

Hello,

We're reaching out with an exciting opportunity to support youth music, empowerment, and local talent here in Milwaukee.

Girls Rock MKE and School of Rock Shorewood are teaming up to present the first-ever Milwaukee Youth Idol, a live vocal competition inspired by the American Idol format—happening Sunday, July 27th at The Cooperage from 2–5pm.

At this dynamic, family-friendly event, local youth will perform on stage in front of a live audience and a panel of esteemed judges, including opera singer Lexi Smith and other notable Milwaukee musicians and music industry professionals.

Why sponsor?

Your sponsorship will:

- Support local youth in developing their musical and performance skills
- Give your business visibility in front of a diverse, engaged community
- Align your brand with creativity, confidence, and community-building

We're offering a variety of **sponsorship packages** with benefits such as logo placement, social media shoutouts, and on-site recognition at the event. We're also open to **in-kind sponsorships**—whether that's prizes, refreshments, or services that help make the event shine.

We'd love to talk more about how your support can make an impact—and how we can celebrate you in return.

Thank you for considering being part of this first-time collaboration to uplift youth voices in Milwaukee!

Warmly,

Mary Joy Hickey

Executive Director, Girls Rock MKE
maryjoy@girlsrockmke.org

Morgan Evans

Manager, School of Rock Shorewood
mevans@schoolofrock.com

Sponsorship Packages

Platinum Sponsor — \$1000

- Logo featured prominently on event signage and marketing materials
- Verbal recognition from the stage during the event
- Logo placement on Girls Rock MKE and School of Rock Shorewood social media posts and newsletters
- Logo included in the event program
- Opportunity to provide promotional materials at the event
- 4 VIP tickets to Milwaukee Youth Idol

Gold Sponsor — \$750

- Logo featured on event signage and marketing materials
- Social media shoutouts from both Girls Rock MKE and School of Rock Shorewood
- Logo included in the event program
- 2 VIP tickets to Milwaukee Youth Idol

Silver Sponsor — \$500

- Logo placement on shared sponsor signage at the event
- Group social media recognition
- Name listed in the event program
- FREE Admission for 4 to Milwaukee Youth Idol

Bronze Sponsor — \$250

- Name included on shared sponsor signage at the event
- Name recognition in the event program
- FREE Admission for 2 to Milwaukee Youth Idol

*Non monetary donations will receive the package comparable to their value.