



STEAMBOAT DANCE THEATRE PRESENTS

THE 54th Season of Our
ANNUAL COMMUNITY DANCE CONCERT
The Village: Rooted in Rhythm

March 26-28, 2026 at the SSHS Auditorium

[Fill out the form here:](#)





Steamboat Dance Theatre 2026 Annual Concert Sponsorship Package

About the Concert

For more than 50 years, the Steamboat Dance Theatre (SDT) Annual Concert has been a treasured community tradition. Each year, more than 200 local dancers of all ages and ability levels come together to choreograph and perform in a show that celebrates the creativity and talent of our community. With four performances and over 2,000 audience members annually, the concert is one of the largest and most anticipated cultural events in the Yampa Valley.

About Steamboat Dance Theatre

Established in 1972, Steamboat Dance Theatre is a nonprofit organization whose mission is to engage, educate, and enrich the communities of the Yampa Valley through dance and movement. Beyond our Annual Concert, SDT:

- Provides scholarships to help local dancers access training.
- Offers low-cost or free community dance programming for all ages.
- Organizes World Dance in Schools, Dance Vitality, Adaptive Dance, and other outreach programs.
- Hosts master classes and free dance films for the public.

Each year, SDT puts more than \$70,000 back into the community through programming and scholarships. Demand is growing — especially for scholarships, where need has doubled in the past two years. Sponsorship of the Annual Concert directly supports this work while helping us deliver a professional-quality production that uplifts the entire community.

Why Sponsor?

Sponsorship of the Steamboat Dance Theatre Annual Concert is more than an advertising opportunity — it's a partnership in community-building. Your dollars directly impact the amount of funding SDT is able to put back into the community. Our programming supports scholarships, underserved demographics, and initiatives in mental health, dance in schools, adaptive dance, and providing arts opportunities for those that would otherwise be unable to participate. You are investing in our community and making it richer, helping others gain confidence, community building, connecting, and enriching the social fabric of the Yampa Valley. Your dollars provide immeasurable skills to the youth and others in the community who take those skills into life.

- Reach 2,000+ engaged audience members over four shows
- Showcase your support for local arts, youth, and families.
- Connect your brand with one of Steamboat's most beloved cultural traditions.
- Receive recognition across print, digital, and live-event platforms.

AS OF 1.8.2026 3 UNDERWRITING SPONSORS REMAIN; THE COMPANY SPONSOR SPOT HAS BEEN CLAIMED!

2026 Steamboat Dance Theatre Annual Concert Sponsor Opportunities

PRESENTING SPONSOR

1 Available

- ✓ Logo On Poster and on Email Byline*
- ✓ Slideshow Spotlight Feature
- ✓ Mention in News/Press Release
- ✓ Mention & Logo in Opening Video
- ✓ Logo Placement on Program Cover*
- ✓ Full Page Color Ad*
- ✓ Social Media Sponsor Spotlight
- ✓ Social Media Tag in All Concert Posts
- ✓ Sponsor Listing in Program*
- ✓ Listed in Annual Report
- ✓ On-Site Advertising for All Shows**
- ✓ 8 VIP Tickets to Show(s) of Choice***
- ✓ 4 Cast Party Invitations (Party of the Year!)
- ✓ Logo on Annual Concert T-shirt
- ✓ Logo on SDT Website Homepage for 1 year
- ✓ Logo on Patron Thank You Email

*Premier placement for logo and business name
**With 2 weeks notice to SDT
***Valued at \$280

\$6500

COMPANY SPONSOR

1 Available

- ✓ Logo On Poster (Large)
- ✓ Slideshow - Logo on one slide
- ✓ Mention in News/Press Release
- ✓ Mention & Logo in Opening Video
- ✓ Full Page Color Ad*
- ✓ Social Media Sponsor Spotlight
- ✓ Social Media Tag in 6 Concert Posts
- ✓ Sponsor Listing in Program*
- ✓ Listed in Annual Report
- ✓ On-Site Advertising for Two Shows**
- ✓ 6 VIP Tickets to Show(s) of Choice***
- ✓ Logo on SDT Website Homepage for 1 year
- ✓ Logo on Patron Thank You Email

*Premier placement for logo and business name
**With 2 weeks notice to SDT
***Valued at \$210

\$3500

UNDERWRITING SPONSOR

2 Available Per Show (8 Total)

- ✓ Logo On Poster (Medium)
- ✓ Slideshow - Logo w/other Sponsors
- ✓ Mention & Logo in Opening Video
- ✓ Half Page Color Ad or Full Page B/W
- ✓ Social Media Sponsor Carousel
- ✓ Social Media Tag in 4 Concert Posts
- ✓ Sponsor Listing in Program + Name Listed Next to Piece of Choice
- ✓ Listed in Annual Report
- ✓ On-Site Advertising for One Show*
- ✓ 4 VIP Tickets to Show(s) of Choice**
- ✓ Logo on SDT Website Sponsor Page (6 mon)
- ✓ Logo on Patron Thank You Email

*With 2 weeks notice to SDT
***Valued at \$140

\$2500

PRINCIPAL SPONSOR

- ✓ Slideshow - Name Listed
- ✓ Half Page B/W
- ✓ Social Media Thank You
- ✓ Sponsor Listing in Program+ Name Listed Next to Piece of Choice
- ✓ Listed in Annual Report
- ✓ 2 GA Tickets or 4 Dress Rehearsal*
- ✓ Name on SDT Website Sponsor Page (6 mon)
- ✓ Name on Patron Thank You Email

*Valued at \$50 GA or \$100 Dress Rehearsal

\$1000

SPOTLIGHT SPONSOR

- ✓ Name Listed on Slideshow
- ✓ 2 Tickets to Dress Rehearsal*
- ✓ Sponsor Listing in Program + Name Listed Next to Piece of Choice
- ✓ Listed in Annual Report
- ✓ Name on SDT Website Sponsor Page*
- ✓ Social Media Thank You
- ✓ Name on Patron Thank You Email

*Valued at \$50 **6 months

\$550

ENSEMBLE SPONSOR

- ✓ Sponsor Listing in Program + Name Listed Next to Piece of Choice
- ✓ Listed in Annual Report
- ✓ Name on SDT Website Sponsor Page*
- ✓ Social Media Thank You
- ✓ Name on Patron Thank You Email

*6 months

\$300

FRIENDS OF SDT

- ✓ Sponsor Listing in Program
- ✓ Listed in Annual Report
- ✓ Name on SDT Website Sponsor Page*
- ✓ Name on Patron Thank You Email

*6 months

\$100



ANNUAL CONCERT AD SIZES

FULL PAGE 5" X 8"	HALF PAGE 5" X 4"
	HALF PAGE 5" X 4"

All Ads, Logos, and content must be received by February 18, 2026.

Presenting Sponsor – \$6,500+ (One Available)

Exclusive top-tier recognition as the official Presenting Sponsor.

- Branding: Large Logo featured at the top/prominently on all concert posters, marketing, and website homepage, with a reach of over 5K community members
- Program Recognition: Full-page color ad on either inside front or outside back cover in the printed program. Logo on front of Program. Business or individual name listed next to the dance you support if desired, plus recognition in the annual report.
- Event Visibility: Recognition (verbal and logo) in opening video at all performances, spotlight feature in pre-show slideshow, and inclusion in media interviews/advertising.
- On-Site Presence: Opportunity to display banners, distribute promotional items, and host a table at all performances. Ability to display product if desired.
- Tickets: 8 complimentary VIP seats.
- Merchandise: Logo featured on SDT Concert T-Shirt for the year.
- Digital Exposure: Social media campaign highlighting your business: tags in all posts for concert + sponsor spotlight. Logo included in email byline for 1 year; logo inclusion in post-show thank you to ticket holders.
- 4 Tickets to attend the cast party (party of the year!)

Company Sponsor – \$3,500 (CLAIMED BY ALPINE BANK)

Second-tier recognition as the Company Sponsor.

- Branding: Large Logo featured prominently on all concert posters, marketing, and website homepage, with a reach of over 5K community members.
- Program Recognition: Full-page color ad on and either inside front or outside back cover in the printed program (determined by Presenting Sponsor). Business or individual name listed next to the dance you support if desired, plus

recognition in the annual report.

- Event Visibility: Recognition in opening video at all performances, logo in pre-show slideshow, and inclusion in media interviews/advertising.
- On-Site Presence: Opportunity to display banners, distribute promotional items, and host a table at 2 performances. Ability to display product if desired.
- Tickets: 6 complimentary VIP seats (or equivalent GA seats).
- Digital Exposure: Social media campaign highlighting your business: 6 tags and sponsor spotlight.
- Logo in post-show thank you to all ticket holders

Underwriting Sponsors – \$2,500 (8 Available; 2 per show) **3 REMAINING AS OF 1.8.2026**

Support one of the four performances as a featured sponsor.

- Branding: Medium logo included on concert posters and website sponsor page.
 - Program Recognition: Half page color in the printed program or Full page black & white. Business or individual name listed next to the dance you support, plus recognition in the annual report.
 - Event Visibility: Recognition in opening video at all performances; logo featured in pre-show slideshow for all four shows.
 - On-Site Presence: Opportunity to display banners and/or host a table during your sponsored performance.
 - Tickets: 4 complimentary VIP seats.
 - Digital Exposure: Social media recognition: 4 tags and sponsor spotlight.
-

Principal Sponsors – \$1,000

Strong visibility and recognition in print and online.

- Program Recognition: Half page black & white ad in the program + annual report listing. Business or individual name listed next to the dance you support, plus recognition in the annual report.
 - Event Visibility: Name featured in pre-show slideshow and acknowledged in program sponsor section.
 - Tickets: 2 complimentary GA or 4 Dress Rehearsal seats.
 - Digital Exposure: Social media thank-you.
 - Name included in post-show thank you to ticket holders
-

Spotlight Sponsors – \$550

Community-focused recognition tied to a single dance.

- Program Recognition: Business or individual name listed next to the dance you support, plus recognition in the annual report.
 - Event Visibility: Name included in pre-show slideshow.
 - Tickets: 2 complimentary dress rehearsal tickets.
 - Digital Exposure: Social media thank-you.
 - Business Name included in post-show thank you email to ticket holders.
-

Ensemble – \$300

Grassroots support that adds up.

- Program Recognition: Listing in the sponsor recognition section of the program, name next to the dance you're sponsoring, plus recognition in the annual report.
- Digital Exposure: Social media thank-you.

Friends of SDT: \$100

Program Recognition: Listing in the sponsor recognition section of the program, plus recognition in the annual report.

Thank you for supporting Dance in the Yampa Valley!

Streamlined Program Recognition

To keep our program accessible and easy to read, only Presenting, Company, Underwriting, and Principal Sponsors will receive display ads. Spotlight and Ensemble Sponsors will be listed together in designated recognition pages, with additional digital recognition through pre-show slideshows and social media.

IN-KIND SPONSORSHIP: If you are interested in providing discounted services (or otherwise) in lieu of cash for your sponsorship, contact us directly for arrangements.

Please fill out the sponsorship online by Feb 13 if possible with content being due Feb 18. Please note we are still able to accept sponsorships after this date though we cannot guarantee program or other allocations. We will do our best, however!

Thank you for supporting the art of dance in Steamboat Springs!

If possible, we encourage you to fill out the sponsorship form online through our website as you will receive an automatic tax receipt and it helps us track our sponsors efficiently.



**SDT's ANNUAL CONCERT March 26-28, 2026
SPONSORSHIP FORM**

Sponsor Contact Information (name, business, phone/email, address):

I would like to sponsor at the following level:

- Presenting Sponsor (1 available) \$6500+ (Full page color ad – 5” w x 8” h)
- Company Sponsor (1 available) \$3500 (Full page color ad – 5” w x 8” h)
- Underwriting Sponsor (8 available) \$2500 please indicate ad preference here:
Half page color ad – 5” w x 4” h or
Full page B&W

(PLEASE INDICATE SELECTION WITH SUBMISSION)

- Principal Sponsor \$1000 (Half-page black & white ad - 5” w x 4” h)
- Spotlight Sponsor \$550
- Ensemble Sponsor \$300
- Friends of SDT \$100

Presenting, Company, Underwriting & Principal Sponsors: Please indicate for which performance you'd like your tickets: (Please select)

Thurs Night _____ Friday Night _____ Sat Matinee _____ Sat Night _____

Dress Rehearsal _____

_____ Option to donate the tickets back to the organization or to others with financial need

Name of Choreographer or Name of Dance you're sponsoring if applicable:

Important Additional Information:

Program ads adhering to the correct dimensions listed above and sponsorship monies are due by **FEBRUARY 13, 2026**

For questions regarding your sponsorship, please contact: Lori Biagi at
info@steamboatdancetheatre.org OR 970-846-5833

If you would like to mail us a check, please include this form with your payment and send it to:

Steamboat Dance Theatre
PO Box 770361
Steamboat Springs, CO 80477