



GALLERY DISPLAY RULES

(updated Summer 2025)

Space is limited in the DAC Gallery, so the following guidelines apply when submitting work for **REGULAR** gallery exhibitions. The aim is to give all artists a fair opportunity to display their work.

GALLERY DISPLAY CATEGORIES

There are 3 major categories: 2-Dimensional, 3-Dimensional and Fine Craft. Each of these has subcategories. **Members must be juried in separately for each sub-category.** For example, if you are presently juried in oil, you may also display watercolor, acrylic etc., but not photography

2-DIMENSIONAL ART

Work in this category is displayed on walls or an easel. 30lb weight limit for all wall work.

- **Paintings and Drawings:** Oil, Watercolor, Acrylic, Pastel, Drawing, Printmaking, etc.

3 Pieces up to **24"** or

2 Pieces up to **36"** or

1 Piece up to **72"**

Measured on **longest** side including frame.

- **Photography:** Framed, or on metal, acrylic or 1.5" canvas finished on all sides. Gatorboard acceptable in bins only. Same as above for sizes and quantity.

2-Dimensional Art General Requirements

- All wall pieces must be dry and ready for hanging with wire attached D-rings are preferred. Hooks, clasps or metal teeth brackets are not acceptable.
- Unframed work must be executed on gallery canvas no less than 1½" deep with all edges painted or finished.
- Due to weight considerations, framed wall pieces with GLASS will only be accepted up to 16" x 20" (or 320 square inches of glass). Plexiglas is preferred and essential above this size.
- There is an exception for pastel artists and some forms of photography that react badly with acrylic. If you wish to use glass for these reasons, please speak with the gallery co-ordinator. Maximum of 30lbs still applies.
- Frames must be clean and free of scratches, chips or dents. The reverse of the frames and pictures must be presentable for sale.

3-DIMENSIONAL ART

Work in this category is displayed on tabletops, sculpture stands, shelves or walls. Items submitted here should be unique and original except for items such as coasters, small items or mugs which may be in sets.

- **Assemblage:** 3-D art using found objects. Number of pieces is dependent on size by longest dimension. Maximum **6** items.

- **Sculpture:** Clay, Wood, Metal, Stone, Glass, Paper, Bronze etc. Maximum **8** pieces. As a variety of materials lend themselves to this subcategory, please be informed that if you are juried in Assemblage, Ceramics/Clay, or Glass Fused or Stained, any item that can be called sculpture is to be treated as the subcategory that you are juried in and items count towards that allowed number in your subcategory quantity. If you wish to display 3D art as a wall item, you may display **3** pieces from the **8** maximum
- **Ceramics/Clay:** Functional and non-functional. Up to **8** individual pieces. Mugs on display trees and/or stands to be counted as ONE item. Each artist may have **ONE** tree with up to **SIX** mugs. Spare mugs and Coasters for restocking may be kept behind the counter. Coasters sold in groups with one price count as one item and are to have the same control number with Multi following the number.
- **Glass - Fused or Stained** – functional and non-functional pieces. Up to **8** individual pieces. Small items and coasters sold in groups with one price count as **ONE** item and are to have the same control number with Multi following the number. Small items and Coasters for restocking may be kept behind the counter. Note: Large Hanging pieces may be restricted due to weight considerations, at the discretion of the Gallery Coordinator.

FINE CRAFT

Artwork in this category is displayed in windows, jewelry cases, shelves, garment racks, or walls.

- **3-D Mosaics** – Maximum **3** pieces each up to 30 lb. in weight. Free standing or hanging. •
- **Jewelry:** A glass case is allocated to each jeweler to be used for the artistic display of a reasonable quantity of jewelry without crowding. The Jewelry Coordinator will monitor the cabinets before each new show.
- **Fiber and Textile Arts**
Up to **8** pieces depending on size.
- **Carving** to include, wood carvings, gourds or other carved or woven materials Up to **8** pieces.

BINS

These are available for artists juried in for 2-Dimensional work and are limited to the sub-category accepted.

- Bins are for unframed prints, Giclee's, photo prints and photos, unframed sketches and small unframed original paintings.
- Pieces should be flat, no larger than 24" in height and 20" wide. Pieces should be displayed horizontally so they do not cover up the artist name labels.
- All pieces must be matted or mounted on foam core or white board and be neatly wrapped in clear wrap (not the kitchen stretch film). Packing cardboard is not accepted.
- Works will generally be kept in alphabetical order by the artist's last name. Occasionally, the Gallery Co-ordinating Committee will rotate works so everyone has a chance to be in the front of the bin.
- Artists are responsible for keeping their bins and artwork neat and clean.
- The number of works should not to exceed **8 flat pieces OR 3 pieces** on maximum ½" stretcher bars.
- Artists who produce small paintings may mount these on clean foamcore to bring the items closer to the viewer.

ART CARDS

Each artist juried for 2-Dimensional work may display up to **15** art cards in a rack designated for their use. Artists are responsible for keeping their art cards tidy and replacing those that are sold. It is recommended that cards be priced at a minimum of \$4 each or be packaged with a price not less than \$5 per package.

The DAC wishes to encourage creativity and any artist who produces work that does not fit the rules or categories is invited to discuss this with the Gallery Coordinators who will try to display innovative work if appropriate.

GALLERY GENERAL CONSIDERATIONS

- Artwork that is submitted for a regular exhibition is subject to review by the Gallery Coordinators, who have the final say in what is best for each exhibition.
- Art should be brought in personally by the artist or by his or her appointed representative on intake day. Art must not be left at the gallery in advance of intake. Art will not be displayed if brought in after the scheduled intake, unless previously agreed by the Gallery Coordinator.
- All artwork must be original and created within the last five years. Copies of other artists are unacceptable. Art that is a printed reproduction of an artwork originally done in another medium is not acceptable, except in the bins.
- All art must be in excellent condition, clean, free from damage and will be rejected if it doesn't meet these criteria.
- Any 2D artwork may only be shown once per season; i.e. October through May. Any other exceptions are at the discretion of the Gallery Coordinator.
- Pricing limit on each individual piece of artwork is \$5000 per artist per show. Prices and names of works may not be changed during the run of the show.
- Any artwork not removed from the gallery at the end of a show and remaining at the Desert Art Center for longer than 30 days, is subject to forfeit and sold or disposed of by the Desert Art Center as it sees fit.
- Artists must be juried in on each subcategory before work in that subcategory can be shown in the gallery. Those wishing to show art in more than one of their accepted media in one show may do so if space allows.
- Those artists wishing to exhibit art in two subcategories in the same show must pay an additional gallery membership and expect to host the gallery and take part in hosting. Alternatively, artists may opt to show work from one of their juried subcategories in different shows.
- Upon purchase of a piece of art, the gallery hosts will notify the artist and the artist may bring in a piece of similar size for replacement, recording the entry in the INVENTORY REPORT at the front desk. Only Gallery Coordinators or their designate may move or hang any artwork in the gallery.
- An artist must not remove his or her artwork from the gallery during any DAC exhibition. The exception would be that the artwork will be displayed under the name of the Desert Art Center and is listed with a DAC label, prices, titles and artists' names with the 35% commission paid to the DAC for any sales. The

Gallery Coordinators must give approval before the works are removed.

- Instructors *who are not gallery members* are encouraged to participate in shows and are entitled to submit one piece of art for each show.
- Artists should carry their own insurance on art that is displayed at DAC. DAC is not responsible for loss or damage to artwork.
- All exhibiting artists will be required to sign a GALLERY AGREEMENT form that remains in effect until such time as the Artist either is no longer a member or has let their membership lapse. This contract is binding and will stay in effect until a future revision is made.
- Some members may be exempt from hosting due to health reason. Any such members must seek specific agreement for this exemption if they are unable to host.