

## Agoge Misson Day 10: Walk

### Question:

What mistakes in my outreach might I be making that get me left on read? What steps do I need to take to change that?

Here are the things I learned from my walk:

### Problems:

Lack of social proof.

Low following on X

I don't know how to leverage a testimonial correctly.

My portfolio content is not getting seen.

My outreach might just be bad.

### Solution:

I need to build social proof.

I am already building my X account as Professor Dylan says.

Professor Dylan teaches a lesson on how to leverage a testimonial.

I could start outreach on X and or LinkedIn since those have built-in social proof if you practice what you preach.

Ultimately I am on the right track, I am using the scientific method to improve my outreach, I am building my X and LinkedIn account, I am also working through the Client acquisition campus, and I complete my checklist every day. So according to your PUC, I just need to keep working and keep the momentum up.