Public Art Activation Project

Asian Youth for Civic Engagement, Student Art Spaces Atlanta, Go Paint Love

What is this about?

The art activation project initially sought to advocate for voter participation for the general election in November 2020. The medium of public art emphasizes the power of voting without necessarily becoming too polarizing or alienating voters. Originally, the art activation murals targeted the Asian American community in metro Atlanta. Historically, Asian Americans have had one of the lowest voter participation rates. To contribute to efforts increasing Asian American voter turnout, our team, consisting of mostly Asian-American youth, painted murals and created signs, which provided voter information or reminded people to vote, for local Asian American businesses. Closer to the general election, we quickly expanded the project advocating for civic engagement. Our team has been creating more public art for the runoff elections in Georgia targeting all voters. Since starting in the metro Atlanta area advocating for Asian American voter participation in the general election with public art, we have expanded this project to advocate for voter participation amongst all groups in multiple cities, including Atlanta, Phoenix, and Nashville. Beyond the general election, this project will continue to create public art focusing on civic engagement and Asian American identity and issues in the cities of Atlanta, Chicago, and Houston

Why is it important for a publication to cover it?

Asian-American youth are playing a greater role in politics as the AAPI electorate becomes more energized and a key group in many election victories. Though many of us cannot vote, we have continued to advocate for civic engagement through our art. We hope that this project will gain more exposure to highlight our work and other youth and to enable us to continue our work after the elections. By beautifying our communities and adding to local businesses, we provide a unique take on activism.

Why does it need to be written about now?

With the runoff election period closing in, we aim to energize a wide base, especially Asian-Americans, through our work. We also hope to reach out to other young artists and other volunteers and any businesses, community organizations, and public spaces interested in partnering with us beyond the election cycle.

Locations

Atlanta

Completed

Sri Krishna Vilas in Cumming, GA



Kung Fu Tea in Buford, GA



Yi Fang Taiwan Fruit Tea in Doraville, GA



Oolong Bubble Teahouse in Kennesaw, GA



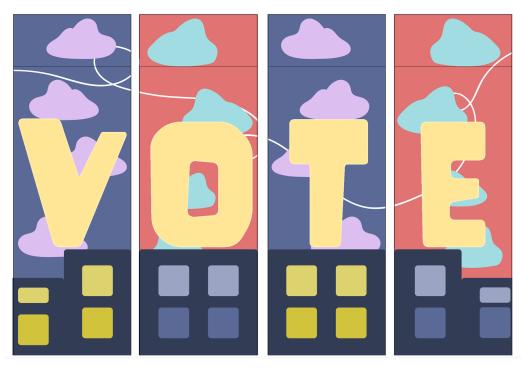
Sankranti in Johns Creek, GA



Little 5 Points in Atlanta, GA

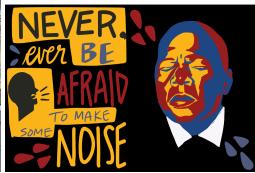


The Yard on Ponce City Market in Atlanta, GA



The Point on Cascade Rd in Atlanta, GA





Bubbly Boba in Alpharetta, GA



Taichi Bubble Tea in Atlanta, GA



Locations in Progress

Aurora Coffee in Atlanta, GA Sevananda Natural Foods Market in Atlanta, GA

Phoenix (Glendale)

Teamania in Glendale, AZ



Nashville (Brentwood)

Brentwood Library in Brentwood, TN



Chicago (Naperville) (in the works) Houston (Sugar Land)

- Working on vinyl designs for local businesses

