

Article Title

(Times New Romans, Font 12, Maximum 12 words, Bold)

First Author's Name¹, Second Author Name^{2*} (Times New Roman 12, Bold)

¹ Author's affiliation (Department, University, Country) (Times New Roman 12)

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Abstract (Times New Roman 11, Bold)

Abstract consists of 150-200 words in English or Indonesian, providing a summary of the introduction, purpose of the article, methodology, result and discussion, and conclusion. The abstract is followed by keywords consisting of 5-7 words to facilitate the preparation of the article index. The abstract is written in Times New Roman font, single-spaced, and font size 12.

Keywords: five to seven keywords, bold and separated with (;)

Introduction (Times New Roman 12, Bold) (for research paper)/Background (for technical paper)

The initial writing of the sub-heading paragraph is indented 0.25 inches using the first-line indent. An introduction is written in the form of flowing paragraphs and avoids sub-subs in the introduction. The typeface used times new roman 11. The introduction contains the background of the problem, the purpose of the research, and the benefits. The introduction contains the problem statements studied and provides enough information to know the specific purpose of article writing in a theoretical framework. This section may also include information about the problem in previous research and clarify the issue. Underlying information from other sources must be clearly cited.

Literature Review (for research paper)

The literature contains the theoretical basis displayed in complete, concise, and completely relevant sentences to the introduction and purpose of the study. Theoretical studies that are definitions are as much as possible reduced. More to the presentation of concepts/theories that support the formulation of hypotheses. When there is a formulation of hypotheses, it is made narratively. This section also contains a review of literature or previous research studies to justify/ corroborate the statement of novelty or the scientific significance or contribution or originality of the article. Article references must be the last five years' sources that reinforce the originality justification and contribution of the submitted article.

Secondary Heading (Times New Roman 12, Italic)

The initial writing of the sub-heading paragraph is indented 0.25 inches using the first line indent

Sub-heading under Secondary Heading

This is the first paragraph under the sub-heading.

Methodology (for research paper)/Procedures (for technical paper)

Research methods contain research designs used covering methods, data types, data sources, data collection techniques, populations, samples, variable operationalization, data analysis techniques, and variable measurements. Those are written in the form of flowing paragraphs. Standard methods do not need to be written in detail but refer to the reference book.

Results and Discussion

The results of the study are written systematically, critically, and informatively. Substantial tables or images such as statistical test results and research models are used to clarify the discussion. Discussion of results is argumentative regarding the relevance between the results, theories, previous research, and empirical facts.

Tables are presented without vertical lines and are added with a source of years of research data processing. Names of tables, images, and graphs are on the top or bottom, with headings placed on top for tables and placed below for center-aligned images and graphs. Word writing Table 1, Figure 1 in bold. Tables' numbers are in the order in which they are presented (Table 1, etc.)

Avoid explaining tables and images by using the words "Table above, the figure below, Table following, etc.," but mention the table using names such as Table 1, Figure 1, etc. The writing of tables and images are as follows:

Tabel 1. Analysis of Tourist Satisfaction (Times New Roman 11, Bold, Center)

Hanging tables, Times New Roman 10

Hanging tables, Times New Roman 10												
No	Items	Rating Scale										Total
		Strongly Agree		Agree		Neutral		Disagree		Strongly Disagree		
1.	The service provided was following my expectations.	21	21%	31	31%	37	37%	4	4%	1	1%	100
2.	Panorama Pabangbon provides good service.	14	14%	41	41%	41	41%	2	2%	2	2%	100
3.	Performance of Pabangbon Panorama Employees is good.	16	16%	41	41%	38	38%	4	4%	1	1%	100
4.	Panorama Pabangbon employees perform satisfactory service.	17	17%	36	36%	41	41%	5	5%	1	1%	100

Source: Analysis results, 2018.

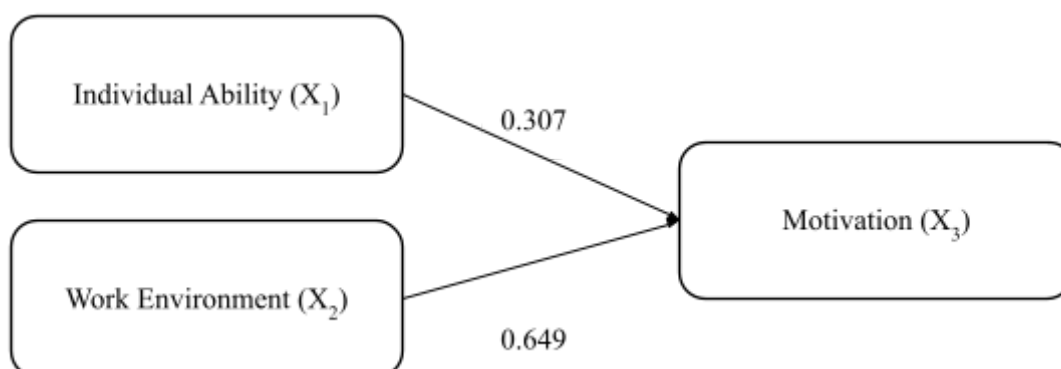


Fig 1. Research Model

Conclusion

This section presents research conclusions, research limitations, and suggestions for further research. Conclusions answer problems or research objectives or produce a new theory/concept based on existing facts/analysis. Conclusions and suggestions are written in paragraph form, not in the form of listed items, and are not divided in secondary headings.

Implications of the Study (*for research paper*)/Practical Implications (*for technical paper*)

Authors are required to provide a paragraph to state the implications of the study explicating the research implications (either theoretical, practical, or managerial). Write this paragraph at the end of the manuscript before the References section.

References

- CULINARIA recommends APA (American Psychological Association) sixth reference format. For the reference list, use 0.25-inch hanging indent, font Times New Roman 11 pts.
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