your mind and never forget them...

→ **Going on a Date With a Russian: key flirty phrases to make you sound like a Sexy Partner"**

This is My Gift to VIP Students.

→ **How to Communicate with Russian Speakers Confidently and Not Pause The Conversation to Search the Words in Your Mind...**

The Quickest way to become confident and Kill your Shyness.

<Get Instant Access to All Material NOW>

Look, I fully understand that you're likely skeptical.

You may ask...

“What if this course doesn't work for me?”

OR

“What if this one is like the other lessons I took?”

OR Even

“What if none of these happen to me after starting this course?”...

That's totally fine, I understand you.

Because the Internet is lettered with Phony.

Who sells you nothing more than empty promises.

Who only dumps your brain with some Videos/Audio Lessons and teaches you NOTHING about Speaking Fluently and Pronouncing the right words.

Then leaves you by yourself to find the answers of your questions...

They also don't teach you how to speak and practice properly.

So don't just blindly take my word for it.

Instead, See what Real People like Yourself who were Skeptical think about this Course:

<9 PHOTO TESTIMONIALS HERE>

If They Can Do This, So Can You!

They all found themselves in a situation similar to yours before joining this course.

They were Also Frustrated and Couldn't Figure out What The Problem is...

Maybe they think **they'll never learn Russian or can never become a fluent speaker**

They once Felt the same way you're Feeling now.

I gave them my sneaky tactic that DESTROYED that Awful feeling in seconds...

And Now Despite Other Students, They Know Something That

allows Them to Enjoy Russian...

Makes other Russian Speakers Interested in them When They Speak in University, School, Street, Club, Bar, or any other Public Place.

If You Were a Perfect Speaker Who Understands Everything and Speaks Phenomenal...

You wouldn't be here now, Mindfully Listening To My Words, Would you?

Once in Your Life Decide To Learn Russian From The Right and Guaranteed Way...

Witness for yourself...

Is this Slavic language, often deemed Complex and Elusive, Truly as Challenging as it Seems?

If You're Ready To Finally Master Russian:

 **Unlock All You Need to Speak without Any Mistakes:**

Dive into fun and informative lessons that equip you with the skills to speak confidently and without errors.

 **Comprehensive Boost to Your Skills:**

Elevate your grammar, expand your vocabulary, perfect your pronunciation, and **much more**—all in one comprehensive program.



From Alphabets to Street Conversations:

Whether you're an absolute beginner or aiming to converse with native speakers, our course covers it all—from the basics to engaging with real natives.



Access to Extensive Learning Material:

Gain access to 30+ lessons and 130+ exercises, made to level up your language proficiency.



Interactive Video Calls with Your Teacher:

Immerse yourself in long video calls with your dedicated teacher, providing personalized guidance and feedback.



24/7 Support From Your Teacher:

Have questions or need assistance at any time? Enjoy round-the-clock help and support from your teacher to trim all your language-learning queries.

Ready to transform your Russian skills today? Instantly Access 30+ lessons, 130+ exercises, and Exclusive video calls! Don't miss out on this opportunity to Master Russian once Forever in Your Life...

<Get Instant Access to All Material NOW>

Look, You can ignore my words and Do Absolutely Nothing.

Even after All I showed you, you can pretend these facts don't exist and that's just a dream, that's fine.

Then After at least 2 years of **researching for sources** and **struggling**, you'll figure out there were many Nouns, Vocabulary, Grammar Techniques, and Exceptions (If you're lucky just these)...

That native speakers use and you don't understand.

Trust me, You will!

Because it has happened to hundreds of my students and as a teacher, I've seen it a lot with my very eyes during my teaching Career...

I had hundreds of students who came back to me after years of struggling and wasting their time and money.

OR...

You can dedicate yourself to A Single Course that promises immediate real life-changing results...

boosts your abilities...

makes you independent from any other Russian resource...

And transforms you into a proficient speaker rather than a mere learner.

**Then you'll Become a Master who shocks everybody when speaks
Because has no accent or mistakes...
plus, you'll start speaking TODAY...**

<Get Instant Access to All Material NOW>

Don't forget, You Have the opportunity for Complete Access to All these Materials Today!

You'll Get Instant Access and Will Be Able To Start From NOW...

You'll See How Easily You Understand All These Principals.

Then You'll sound like a native speaker and will understand like them.

Let me be clear—I Don't perform magic... I'm Not a magician.

I Just show The Right and Easy way that 99% of students Don't take.

But You're Different...

And I Ensure that You'll Learn Differently.

Because You'll Learn What others are struggling with.

You'll laugh at who is still making these mistakes because you'll avoid All of them perfectly...

And it becomes apparent to you.

So, Click and Start From NOW.

(Without actually Starting You'll gain NOTHING)

Start Speaking from your first week:

<Get Instant Access to All Material NOW>



I'm so confident in this Course and I know this course will make a real Russian speaker from you.

Plus it gives you all the steps to never feel “stuck” or “lost” even after finishing this course.

So, **You're 100% protected** and until 30 days If you're not impressed by the result, all you need to do is email me and I'll immediately send you a **100% refund.**

No questions asked

So, What Are You Waiting For?

There's *nothing* to lose.

And *everything* to gain...

Join and Start speaking TODAY...

<Get Instant Access to All Material NOW>

See you inside...

Don't miss this opportunity!

This is the lowest price possible you can ever find...

I Reduced the price as much as possible because I wanted All my subscribers to join after launching the course without having any issues.

You can get instant access to everything for a one-time, single, secure payment of **just \$99 for the VIP Package!**

Just to help you get started right now.

You also have 30-day money-back guarantee.

Don't miss it.

FAQs

What Exactly Do I Learn Here?

You'll learn everything (Grammar, Vocabulary, Nouns and types, Genders, Exceptions, etc) from absolute zero to intermediate level that you're able to speak and understand perfectly.

How Long Does it Take Me to Start Speaking?

You'll be able to speak in your first week.

How Much Time Should I Spend Learning Daily?

As Much As You Like.

This is a Self-Study, You can do the lessons whenever and wherever you like.
But The more you spend time the faster you become fluent.

When Can I Start The Lessons?

You will receive immediate access to the full course when you join.

Got any more questions?

[**<My Instagram>**](#)

