

Daniel (Dan) Enzminger

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(626) 590-0841 • San Francisco, CA

A highly motivated and creative product designer with a passion for translating data and research into actionable insights and user-centered design solutions.

SKILLS

User Research, Affinity Mapping, Competitive Analysis, Personas, Journey Mapping, User Flow, Information Architecture, Wire-framing, Usability Testing, Prototyping, User Interface (UI) Design, Interaction Design, Responsive Design, Industry Research, Product Roll-out Strategy, Data Analysis, Branding & Style Guides

Tools: *Figma, Webflow, Adobe Photoshop, Photography, Excel, PowerPoint, Google Sheets, CSS, HTML, Bloomberg, Capital IQ, STATA, ARGUS, Co-Star, Python*

DESIGN EXPERIENCE

Stealth Startup, Remote

User Experience / Product Designer

April 2023 – Present

- 0 to 1 Design and iteration of a Web 3.0 e-commerce platform as the sole product designer.

Couro.io, Remote

Product Designer

August 2022 – Present

- Designed mobile application as the sole product designer for pre-seed athlete training and content startup.
- Conducted heuristic and competitive analysis to inform design decisions and improve user experience.
- Developed a style guide to ensure consistent branding and user experience across products and features.
- Contributed to securing funding at the University of California's LAUNCH Accelerator program through strategic research and design efforts. ([link](#)).

TransTech Social, Remote

UX Designer (via General Assembly)

June 2022 – July 2022

- Designed a social networking app for an organization that uplifts and empowers LGBTQIA+ tech workers.
- Conducted comprehensive research through user interviews, comparative analysis, affinity mapping, and usability testing using TransTech Social's user database of over 2,000 members.
- Delivered an immersive, fully working app prototype on Figma to stakeholders that successfully encompassed the scope of work, client values, and design standards.
-[link to case study](#)-

OTHER WORK EXPERIENCE

Berkeley Research Group, Emeryville, CA

Senior Associate

January 2021 – April 2022

- Conducted analyses and research to support expert witness reports in the following areas: Intellectual Property, Commercial Damages, Antitrust & Class Action Certification.
- Prepared damages valuations for patent cases with a cumulative value of over \$5 billion.
- Presented work and work plans to clients and teammates regularly, prioritizing clients' needs while managing numerous work streams with strong communication.

Associate

September 2019 – December 2020

- Researched, analyzed, and presented industry, company, and legal information for client deliverables.
- Audit work-product to ensure the quality of calculation and economic theory.

Consulting Intern

April 2019 – June 2019

- Researched, analyzed, and audited expert reports in the automotive and semiconductor industries.

EDUCATION

General Assembly

User Experience Design Immersive

May 2022 – July 2022

Claremont McKenna College, Claremont, CA

Bachelor of Arts in Economics

May 2018