

Outreach whatmenshoulddo

Hey Rijul,

Sharing your knowledge and guidance to help and motivate others is inspiring, more men need this in their life. After Antonio's testimonial: 'Your coaching has been my guiding light in a difficult moment,' It was clear to me what impact your knowledge and guidance truly have.

While reading the welcome email I noticed a way you can compel readers to immediately take action and buy your book: What Men Should Do. You will create a stronger, smarter, and bigger tribe.

**By analyzing big newsletters like The Art of Manliness, I noticed you focus on the whole tribe while he uses personalization too.**

- 1. Increase engagement*
- 2. Establish a deep connection with the reader*
- 3. Elevate their impact*
- 4. Boost the sales of their products*

Imagine you applied personalization and your tribe members feel more connected to you and your products. They feel like you're talking to them personally, and you will inspire them with your words every single time.

**Afterward, You Will Be Victorious, Crush Your Competitors, and Enjoy The Benefits.**

Your current welcome email with a twist of personalization is waiting for you just below this email. You'll notice a little surprise in the PS section, it's something that requires your attention.

Now, envision this: Your welcome email approaches men in a personal way, to commit to your tribe that resonates with their aspirations and desires. In this scenario, their excitement is through the roof and they're irresistibly drawn to embrace your community,

Your competitors use the power of persuasion on their IG accounts and sales pages to increase their reach, sales, and engagement.

Eager to learn how they stand out and how you can create your own unique approach? Reach out with a reply.

With kind regards,

Nadir el Hamdaoui

FV: Improved version of their Welcome email:(this is not part of the email I will send)

Welcome to WMSD's Tribe! You are on the path to becoming the best version of yourself.

**Disclaimer:** This knowledge is only for the brave who have the courage and strong will to change!

**Let's dive right into what's coming your way:**

Every Saturday, you will receive knowledge bombs to fuel you on your journey and push you past your limits! These bombs will contain topics like personal growth, finances, well-being, psychology, and every other aspect of becoming a man.

Instagram posts are unfortunately not designed to handle the depth of these topics. That's why you're here.

**Before we get started:**

- Add me to your contacts so we never end up in your spam.
- If you spot us in spam or promotions, move us to your main inbox.

I have a little gif for you to remind you every day why you're here. Claim it and let it inspire you: <https://gum.co/BmYJz>. It contains 7 affirmative, motivating, and habit-building wallpapers.

**Now it's up to you to develop and reach the next level.**

If you can't wait to be the best version of yourself, then check out my exclusive ebook. It's your compass to navigate you through the tough challenges you face.

You're now a member of our Tribe, therefore you deserve a special discount!  
<https://whatmenshoulddo.gumroad.com/l/whatmenshoulddo/websitereader>

Get ready to conquer, learn, and thrive. I will talk to you again next Saturday about.....

**PS: Do not offer everything you have right away, this is something you could add in the second email:**

When you genuinely want to test your limits and break your boundaries. Challenge yourself with the "Live Intentionally" program. It's 90 days of overhauling your life, obliterating your bad habits, and embracing new success-driven ones. Your future self will thank you.

To give you can have a taste of what this will bring you, here are five testimonials:

1. Marten Veenstra: "I dropped 10 kg over three weeks and made my first € 1000,-"
2. Anchal Kashyap: "This course serves extremely well for those who want a little external push to get into their routine or try to incorporate new habits"

3. Mehul Pandita: 'I lost 3 kg, decreased my social media time, increased my reading time, and gained more emotional control"
4. Vicky Raj: "It helped me remove new bad habits and build new good habits, I discovered the power of a healthy and clean diet, and now I think clearly and build self-confidence"
5. Karl Oftebro: "I am on day 60 of my 90 days and my life has changed dramatically. It feels like the clouds have lifted and I can now see my future with clarity"

These are elite warriors of our tribe, do you want to be next?

**Become an elite warrior:**

<https://gumroad.com/a/375977075/vrvFg>.