

CONQUEST **PLANNER**

Step 1: What Is Your Target Outcome? Why is it important?

What is your target outcome? (e.g., "Launch a successful online business within the next year")

Im a have made 5k in the next 3 month

My Result Is - important to me because i wanna live a life where i don't need to go school and i can help my parents so they dont need to work so hard. I also wanna travel around the world and explore new cities everyday.

Step 2: How Will You Measure Your Progress Towards Your Target Outcome?

How will you know when you've achieved your outcome and how will you measure it? (e.g., Revenue generated, number of customers acquired, website traffic, etc.)

[Insert your answers here]

How will I measure my progress? - by getting 2-3 clients and checking and receive the money from my client

What will it look and feel like? - **I would feel so powerful** and i would feel addictive to work harder cus i know i can achieve the 5k again and again. Everyone around me would suddenly change my dad doesnt need a extra job i can buy the clothes i want without caring how much mone i have, i can quit my 9-5 job.

What will it allow me to do after I reach it? - it would allow me to invest more in my self explore the world. And would allow me to say to my dad he can quit his job. It would allow me to be in the experience chat.

Step 3: How Close Are You To Your Outcome From Your Current Position?

Describe your situation in detail. Where are you currently in relation to your outcome?

[Insert your answers here]

Where am I now? - right now i have a testimonial from a client that i can use to show as a proof. And i am having an interested prospect that wanna go on a call

Step 4: What Are Your Checkpoints Towards Your Outcome?

What checkpoints do you need to achieve between your current position and your ultimate outcome? Break down your big result into smaller, actionable steps.

Reach 5k in the next 3 month

- Checkpoint 1: conduct market research
- Every 3 day i have send out a cold outreach
- Checkpoint 2: i need to get comfortable with cold calling
- Checkpoint 3 Get better at email copies
- Checkpoint4 Learn how to setup meta ads or instagram ads
- Checkpoint 5: if interested
- Go on a call
- Checkpoint 6: Launch the service provided to clients
- Checkpoint 7 I need to graduate the agoge program
- Checkpoint 8 i need to get more focused during work hours

Step 5: What Known Roadblocks Will You Face?

What potential roadblocks could hinder your progress toward each checkpoint towards your outcome? How can you counteract these factors? What do you “know you don’t know”? How can you close the knowledge gap? (e.g., Lack of time, financial constraints, technical challenges, etc.)

What potential roadblocks could hinder my progress? - I don't know if my outreach game is gonna work.

I don't know if i am offering something they want.

I don't know how to expect a sales call as i have never been on one.

I don't know if they are going to take me serious if they see i am 14.

I am not good at offering anything else than a website.

My text is not fluid its sound really weird most of the time.

How will I overcome these roadblocks? - ask the students in TRW to review your outreach.

Analyze top players and compare them to your prospect.

Just be confident and seem like you know what you are saying.

Work on many skills like email copies insta ads meta ads etc.

Practice writing without using BUT, AND as much as you can.

What do I know that I don't know? - i know that i don't know how much money i am making for them with my service. I know that i don't know if the prospect see my emails, dms. How to write in a way that's engaging and maximizes conversions for a sales page.

How will I close this knowledge gap? - i ask my friend o whats app for help i ask the trw students for help and i can ask the captain. And i can use ai

Step 6: What Helpful Resources Do You Have?

What resources do you have that will allow you to overcome obstacles and achieve your outcome faster? (e.g. TRW, current personal network, experience in an existing industry, etc.)

I have access to all the resources in the real world. I get help from a g over whatsapp that have gone through all the checkpoints i am struggling with. I can ask for help from the captains. I have much time as i am only 14 (soon 15).

Step 7: What Specific Tasks Will Lead To Each Checkpoint?

Break down each mini-goal into specific tasks that need to be completed to achieve it.

Name of : Market research:

- Task 1: i need to do market research and find out what the buyers desires and dream state, and roadblock is
- Task 2: i Need to do top player analyze
- Task 3:
- Task 4:

[Insert your answers here]

CHECKPOINT NAME i need to get comfortable with cold calling

Task 1: go through arnos milestone course again and take notes create a good framework and remember they are human and you are a human

Task 2:

Task 3:

Check point name Get better at email copies

Task 1: go through dylons mini bag email course,

Task 2: go through some of the videos in the level 3 courses

Task 3: Let the captains or some of the students review the copy. Go through the winners writing process , analyze top copies.

Check point name: Learn how to setup meta ads or instagram ads

Task 1 : go through the courses in the ecom channel

CHECKPOINT NAME if interested Go on a call

Task 1: on the call be confident have good question and remember the doctor frame.

Task 2 Setup the next call before leaving

- Checkpoint 6: : Launch the service provided to clients

Task 1 before launching the product let some of the trw students give a feedback.

Checkpoint 7 I need to graduate the agoge program

That way i am feeling comfortable and i have the knowledge to land clients and get to my desire outcome.

Every 3 day i have to send out a cold outreach.

That way i have analyzed the prospect and i can offer them something they want.

Step 8: When Will You Perform These Tasks?

Assign each task to a specific date and time on your calendar.

Be realistic about your time constraints and allocate sufficient time for each task.

- Use reminders and alerts to keep you on track and accountable.
- Prioritize tasks based on their importance and deadlines.

[Insert Your Google Calendly Link Here]

Step 9: Time To Execute and Review:

1. Execute your planned tasks according to the schedule.
 2. Regularly review your progress toward each checkpoint.
 3. Adjust your tasks and schedule as necessary based on your progress and any unforeseen challenges.
 4. Continuously refine your plan based on your experiences and feedback received.
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Tips:

- Stay focused on your ultimate objective but be flexible in your approach to achieving it.
 - Break down complex tasks into smaller, manageable steps to avoid getting overwhelmed.
 - Get help from fellow Agoge Students, Experts, and Captains if needed to overcome challenges or answer questions.
 - Maintain momentum by taking time to feel proud of your successes along the way.
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