

Privacy Policy

Her AI Era LLC

Effective Date: May 13, 2026

Her AI Era LLC ("we," "us," "our") values your privacy and is committed to being transparent about how we collect, use, and share your information. This Privacy Policy describes our practices in connection with the websites, products, services, programs, communities, and resources we offer (collectively, the "Services"), including but not limited to Her AI Club™, Her AI Sprint, Authentic AI®, Only Boldly, AI Brand Blueprint®, and any related brands.

By using our Services, signing up for any paid program, joining any free community or email list, or providing your email address to receive any free resource or lead magnet, you agree to the practices described in this Privacy Policy.

1. Information We Collect

1.1 Information You Provide

We collect information you give us directly when you:

- Sign up for an email list, free resource, lead magnet, or newsletter
- Purchase a paid product, service, course, membership, or program
- Register for a workshop, webinar, summit, sprint, or live event
- Complete an intake form, survey, application, or onboarding questionnaire
- Submit a testimonial, case study, or feedback
- Communicate with us via email, social media, or our community platforms

This information may include your name, email address, business name, website, business details, payment information, social media handles, and any other information you choose to share.

1.2 Information Collected Automatically

When you visit our websites or use our Services, we may automatically collect:

- IP address, browser type, device information, and operating system
- Pages visited, time spent, referring URLs, and click behavior
- Cookies, pixels, and similar tracking technologies (including Meta Pixel for advertising and analytics)
- Information from analytics tools (such as Google Analytics)

1.3 Information from Third Parties

We may receive information about you from third-party services we use (payment processors, community platforms, email service providers, affiliate partners), or from collaborators who refer you to us.

2. How We Use Your Information

We use the information we collect to:

- Deliver the products, services, programs, and content you've signed up for
- Process payments and manage your account
- Send you transactional emails (receipts, login info, program details, support replies)
- Send you marketing emails about our products, programs, events, and offers — you can unsubscribe at any time
- Personalize your experience and improve our Services
- Respond to your questions, feedback, and support requests
- Run analytics and understand how our Services are used
- Run advertising campaigns (including retargeting through Meta Pixel and similar tools)
- Detect and prevent fraud, spam, and abuse
- Comply with legal obligations and enforce our Terms and Conditions

3. Important Notice About Email Sharing Across Our Brands

Important: When you sign up for any of our paid Services, free lead magnets, free resources, or email lists — or you give us your email address through any of our brands — your email may be added to and shared across the email lists of **Her AI Era LLC, Her AI Club™, Kinsey Soderberg / Authentic AI®, and Joyce Hamilton / Only Boldly.**

This means you may receive emails from any of these brands. We do this because Her AI Era LLC operates a portfolio of related brands under shared ownership, and we believe relevant cross-brand communication serves our audience.

You can unsubscribe from any of these lists at any time using the unsubscribe link in any email you receive from us. Unsubscribing from one list will remove you from that list; if you'd like to be removed from all of our communications, please reach out and we'll take care of it.

4. Other Ways We Share Information

In addition to the cross-brand sharing described in Section 3, we may share information with:

4.1 Service Providers

We work with third-party service providers who help us operate our business and deliver our Services. These include:

- Payment processors (Stripe, ThriveCart, or similar)
- Email service providers (ConvertKit/Kit, similar)
- Community and learning platforms (Heartbeat, Slack)
- Hosting and infrastructure (Netlify, AWS)
- Analytics and advertising platforms (Google Analytics, Meta/Facebook Pixel)
- Form, automation, and database tools (Make.com, Airtable, Fillout, Tally)
- AI and content tools (Anthropic/Claude, OpenAI, others as relevant)
- Customer support and team collaboration tools

These providers receive only the information needed to perform their services and are obligated to handle it appropriately.

4.2 Affiliates and Collaborators

If you join our Services through an affiliate link, we may share with that affiliate that you signed up (and basic conversion data, such as which product you purchased) for the purpose of tracking commissions.

4.3 Legal Requirements

We may disclose information when required by law, subpoena, court order, or to protect our legal rights, prevent fraud, or address security concerns.

4.4 Business Transfers

If our business is sold, merged, or restructured, your information may be transferred as part of that transaction.

4.5 With Your Consent

We may share information in other ways with your explicit consent.

5. Cookies and Tracking Technologies

We use cookies, pixels, and similar tracking technologies to provide and improve our Services, including:

- Essential cookies for site functionality
- Analytics cookies (Google Analytics) to understand how visitors use our sites
- Advertising and retargeting cookies (Meta/Facebook Pixel, others) to show you relevant ads

You can control cookies through your browser settings. Disabling cookies may affect some site functionality.

6. Your Choices

You have control over your information:

- **Email opt-out:** You can unsubscribe from marketing emails at any time using the link at the bottom of any email.
- **Access, correct, or delete:** You can request access to, correction of, or deletion of your personal information by emailing us.
- **Cookie controls:** Adjust your browser settings to refuse cookies or alert you when cookies are being sent.
- **Account deletion:** You can request that we delete your account and associated information.

7. Your Privacy Rights

7.1 California Residents (CCPA)

If you are a California resident, you have additional rights under the California Consumer Privacy Act (CCPA), including the right to know what personal information we collect, the right to delete your information, the right to opt out of the sale of your information (we do not sell personal information), and the right to non-discrimination for exercising your rights. To exercise these rights, contact us at the email below.

7.2 EU/UK Residents (GDPR)

If you are in the European Union or United Kingdom, you have rights under the General Data Protection Regulation (GDPR), including the right of access, rectification, erasure, restriction, portability, and objection. You also have the right to lodge a complaint with your local data protection authority. Our legal basis for processing your information is typically consent (for marketing communications), contract (for Services you've purchased), or legitimate interest (for business operations).

8. Data Security

We take reasonable measures to protect your information from unauthorized access, alteration, disclosure, or destruction. However, no system is completely secure, and we cannot guarantee absolute security. You provide information to us at your own risk.

9. Data Retention

We retain your information for as long as needed to provide our Services, comply with legal obligations, resolve disputes, and enforce our agreements. If you delete your account or unsubscribe, some information may be retained for legitimate business purposes (such as transaction records) for a reasonable period.

10. Children's Privacy

Our Services are intended for adults 18 and over. We do not knowingly collect personal information from anyone under 18. If we learn we have collected information from a minor, we will delete it promptly.

11. International Users

Her AI Era LLC operates from the United States. If you are accessing our Services from outside the U.S., your information may be transferred to, stored, and processed in the United States. By using our Services, you consent to this transfer.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we do, we'll update the "Effective Date" at the top of this page. Material changes will be communicated through our website or by email. Your continued use of the Services after changes are posted constitutes acceptance of the updated Privacy Policy.

13. Contact Us

If you have questions, concerns, or requests related to your privacy or this Privacy Policy, please contact us:

Her AI Era LLC

Email: hello@herai.club

Website: heraiclub.co

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