Klaviyo's Raising Prices: Here's What To Do

Watch this video for more details:

why klaviyo price increase should be ignored (the secret way)

Facts:

1. Prices won't go up more than 25% for existing users
2. TT Shop & Amazon plugged into Shopify need to set-up automatic suppression
3. Klaviyo will begin to charge you for "active profiles" so list cleaning and management will become different
4. If you ONLY run email flows / automation, Klaviyo will be come extremely expensive

What To Do?

Question 1: Should You Move Away From Klaviyo?

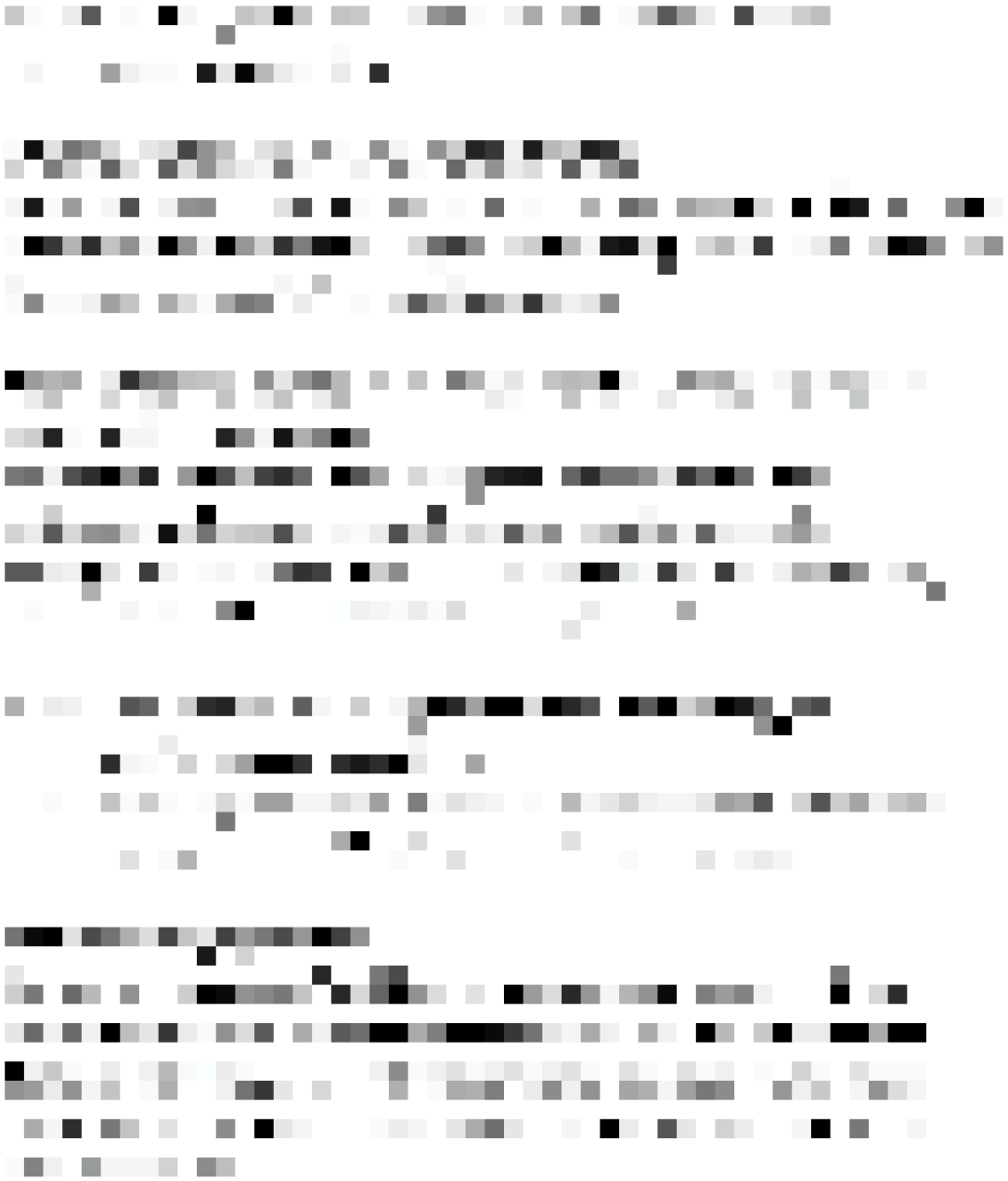
- Yes or No?
- What are the options?
- Where should you move to?

Question 2: How Can You Reduce The Klaviyo Bill?

Strategy:

1. Re-Engage Your List (Examples Here)
2. Suppress Inactive Profiles (Tutorial Here)
3. Create A Sunset Flow
4. Suppress "Poor Users"

“The Klaviyo Loophole” Method *(Secret)*



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