

Privacy Policy

Effective Date: July 27, 2026

Welcome to **GroceryWise**, developed by **BlueCraft Labs**.

Your privacy is important to us. This Privacy Policy explains how GroceryWise collects, uses, and protects your information when you use our mobile application.

1. Information We Collect

Information You Provide

GroceryWise allows you to store information such as:

- Pantry items
- Shopping lists
- Grocery budgets
- Expense records
- Product categories
- Notes
- Expiry dates
- Reminder settings

This information is stored locally on your device unless you choose to back it up or export it.

Camera Permission

If you use the barcode scanning feature, the app requires access to your device's camera.

The camera is used only to scan product barcodes and is never used to record or store photos or videos without your action.

Notification Permission

The app requests notification permission to send reminders for:

- Expiring groceries
- Low-stock items
- Shopping reminders
- Budget alerts

Notifications are generated by the app and are not shared with third parties.

Storage Access

If you choose to import or export backups, the app may request access to device storage to read or save backup files.

2. Information We Do Not Collect

GroceryWise does **not** collect or store:

- Passwords
- Banking information
- Credit or debit card details
- Government identification numbers
- Personal contacts
- Phone call history
- SMS messages
- Precise location data

3. How Your Information Is Used

Your information is used only to provide app functionality, including:

- Managing pantry inventory
- Creating shopping lists
- Tracking grocery expenses
- Monitoring monthly budgets
- Sending reminder notifications
- Displaying analytics and reports
- Improving your user experience

4. Data Storage

Your grocery data is stored locally on your device using a secure local database.

If cloud backup is introduced in future updates, you will be informed and given the option to enable or disable it.

5. Third-Party Services

The application may use trusted third-party services, including:

- Google Play Services
- Google AdMob (if advertisements are enabled)
- Firebase Analytics (optional)
- Firebase Crashlytics (optional)
- Google ML Kit Barcode Scanning

These services may collect limited technical information according to their own privacy policies.

6. Advertising

If advertisements are displayed, GroceryWise may use Google AdMob.

Advertising providers may collect anonymous device information to deliver relevant advertisements.

No personal grocery information is shared with advertisers.

7. Data Security

We take reasonable measures to protect your information, including:

- Secure local storage
- Modern Android security practices
- Limited permission usage
- No unnecessary data collection

However, no method of electronic storage is completely secure.

8. Children's Privacy

GroceryWise is intended for general audiences and does not knowingly collect personal information from children under 13 years of age.

If we become aware that personal information from a child has been collected unintentionally, it will be removed promptly.

9. Your Rights

You can:

- Edit your data
- Delete your data
- Clear app storage
- Uninstall the application at any time
- Export or import your data using the app's backup features (where available)

10. Changes to This Privacy Policy

This Privacy Policy may be updated periodically.

Any changes will be reflected by updating the Effective Date at the top of this page.

Continued use of GroceryWise after updates constitutes acceptance of the revised Privacy Policy.

11. Contact Us

If you have any questions, suggestions, or concerns regarding this Privacy Policy or the GroceryWise application, please contact us:

Developer: BlueCraft Labs

Application: GroceryWise

Email: gowthamanr.app@gmail.com

Thank you for using GroceryWise.