Subject line
A: For the dad who's always up for a trip
B: For the dad who's always ready to go
C: What to get for the travel-loving dad

Preview text
Looking for a gift this Father's Day?

Hero image

GIFTS DESIGNED FOR DADS
Rugged & reliable bags made for real life
[Button: Shop now]

Body mail

He loads the bags, fixes what breaks, and makes sure the trip keeps moving.

He plans everything, thinks ahead, and takes care of the details.

He's the last to rest, the first to act, and somehow, he carries more than just luggage.

This Father's Day, let's thank him with a bag built to carry a little more, so he doesn't have to.

Durable, practical, and designed for every journey, it's made to lighten his load and let him enjoy the trip.

THANK DAD WITH A GIFT NOW

	
Valley Duffel Bag Chartcheuse Shop now	The Laundry Bag Red Shop now

[Button: Shop Full Collection]

Subject Lines
A: Dads are superheroes
B: For dad who was always there for me
C: Celebrating my everyday hero

Preview Text:
He carried the bags, fixed what broke, and looked out for us

Hero Image: None

Body mail:

My dad has always been my superhero.

I love traveling because of him. When I was a kid, he took me everywhere with him, turning every trip into an adventure.

Looking back, my childhood feels magical because he was always there, making everything fun and safe.

My dad could do anything. He fixed broken cars, set up tents in minutes, and somehow always knew the best time to catch fish.

Whenever we went to the river, he taught me how to swim and how to fish. It felt like he had special powers.

He always had everything we needed in our trips: clothes, food, medicine, and all the right gear. No matter where we were, I knew I was protected.

Today is Father's Day.

If Dad has always been your hero too, the one who guided you and looked out for you, this is a simple way to say thank you.

A bag made to go with him on every journey ahead.

A thoughtful gift for the hero who's been there through it all.

Shop Now

Warm regards,
Lex & Loren
Walker Family Goods

Subject Lines
A: Designed for what you carry
B: Make every day a little lighter
C: You already carry so much

Preview Text:
Thoughtful design for parents carrying more than just a bag.

Hero Image:

YOU CARRY SO MUCH
Let us lighten your load.
[Button: Shop Now]

Body mail:

In this busy life, parents carry a lot.

Not just a bag in your hand, you bear the weight of everything running through your mind.

From school drop-offs and meal planning to work deadlines and household chores, your minds rarely rest.

Every decision, big or small, requires attention, and every detail adds to the load you carry

You've already carried enough.

Let us help with the rest.

Our bags are made to carry the weight, so one less thing asks for your attention, and one less thing feels heavy

You can move through the day with a little more ease.

Let's choose the one that fits you best.

DISCOVER THE SUPPORT DESIGNED FOR YOU

	
Moon Bag Navy [Button: Shop Now]	Valley Duffel Bag Bubblegum Pink [Button: Shop Now]
	
Mini Bay Bag Chocolate [Button: Shop Now]	Avi Roller Tan [Button: Shop Now]

[Button: Shop Full Collection]