Praveen Kumar

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Experience

Finominal, Remote - Product Designer, Jun 2025 - Present

- Rebuilt 8 core tools around how advisors work, including Fund Explorer's 26 columns regrouped into 5 views
- Built the design system from scratch and documented it in a design.md, keeping design and code in sync without handoff meetings
- Shipped 4 tools directly in Claude Code, removing the design-to-dev handoff
- Set up Amplitude where the product had no usage tracking, and used it to decide what to build and change
- Redesigned how advisors organise portfolios with folders, adopted by 20+ users in the first week

Tandemloop Technologies, Bangalore - UI/UX Designer, Dec 2022 - Apr 2025

- Redesigned information architecture for an enterprise PM dashboard through user interviews with 5 PMs; achieved 30% improvement in task completion and 40% reduction in navigation-related support tickets
- Led 0→1 UX design for an AI-powered B2B trading platform; conducted usability testing with 5 active traders across multiple iterative rounds; shipped live automated trading system for a firm
- Designed mobile-first interaction design and user flows for a resume builder targeting first-time job seekers; achieved 80% task completion rate at launch after 3 rounds of usability testing and iteration
- Built AI-assisted prototyping workflows using v0 and Cursor, compressing design cycles from weeks to days
- Worked across Agile sprints in cross-functional collaboration with engineering and product stakeholders across multiple product lines simultaneously

Education

Karpagam College of Engineering - Civil Engineering, Aug 2017 - Mar 2021

Skills

UX Design & Research - User Research, Usability Testing, User Interviews, Wireframing, Prototyping, Interaction Design, Information Architecture, Mobile Design, Responsive Design, Stakeholder Management, Agile / Scrum

Design & Production - Figma, Framer, Jitter, HTML / CSS, Design Systems, Component Libraries

AI & Prototyping - Claude Code, v0, Cursor, Lovable, Bolt