

Announce Materials
Taimane
October 2019
West Coast Tour

PRESS MATERIALS / VIDEO FILES: <https://app.box.com/s/n9dr7o7yuahtcgztmb1dt36wu086b9yb>

POSTER ASSETS:

- Click to download PSD files and fonts
- Taimane Tagline: “International Ukulele Artist” or “Hawaii Ukulele Artist”. We find that the tag line, “International Ukulele Artist,” typically carries more weight in North America.
- Link: <https://app.box.com/s/ifqux1ksybsibifm9b89x4933achxf1>

SHOW TITLE & TAG LINE:

Taimane - Elemental Tour

A visual & musical experience - Taimane, her band and dancer

ARTIST NAME: Taimane [please do *not* use “Taimane Gardner”]

LEAD IMAGE: <https://app.box.com/s/38619drgpaxkmb2s0eru1159dmqy0rhr>

FB EVENT PAGE IMAGE: <https://app.box.com/s/b9hnkr6m2mzxig42g2bu6tuqeyk8x7eg>

LEAD YOUTUBE VIDEO: <https://youtu.be/tpyK7nRkZml>

PHOTOS - TAIMANE

- Click to download
 - link: <https://app.box.com/s/ogztndolrp6vt1zejleyx1l78x43r8ll>

VIDEOS FILES - TAIMANE

- Click to download (great for posting direct to social media and web pages)
 - link: <https://app.box.com/s/oz9xetyeaa8g0eo7s5uwiex0dcnpsvfw>

NEW CONTENT 5/3/2019: “EARTH” VIDEO RELEASE

- ‘Earth’ - Taimane Hawaiian Culture Video:
 - Link: <https://youtu.be/1nVGkO1Les4>
 - The Story:
 - Summary: This music video was released on May 3, 2019 to commemorate the one-year anniversary of the 2018 lava flows on Hawaii Island and celebrate the inspiration the island & its people continue to foster.
 - Details: for the full story, click the above link and then click “Show More” located just below the video caption.

- Media Coverage - "Healing Hawaii Through Music":
<https://playingforchange.com/healing-hawaii-through-song-taimane-earth/>

QUOTES:

"Taimane rocks the stage with a sensual vibrancy and a white hot talent that captivates and beguiles!" - Pierce Brosnan (aka 007)

"Every so often we discover an artist as he or she is about to emerge into a much bigger arena. These experiences have included Chris Botti, Trombone Shorty, Kamasi Washington and Lake Street Dive. Now, we have a new discovery - Taimane. She's destined for a big, bright future, and I encourage you to catch her show as soon as you can." - Bruce Labadie, Artistic and Festival Director of San Jose Jazz

"I didn't see anyone at the [2019 SXSW] festival doing anything close to what she [Taimane] does on stage. She shreds on ukulele and rocks everything from Beethoven to Led Zeppelin. Somehow she manages to not only rock out but connect the audience with meaningful Hawaiian traditions and dances." - Austin360 (part of the Austin American-Statesman, Austin's daily newspaper)

"Absolutely fantastic show!" - Jerry VanLeeuwen, Executive Director, California Center for the Arts Escondido

"It was an incredible performance!" - Todd Stein, President & CEO, Mid-America Arts Alliance

"What an amazing artist!" - Kristine Bretall, Director of Performing Arts, Sun Valley Center

RECENT PRESS

[Taimane - First Waikiki, Then The World](#)

Submerge Magazine - COVER STORY

July 11, 2019

([plain text copy of article](#))

[Ukulele Goddess Taimane Offers a Stunning Theatrical Performance \[of\] "Elemental"](#)

Big Island Music Magazine

April 15, 2019

[The queen of the ukulele, Taimane, delivered a stunning, sold-out show at the Maui Arts & Cultural Center in Kahului on Saturday.](#)

The Maui News

April 4, 2019

[Dazzling, breathtaking, dynamic. Ukulele virtuoso Taimane in motion at McCoy Studio Theater Saturday](#)

The Maui News
March 28, 2019

[Music Discoveries from SXSW](#)
NPR - Pop Culture Happy Hour
March 20, 2019

[5 Women Who Rocked SXSW 2019](#)
Austin360 / The Austin American-Statesman
March 17, 2019

[SXSW Late Night Dispatch: Wednesday](#)
NPR - All Songs Considered
March 13, 2019

[Austin360 Studio Sessions Episode 52: Taimane Performance & Interview](#)
Austin360
Mar 13, 2019

['Fuego' with Taimane at the Honolulu Design Center](#)
Honolulu Star-Advertiser
March 10, 2019

[Taimane heads to Texas for SXSW](#)
KHON2 News
March 7, 2019

[Taimane Takes High Energy Show Across Hawaii and to Texas](#)
KHON2 News
March 4, 2019

STORY

Now is your chance to catch ukulele virtuoso, songwriter and rising star, Taimane, in fresh and full blossom as she brings her full palette of artistic color to _____ for a one-night-only performance on _____. Born and raised in Hawaii of hapa Samoan descent, Taimane is renowned for both her pyrotechnics on the four-string island staple and prowess in using music and movement to paint vibrant images that elicit deep emotional response. At _____, Taimane will feature her band, Jonathan Heraux (percussion) and Ramiro Marziani (classical guitar), as well as dancer, Enormvs (contemporary & Polynesian dance).

2017 and 2018 were breakout years for Taimane, and she's on track to experience her greatest rise yet in 2019. Taimane kicked off this year presenting concerts in New York at the largest performing arts gathering in the world and garnered major praise and buzz.

In March, Taimane and her band performed at the SXSW Music Festival in Austin, TX playing to roaring crowds and receiving rave reviews from a wide range of industry players and media including NPR's Bob Boilen (host of 'Tiny Desk' concerts and 'All Songs Considered' radio show).

After over a decade of passionately pursuing her art and investing in herself year after year, Taimane is poised to share her music and vision of Hawaii with the world. Come experience her beauty, grace and passion and see why Taimane is quickly becoming a global cultural beacon.

Advance ticket purchase recommended. Taimane has sold out concerts across America in 2019.

- Over 10 million video views & 115,000 social media followers
- Recipient of nominations for three 2019 Nā Hōkū Hanohano Awards: i) Favorite Entertainer of the Year, ii) Instrumental Album of the Year and iii) Instrumental Composition of the Year
- [Taimane Biography, Videos, News](#)

TAIMANE ONLINE

<http://taimane.com/>

<https://www.facebook.com/taimanegardner>

<https://www.instagram.com/taimanegardner/>

https://www.youtube.com/playlist?list=PLtIMaeyoMZWkbnDK8uM9fm4VbT-FtHD_Z

<https://open.spotify.com/artist/3gFoTuxTIZzIleoxPEzcrC>

<https://itunes.apple.com/us/artist/taimane/id564873311>

MUSICIANS, DANCERS & CREATIVE

Taimane (ukulele / vocals)

Image: <https://app.box.com/s/9uahfffa22gsep2grjknxeqhn27mqv6m>

Bio: <https://app.box.com/s/p0g3og0qb8vmh8y2nuxkl2y8hwg8c345>

Jonathan Heraux (percussion)

Image: <https://app.box.com/s/sldod05f47jqfdxyep1ak7hm2ye3znrc>

Bio: <https://app.box.com/s/0kno130p3n1r8k4ypig8cz3kgw0awtlp>

Ramiro Marziani (guitar)

Image: <https://app.box.com/s/hdj5ehz3tv4573ps7lr8766zci8ym6lo>

Bio: <https://app.box.com/s/kxkcc6ncc4orpemvdk39xyeorqgv1lv>

Liho (dance)

Image: <https://app.box.com/s/m0wczhuc4l1kb055nw520edxl6s9s7t>

Bio: <https://app.box.com/s/04ji45adt94vaktigqghekkm2tfhrnj6j>

Creative

Poster Design [Erik Ries](#)

Poster Photography [Adam Jung](#)