

**Ph.D. in Media Production,
Minor in Faith-Based Media and Communication
HBI University**

Course Duration: 3 years

Credit Hours: 105



Program Description

The Doctor of Philosophy (Ph.D.) in Media Production at HBIU University is designed to prepare students for advanced research, leadership, and practical implementation in the dynamic field of media production. This program integrates both theoretical and applied components, ensuring that graduates are equipped to contribute meaningfully to the evolving media landscape. Students will explore areas such as film production, digital media, broadcasting, content creation, and media technology, preparing them to lead in media-related industries, academic settings, and research-driven roles.

A distinctive feature of this program is the Minor in Faith-Based Media and Communication specialization. This track offers specialized training that allows students to explore how faith-based principles can be incorporated into media production and communication. Students will study the role of media in shaping and sharing faith-based messages, ethical issues in media, and the influence of religious narratives in modern media landscapes. The specialization will prepare students to create media content that reflects faith-based values, reaches diverse audiences, and fosters positive community impact.

The program includes foundational courses that cover the theory of media production, media ethics, media law, visual storytelling, and advanced production techniques. Students will also have the opportunity to select from a variety of electives that focus on specialized areas within media production, such as documentary filmmaking, new media, digital storytelling, and media management. Additionally, rigorous research methodology training will ensure that students are capable of conducting high-level research that contributes to the field of media production, with a particular focus on innovation, creativity, and communication strategies.

Admissions Requirements

- Master's degree in a relevant field
- Minimum GPA of 3.0
- GRE scores (if applicable)
- Statement of Purpose (1,000-1,500 words) outlining research interests
- Three letters of recommendation
- Academic writing sample
- Curriculum Vitae (CV) or resume
- Interview with faculty (if required)

Core Foundational Courses (60 Credit Hours)

Course Code	Course Name	Credit Hours
PH.D 701	Advanced Theories in the Field	3
PH.D 702	Applied Research Methods	3
PH.D 703	Leadership and Ethics	3
PH.D 704	Strategic Decision Making	3
PH.D 705	Policy and Governance	3
PH.D 706	Crisis and Risk Management	3
PH.D 707	Innovation in the Field	3
PH.D 708	Global Perspectives	3
PH.D 709	Case Study Analysis	3
PH.D 710	Capstone in the Field	3

Minor in Faith-Based Media and Communication (15 Credit Hours)

Course Code	Course Name	Credit Hours
MINO 701	Introduction to the Minor Field	3
MINO 702	Ethics and Best Practices	3

MINO 703	Case Studies and Applications	3
MINO 704	Policy and Governance in the Minor	3
MINO 705	Capstone Project in the Minor	3

Research, Dissertation, and Defense (30 Credit Hours)

Course Code	Course Name	Credit Hours
DISR 801	Research Methods in Human Resources	3
DISR 802	Theoretical Frameworks in HR Research	3
DISR 803	Quantitative and Qualitative Research Methods	3
DISR 804	Dissertation Proposal Development	3
DISR 805	Data Collection and Analysis	3
DISR 806	Dissertation Writing: Literature Review	3
DISR 807	Dissertation Writing: Methodology	3
DISR 808	Dissertation Writing: Findings and Analysis	3
DISR 809	Dissertation Defense Preparation	3
DISR 810	Final Dissertation Defense	3

Program Outcomes

- Conduct advanced research in ph.d. in media production.
- Develop expertise in minor in faith-based media and communication and its applications.
- Lead policy, research, and practical implementation in the field.
- Contribute to academic and industry advancements.

Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
HR Director (Corporate/Non-Profit)	\$90,000 - \$160,000
Organizational Development Consultant	\$85,000 - \$150,000
Talent Acquisition Specialist	\$75,000 - \$130,000
University Professor (HRM)	\$80,000 - \$140,000
HR Policy Analyst	\$85,000 - \$135,000
Chief Human Resources Officer (CHRO)	\$120,000 - \$250,000

