This jacket will make you sweat at -37 C

Hey (first name)

Ever been outside in the cold doing anything from work to skiing?

And It's below 0, and life is just MISERABLE because everything is cold

Frozen from your feet to your ears, asking yourself "what's the point of being on the ski slope just for this"

Yeah, i've unfortunately been there before, and chances are so have you

Now, there are secrets to make that day go a little bit better

- Don't wear cotton (good at absorbing moisture)
- Keep moving, get the blood flowing
- Always wear loose fitted clothing so you can put more on

Now, those do work, and have made the situation a little more bearable

But when it's below 20, I never found myself just not having to worry about how cold I am

Especially when I was doing stuff filled with moisture

and somehow I was too busy to worry about staying dry

And after enough intervals of time

I wanted to stop thinking about being cold

I wanted to create something that did 2 things and did them better than anything out there

- Keep me warm in temperatures as low as -37
- And keep me completely warm when wet

When I say warm, I mean jump in a frozen lake with this jacket on and in 45 seconds later be warm again

Read that again...(sounds too good to be true? Video linked at bottom of text)

I wanted that to be possible

And more than anything, I wanted to share it and help people improve their lives

With as many people as possible

That's why i'm writing to you right now

So you can click here and never get that cold wet shivering feeling again

Revised with chatGPT

How to stay completely warm in -37°C—even when you're drenched from head to toe.

Ever been outside and felt like the cold was creeping into your body no matter what you're wearing?

Whether you're stuck outside working for 12 hours

trying to enjoy a family ski trip, or just attempting to enjoy the winter weather

The cold finds an effortless way to make your fingers go numb

toes freeze up

and before long, you end up wondering why you ever left the house.

Guilty as charged, I've been there too. It's frustrating, and honestly, it can ruin your whole day (it has for mine)

And yeah I've tried all the tricks on youtube

- don't wear cotton
- keep moving,

- layer up

But when it gets seriously cold (anything under 15° for me)

None of that really seems to cut it, and if I end up sweating or something wet, forget it.

I just needed something that could take on whatever winter throws at us.

Like, clothing that would keep me warm even when it's -37°C

and somehow still keep me warm if I get COMPLETELY soaked.

Imagine this: Falling into a frozen lake, wearing standard looking winter clothing, only to feel warm again in just 45 seconds.

Read that again...

Sounds beyond impossible right?

Well yeah I thought so too, until I made it a reality.

I know how unbearable the cold can be

been there-done that.

Imagine never having to shiver through another work shift or ski run

and never feeling soaked & chilled again— staying warm when it's -37 and you fell into a pond, staying warm matter what.

Click here to get your clothing now and say goodbye to the cold forever.