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**TITLE WRITTEN CAPITAL LETTERS WITH
FONT TIMES NEW ROMAN 14 BOLD PRINT
(TITLE MAXIMUM 20 WORDS)**

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Abstract [Times New Roman 11 in bold and italics] is being written in English

Abstract should stand alone, means that no citation in abstract. Consider it the advertisement of your article. Abstract should tell the prospective reader what you did and highlight the key findings. Avoid using technical jargon and uncommon abbreviations. You must be accurate, brief, clear and specific. Use words which reflect the precise meaning, Abstract should be precise and honest. Please follow word limitations (100-250 words). Keywords are the labels of your manuscript and critical to correct indexing and searching. Therefore, the keywords should represent the content and highlight of your article. (Times New Roman 11, single spaced, and italicized), left and right aligned a maximum of 1 page.

Keywords: *Maximum 5 keywords separated by semicolons, (according to the scope of articles and journals). [Font Times New Roman 11 single spaced, and italicized]*

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Keywords: *Maximum 5 keywords separated by semicolons, (according to the scope of articles and journals). [Font Times New Roman 11 single spaced, and italicized]*

The number of article pages is a minimum of 10 and a maximum of 15 pages including the bibliography.

INTRODUCTION [Times New Roman 12 bold]

In introduction, Authors should state the objectives of the work at the end of introduction section. Before the objective, Authors should provide an adequate background (phenomenon, research gap) and very short literature survey in order to record the existing solutions/method, to show which is the best of previous research, to show the main limitation of the previous research, to show what do you hope to achieve (to solve the limitation), and to show the scientific merit or novelties of the paper. [Times New Roman, 12, normal] space 1.

LITERATURE REVIEW [Times New Roman 12 bold]

The literature review represents the theoretical core of an article. The purpose of a literature review is to “look again” what other researchers have done regarding a specific topic. A literature review is a means to an end, namely, to provide background to and serve as motivation for the objectives and hypotheses that guide one’s own research. A good literature review should not merely provide a summary of previous relevant research; the researcher is also expected to critically evaluate, re-organize and synthesize the work of others. [Times New Roman, 12, normal] space 1. (MENDELEY USAGE IS A MUST)

RESEARCH METHODS

Research methods should make readers be able to reproduce the analysis. Provide sufficient detail to allow the work to be reproduced. Methods already published should be indicated by a reference: only relevant modifications should be described. Figures are sequentially numbered commencing at 1 with the figure title and number below the figure as shown in Figure 1. [Times New Roman, 12, normal], space 1.

FINDINGS AND DISCUSSION

Results should be clear and concise. The results should summarize (scientific) findings rather than providing data in great detail. Please highlight differences between your results or findings and the previous publications by other researchers. For tables, they are sequentially numbered with the table title and number above the table. Tables should be centered in the column OR on the page. [Times New Roman, 12, normal], space 1. Image format png/jpg. Image is labelled as figure.

For Example:



Figure 1 etc

TABEL 1
ATURAN PEMFORMATAN TEKS

Pengaturan	Ukuran	Format
Xxx	Xxx	Xxx
Xxx	Xxx	Xxx
Xxx	Xxx	Xxx
Xxx	Xxx	Xxx

CONCLUSION

Conclusions should answer the objectives of research. Tells how your work advances the field from the present state of knowledge. Without clear Conclusions, reviewers and readers will find it difficult to judge the work, and whether or not it merits publication in the journal. [Times New Roman, 12, normal], space 1.

LIMITATION & FURTHER RESEARCH

The limitations of the study are those characteristics of design or methodology that impacted or influenced the interpretation of the findings from your research. Further research should suggest the number of gaps in our knowledge that follow from our findings or to extend and further test of the research. [Times New Roman, 12, normal], space 1.

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REFERENCES

Cite the main scientific publications on which your work is based. Cite only items that you have read. Do not inflate the manuscript with too many references. Avoid excessive self-citations. Avoid excessive citations of publications from the same region. Check each reference against the original source (author(s) name, volume, issue, years). Please use Reference Manager Applications like EndNote, Mendeley, Zotero, etc. All publications cited in the text should be included as a list of references. Please ensure that every reference cited in the text is also present in the reference list (and vice versa). Articles must refer to 5-15 journals and two articles in the **Journal Manajemen dan Bisnis** [Times New Roman, 12, normal], spaced 1. (refer to writing guidelines).